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UAE	AE200	UAE	Stadtus	Page 50
UK	GB200	Yugoslavia	Stadtus	Page 50

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FINANCIAL TIMES

Monday July 2 1990

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ITALY

A scoring chance on the diplomatic field

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World News

Bush ready to withdraw all nuclear artillery

President George Bush will propose the withdrawal of all US nuclear artillery shells from Europe at this week's summit meeting of Nato leaders.

The proposal, affecting nearly 1,400 shells, is intended as a further reassurance to the Soviet Union that a unified Germany within Nato will not threaten Moscow's security interests. Page 3

Mandela moves on

Nelson Mandela, the ANC deputy leader, arrived in Dublin, Ireland, after a triumphant 13-day tour of North America which he said had "inspired us beyond imagination." Page 4

Test for Gorbachev

Mikhail Gorbachev will today challenge the ruling Soviet Communist Party to overhaul its entire party and policy structure in the face of a drastic slump in its national prestige. Page 14

Aeroflot hijack

A draft dodger armed with a fake document hijacked a Soviet aircraft to Sweden. It was the sixth act of piracy against Aeroflot, the Soviet airline, in three weeks. He later surrendered and the aircraft returned to the Soviet Union.

Poll boycotted

Ethnic Albanians in the southern Yugoslav province of Kosovo boycotted a referendum to determine the future autonomy of the province. Page 3

Silence nears end

China and Indonesia began what was expected to be final talks before re-establishing diplomatic relations broken off 23 years ago over China's alleged role in an Indonesian coup attempt.

Housing boosted

The Israeli Cabinet adopted emergency powers for a house building programme to help absorb the 50,000 Soviet Jewish immigrants who have arrived since the beginning of this year. Page 5

ANC strike call

The African National Congress called a national strike to put pressure on conservative tribal leader Mangosuthu Buthelezi and the white minority government. Page 5

Aid worker nabbed

Communist rebels fighting for the removal of US military bases kidnapped an American Peace Corps worker from his home in central Philippines.

France curbs racism

A controversial law toughening penalties against racial discrimination passed its final legislative hurdle in the French parliament. Page 4

Coup leader freed

General Jaime Milans del Bosch, the most senior Spanish officer imprisoned after the failed coup attempt on February 23 1981 and one of the country's last fascist heroes, was freed after nine years in jail. Picture, Page 19

Rain toll rises

Police pulled two more bodies from the rubble of a Bombay building which collapsed in heavy rain last week, raising the death toll to 39.

China tallies up

China, the world's most populous country, began to count its estimated 1.1bn people in the first nationwide census in eight years.

A blooming success

The National Festival at Gateshead in north-east England was hit by a freak storm - just seconds after a visiting cowboy and Indian group had finished doing a rain dance.

CONTENTS

THE MONDAY INTERVIEW

Brazil's Environment Minister José Lutzenberger has spent most of the past 20 years fighting government and big business. But the 64-year-old ecologist does not see himself as poacher turned gamekeeper. Page 32

Business Summary

Pathé sued by Time over MGM takeover

By David Marsh and Leslie Collett in Berlin

THE West German Bundesbank, which yesterday brought in the D-Mark as legal tender for 16m East Germans, issued a strong call for curbs in public sector spending to help finance the merger of the two Germanys.

Mr Johann Wilhelm Gaddum, the Bundesbank directorate member responsible for the central bank's new East German operations, said that conditions for investment in East Germany would be aided by "stronger restraint in public sector budgets in the Federal Republic."

Mr Theo Waigel, the Bonn Finance Minister, in East Berlin yesterday for the first day of German economic and monetary union, said the currency changeover would not lead to extra inflation.

"We are following a stability-oriented policy," he said, pointing out that next year's central government spending was due to rise only 3.9 per cent.

But Mr Waigel underlined anxieties about budgetary pressures when he said earlier in the day at the East German Government's press centre: "I appeal to all ministers in East and West: hold down your (spending) demands."

Yesterday's sweeping replacement of the East Mark by the D-Mark and the introduction of a market economy into East Germany were hailed by Mr Lothar de Maizière, the East German Prime Minister, as an "irreversible step."

towards full political unity. Mr Helmut Kohl, the West German Chancellor, said yesterday was a "historic date."

Mr Gaddum, speaking in the Bundesbank's provisional East Berlin headquarters in the old pre-1945 Reichsbank, said "no difficulties" had come up in yesterday's conversion.

Withdrawals by East Germans of their new D-Mark bank accounts represented only a small fraction of the DM25bn (\$14.9bn) the Bundes-

bank had transported in for yesterday's currency change.

Although all 16m Germans have now opened D-Mark accounts to replace old East Mark holdings, the Bundesbank believes there will be no rush of consumption in the first few weeks. East Germans have requested to withdraw as cash only DM4.5bn in the first week of currency union ending this Saturday.

This reflects many East Germans' desire to save, rather than spend, their first D-Marks, as well as the stocks of D-Marks they already acquired through various means.

Underlining optimism that conversion will not unduly inflate the money supply, Bundesbank officials yesterday said that the expected new additions to cash in circulation in East Germany were minimal, compared with notes and coins in circulation in West Germany of DM160bn, which can fluctuate by DM10bn to

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US to propose withdrawal of nuclear artillery

By Peter Riddell, US Editor, in Washington

THE US will propose the withdrawal of all US nuclear artillery shells from Europe at the summit meeting of Nato leaders in London on Thursday and Friday.

The proposal, affecting nearly 1,400 155mm and 203mm shells with a range of nine to 18 miles, is part of a series of US ideas which have been circulated around Nato capitals.

The withdrawal of nuclear artillery, strongly supported by the Germans, Dutch, Belgians and Italians, is intended as a further reassurance to the Soviet Union that a unified Germany within Nato will not threaten Moscow's security interests. Implementation may be made conditional on completing the Soviet withdrawal of its forces from eastern Europe.

President George Bush has said a main aim of the Nato summit is to shift the focus of the alliance away from a purely military to a more political character. There will be a non-aggression declaration by Nato to individual members of the Warsaw Pact.

Nato leaders may promise that a second round of talks on

White House 'will oppose rise in income tax rates'

By Peter Riddell

THE Bush Administration will oppose any increase in US income tax rates as part of a budget deficit reduction deal with Congress, Senator Robert Dole, the Republican Minority Leader, said yesterday.

His comments came as the Republicans remained in turmoil over President George Bush's decision last Tuesday to drop his "new taxes" 1988 campaign pledge.

The Administration and the congressional leadership are in detailed talks about how to cut the deficit in fiscal 1991 by \$60bn to \$80bn, including not only higher tax revenues but also cuts in defence and domestic spending and reform of the budget process.

reducing conventional forces in Europe (CFE) will include limits on the size of a single army in central Europe, either a specific number or a percentage of all forces in the region. This in effect will limit the size of a unified German army without naming Germany because of a western desire not to single out the new state or restrict its sovereignty.

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Nato leaders may promise that a second round of talks on

Albanians boycott Kosovo referendum

By Laura Silber in Pristina, Kosovo

ETHNIC Albanians in the southern Yugoslav province of Kosovo yesterday boycotted a referendum to determine the future autonomy of the province.

The referendum, called by the Serbian authorities, will decide whether a new constitution should be adopted.

If the majority votes for such a constitution, the province of Kosovo will lose all its autonomy and will, in all but name, be integrated in the republic of Serbia.

Moreover, the new constitution, which will take months to draw up, will actually postpone free elections in Serbia, at a time when the rest of Yugoslavia is edging towards multi-party systems in the individual republics.

The communist authorities in Serbia are clearly worried about the outcome to the elections, which is why they are stalling, under the pretext of needing a new constitution because the current one does not allow for multi-party elections. Liberals believe this is an attempt by the Serbs to deny the ethnic Albanians any real power in Kosovo.

The southern province has been plagued by ethnic conflict between the Albanian majority and Kosovo's Serbs and Montenegrins, who comprise about 10 per cent of the province's population. At least 50 Albanians have been killed in the past year.

Mr Ibrahim Rugova, president of the Democratic League of Kosovo, which claims 500,000 members, said: "The referendum is unconstitutional and undemocratic. Where in the world is a referendum to be held in six days?"

Albanians responded to an opposition call to boycott the referendum. The opposition, united in a democratic forum yesterday, called for Kosovo to be given a status equal to Yugoslavia's six republics.

Instead, Mr Dole suggested that options might include an oil import fee, an increase in petrol tax and higher "sin" (cigarette and alcohol) taxes.

He acknowledged that any package including higher taxes would be "tough to pass".

Senator George Mitchell, the Democratic Majority leader, stressed yesterday that any budget package must be approved by a majority of both parties in Congress. This is to ensure bipartisan support.

Senator Dole, who has always been more sympathetic to tax increases than many conservative Republicans, said Mr Bush would not agree to any package increasing personal income tax rates.

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Spanish plot leader leaves prison unrepentant

By Peter Bruce in Madrid



Comecon looks for new name and new aim

Leyla Boulton on the Soviet-led bloc's preparations for trading on a market basis

A GROUP of prominent officials attending a Council for Mutual Economic Assistance (Comecon) meeting in Moscow last week failed to agree on a new name to the Soviet-led state trading bloc which is preparing for its own dissolution.

But they did produce an outline agreement on a new charter for a revamped association of the seven Warsaw Pact allies, plus Cuba, Vietnam, and Mongolia.

The organisation has so far come up with three equally uninspiring names: the Council for Economic Co-operation, Organisation for Economic Co-operation, and Council for Economic Interaction. But they agreed from legal (and practical) necessity "to liquidate old documents".

The charter, aiming to move relations between the ten countries "to a market basis, and promote their integration into the world economy", has yet to be finalised at a meeting of prime ministers in the autumn.

Choosing a name and drawing up documents should be easy enough. But the real challenge will be to switch Comecon from brotherly socialism, or four decades of bartering under co-ordinated five-year plans, to market relations between individual enterprises.

"We are pupils now, we are just learning," Mr Sergei Ugarov, Comecon's economic counsellor said in an interview. "The transition from the kind of economy we had before to a market

economy is an unusual experience not only for our countries but for the world over."

From next January 1, Comecon countries will begin to trade at world prices in convertible currencies. Moscow, which exports oil and gas to eastern Europe in return for mainly finished goods, says it is ready to trade this way with all its partners immediately.

But eastern European industry is not yet up to competing on world markets to earn enough hard currency to pay for energy at world prices. And Comecon's trio of "less-developed nations" - Mongolia, Vietnam, and Cuba are still heavily dependent on subsidised prices for their exports, mainly of raw materials.

hence the plan for an unspecified transition period of varying length for different countries to achieve the goals of the new charter. This means that old forms of accounting, such as the convertible rouble, a nominal unit of account, will continue to be deployed for some transactions.

"It is going to be hard for all of us. One way of obtaining convertible currency is by getting a bank credit but the possibilities of our banks are limited of course," says Mr Ugarov.

"The real problem is to have the ability to produce goods comparable in quality to goods produced by western enterprises. Companies should learn how to do this during the transition period," he said.

When Mr Vaclav Klaus, Czechoslovakia's Finance Minister, was asked when the koruna would become convertible, he is reported to have replied: "Two days after we have convertible goods."

For all their hurry to cuddle up to the West, those members with relatively advanced economies, such as Poland, Czechoslovakia and Hungary, see continued participation in Comecon as a necessary evil in the medium-term.

"We see it as temporary organisation," said Mr Hugo Kylilka, a senior Czechoslovak representative to Comecon. "But it would be stupid simply to walk out now and break off trade relations before we have genuine European integration."

Whether the transition will take three, five, or six years, nobody can say, he added in an interview in the corridors of Comecon's Moscow headquarters.

Mr Ugarov said the transition period would act as an incentive not only for improved quality but also for a more efficient use of resources. "The idea of a transition period is to create a buffer, to spread the shock through time so that it is no longer a shock but therapy."

The new role of the Council, which used to co-ordinate its member states' five-year plans, is seen as doing no more than promoting favourable conditions for enterprises to deal directly with each other, mainly by providing

means Col Tejero, who was given the same sentence, may also be freed soon. In all, 16 people were jailed after the coup attempt, which failed after King Juan Carlos ordered the army back to its barracks.

The coup is now just a distant memory for most Spaniards. After General Franco's death in 1975, the country's democratic leaders cleverly decided simply to ignore the country's fascist past.

Statues of the late dictator still stand in many Spanish cities and vendors still sell Francoist memorabilia openly.

Although Gen Milans del Bosch still insisted in 1985 that "under the same circumstances I would do the same" and that "Spain's situation was and remains even worse than in 1936" (when Franco's rebellion began the civil war), he is unlikely now to find much support for those views even among the military.

FOR US THE COMMON MARKET IS NOT ONLY COMMON TALK, BUT ALSO COMMON GROUND.

The removal of the European borders in 1992 is a daily topic of conversation in financial circles.

Naturally also for the ABN. But as far as the ABN is concerned, this is not just idle chatter.

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operating for many years and where it is more at home than any other bank. Not only with regard to finances. But also when it comes to local business practices and regulations.

Moreover, the European network is not the ABN's only asset. It forms part of our total international network of almost 1,000 offices spread over more than 45 countries. As a result, the ABN is able to offer

surprising solutions in all situations, and will continue to do so after 1992. Just as we have been doing for many years for customers throughout the world.

With regard to day-to-day products and services, of course. But also for specific projects such as leveraged lease aircraft financing, co-generation energy projects, complex swaps or off-shore loans.

It is therefore not surprising that the ABN is

able to build solid relationships with large numbers of international enterprises. Because a bank that knows the world, automatically becomes known throughout the world.

ABN Bank

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INTERNATIONAL NEWS

Report shows strong French economic growth

By George Graham in Paris

FRANCE'S national economics institute, Insee, has ridden to the rescue of Prime Minister Michel Rocard, under attack both from President François Mitterrand and from his own Socialist Party for being too managerial and not socialist enough in his economic policy.

In a report published this morning, Insee delivers an enthusiastic assessment of the strength of the French economy last year, with growth of 4.1 per cent, sustained by buoyant capital investment and strong exports.

Both in heralding the control of inflation and the strength of the franc - plaudits to which the government has become accustomed in recent months but which irritate many in the Socialist Party - Insee warmly notes the reduction in unem-

ployment and France's solid performance in job creation over the last two years.

"A sustained level of activity is favourable to job creation, but above all growth is itself becoming richer in employment," the institute says.

Over 260,000 jobs were created last year, 60,000 more than in 1988, Insee says. Above all, these jobs have been permanent, rather than in temporary and part-time work.

Unemployment declined last year to around 8.5 per cent, but Insee says the real unemployment rate may be lower, more like 9 per cent. Youth unemployment has fallen particularly sharply.

The results will comfort Mr Rocard, who last week had to defend himself on television against charges of having "a

FFr130.

Law on racial discrimination intended to combat Le Pen

By William Dawkins in Paris

A CONTROVERSIAL law toughening penalties against racial discrimination passed its final legislative hurdle in the French Parliament over the weekend.

The scheme, drawn up by the Communists and backed by the ruling Socialist Party, is an important part of the government's attack against the growing popularity of Mr Jean-Marie Le Pen, the vocal leader of the extreme right National Front (FN).

It has been denounced by the centre-right opposition, which

voted against the scheme, as a curb on the freedom of the press to report racist events. However, the government maintains that the penalties do not apply to journalists or newspaper directors.

People found guilty of racial discrimination or provoking discrimination can now, on have their civil rights, including the right to be political candidates, withdrawn for up to five years. This is first time France has introduced such a punishment for racism.

The law also introduces a

new crime, "revisionism", meaning any attempt to rewrite the history of crimes against humanity. This is directly aimed against Mr Le Pen, who is famed in France for his once public dismissal of the Nazi holocaust as a "detail of history".

Mr Le Pen's ability to stoke up racial hatred in a country where national identity, especially in some parts of the working class, is felt to be threatened by a European integration and a high number of illegal immigrants, has won him 15 per cent support in recent polls.

Respectable right-wing parties' internal divisions over how to respond to the FN is also thought to have worked to Mr Le Pen's advantage.

At the same time as cracking down on racism, the government has drawn up plans for tougher action against illegal immigrants, estimated at between 300,000 and 400,000 people by Mr Hubert Prevost, a former head of the national planning agency, recruited earlier this year to advise the government on the integration of foreign residents.

WORLD ECONOMIC INDICATORS

INDUSTRIAL PRODUCTION (1985 = 100)

	May '90	Apr '90	Mar '90	May '89	% change over previous year
US	116.2	115.5	115.6	114.7	+1.3%
Japan	124.8	121.9	123.1	119.9	+4.1%
UK	112.3	111.8	109.6	111.7	+0.5%
W. Germany	114.6	116.9	115.6	111.8	+2.5%
France	111.8	110.8	112.8	109.5	+1.9%
Italy	119.2	118.6	117.0	116.1	+2.7%

Source: (except US) Eurostat

EC offers freedom of the roads to animals

A touchy issue is resolved, with a deal on slaughter of sick herds, writes Tim Dickson

FREE circulation of cattle, pigs and sheep may not capture the imagination in quite the same way as the free movement of people.

Yet last week's decision by European Community agriculture ministers to scrap border controls on live animals is a breakthrough on the road to 1992.

National sensitivities in the negotiations have been particularly acute because of fears that a single market could expose member states to much greater risks from disease.

Few need reminding of the damaging economic consequences of foot and mouth disease, an airborne scourge which spreads through herds like wildfire, while the effects of classical swine fever have been on view this year in Belgium, where hundreds of thousands of pigs have had to be slaughtered.

Until Monday and Tuesday's meeting of farm ministers in Luxembourg - an event inevitably overshadowed by the simultaneous EC summit in Dublin - the fear in Brussels was that the live animal issue might be too touchy to resolve ahead of the January 1 1993 deadline to which the Community is politically committed.

While there are still problems to be ironed out, the fact that the Council has been prepared to put signatures to the principle of removing border controls in this area means there is a sporting chance that the timetable can now be met.

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The employers had offered a pay deal in line with a nationwide 4 per cent



practice of vaccination against foot and mouth disease in favour of the compulsory slaughter of "sick" herds.

Vaccination, according to EC experts, has a tendency to conceal the disease and they suspect quantities of "live" vaccines of actually causing a recent outbreak in Italy. Britain, Ireland and Denmark have long been in favour of a slaughter policy, while important customers like the US and Japan are only prepared to buy meat on this basis.

Most member states, however, are deeply reluctant to give up vaccination for fear of outbreaks of disease.

In France's case the decision was that, more pertinent at the point of departure and at the point of arrival, the removal of frontier delays and of some of the paperwork should give a considerable boost to what is a big business.

According to the most recent Agricultural Situation in the Community report published in Brussels, intra-Community trade in beef and veal exceeded 3.1m tonnes in 1988, while some 3.7m tonnes of pigmeat and 334,000 tonnes of sheepmeat were transported across EC frontiers in the same period. (These figures include live animals based on the carcass weight equivalent).

The deal last week could never have been struck without an accompanying agreement by member states to abandon the still widespread

Commission's insistence on a committee structure giving it maximum power.

Member states have been equally determined to keep control, but have only been able to do so by a unanimous vote.

The reason is what many see as a breakthrough in the long-running battle on "comitology", a piece of European law which refers to the different types of committee which can be set up to implement EC directives.

Seldom the stuff of headlines, negotiations on a range of single market items have been complicated in recent years because of the

protect the consumer. A big issue, for example, is the Commission's plan for a so-called "single standard" for EC abattoirs - a necessary complement to the single market and an instrument which is badly needed to improve hygiene in some member states.

At the moment, only a relatively small proportion of slaughter houses - two out of 90 in Portugal, for instance - are formally approved by the EC to export their meat products. Danish abattoirs are widely considered to be the best; those in Britain are by no means at the top of the Community's league.

Another directive yet to go through the Council covers fresh meat: rules to be harmonised across the EC will cover chilling requirements, the period when the meat can be on sale, and the like.

These proposals are still being drafted in Brussels, and according to one senior official

income, which have been reflected in higher savings rather than increased consumption, Norway's savings ratio was nevertheless negative in 1989 and will remain remain so in 1990, improving only marginally in 1991.

Norway's unemployment - 5 per cent in 1989, the highest since the depression - will remain at that level in 1990 and decline to just 4.9 per cent in 1991, the OECD forecast.

Consumer price increases have fallen to the lowest rate in a decade, and below the OECD average, helped by strong gains in productivity. Inflation in 1989 was put at 4.4 per cent versus 7.6 per cent in 1987.

The OECD forecast a current account surplus of \$1.6bn (\$330m) in 1990 and \$3.2bn in 1991.

Norway hit by oil strike

By Karen Fossli in Oslo

NORWAY, western Europe's second-biggest crude oil and third-biggest gas producer, was yesterday forced to wind down output from 23 oil and gas production platforms as a strike by workers began to bite.

Mr Johan J. Jacobsen, Local Government and Labour Minister, failed to resolve the deadlock in annual wage negotiations after intervening in talks on Saturday.

OPS, the oil workers' collective union, is demanding a 4.25 per cent pay rise, improved conditions and the right to free wage talks. The OPS and the employers' Oil Industry Association remained as far apart as ever yesterday in resolving the conflict.

The employers had offered a pay deal in line with a nationwide 4 per cent

agreement made this spring for other union members.

Norway produces close to 1.7m barrels of oil a day and roughly 2bn cubic metres of natural gas a month, which provides more than 25 per cent of the country's export revenue of about Nkr290m (\$17m) daily. In addition, each day production is halted there will be a loss in taxes and royalties received by the ailing state coffers from domestic and foreign producers.

The last offshore strike in 1986 halted crude oil and natural gas production for 19 days but was ended after the government imposed a mandatory pay settlement. Norway's centre-right coalition government said it had no plans to intervene in the current strike, which could last indefinitely.

The report warned that in spite of

OECD optimism on growth

By Karen Fossli

RISING petroleum production will spur growth in Norway's economy over the next two years and may also help the government budget from sliding into deficit, according to a half-year report by the Organisation for Economic Co-operation and Development. The OECD said Norway's mainland economy, which excludes petroleum and shipping, picked up in 1989 after two years of contraction.

"Continued large increases in oil and gas output... will show up in higher growth rates for total activity than for mainland output. However, growth of offshore output is itself set to accelerate, driven by increases in mainland demand," according to the OECD.

The report warned that in spite of

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Australia and New Zealand in free trade deal

By Kevin Brown in Sydney

AUSTRALIA and New Zealand yesterday took a big step towards integrating their economies with the completion of a closer Economic Relations Agreement which establishes free trade in goods across the Tasman Sea.

However, New Zealand appears likely to be rebuffed in the short term in efforts to extend the agreement to cover investment and access to Australia's telecommunications and civil aviation markets.

The two countries have been moving towards free trade since 1985 when 1,000 goods were placed on an initial tariff-free list. But progress was slow until the CER took effect in 1988, with the objective of achieving free trade in physical goods by 1995.

The timetable was speeded up three years ago after an agreement between Mr Bob Hawke, the Australian Labor Prime Minister, and Mr David Lange, the former New Zealand Labour Prime Minister.

The agreement has been immensely successful for New Zealand, which has gained free access for its low-cost agricultural exports to the relatively large Australian market of 17m people. Trans-Tasman trade

has grown from 11 per cent of New Zealand's total trade 30 years ago to around 19 per cent, and is roughly in balance, compared to a 4 to 1 imbalance in Australia's favour in the 1950s.

The abolition of requirements for work permits and visas has also led to a significant exchange of populations, particularly during the recession which has gripped New Zealand in the last three years. More than 300,000 New Zealanders now live in Australia, and around 50,000 Australians have crossed the Tasman in the opposite direction.

CER is of less significance to Australia, for which the small New Zealand market of just over 3m people is a lower priority than traditional markets in Europe and North America and the growing economies of Asia.

Trade in services is scheduled to be reviewed by the end of this year but progress is likely to be hampered by the slow progress of domestic reform in Australia. Agreement on a common investment regime is complicated by an Australian treaty guaranteeing that no country will be given a more favourable investment regime than Japan.

ANC calls strike to put pressure on Buthelezi

THE African National Congress has called a nationwide strike for today to put pressure on Zulu tribal leader Chief Mangosuthu Buthelezi and the white minority government. Reuter reports from Johannesburg.

Political analysts say the ANC's protest is a gamble which could result in violence and an embarrassing defeat in a test of its strength with other black groups.

Left-leaning ANC supporters have been fighting Chief Buthelezi's more conservative Inkatha movement for three years in the province of Natal and in the KwaZulu tribal homeland.

The ANC has called the

strike to try to force President F.W. de Klerk to dismantle Chief Buthelezi's KwaZulu power base, as a step towards ending fighting which has claimed more than 2,500 lives.

"The terrible carnage in Natal must stop. The situation calls for a national response," the ANC said in its strike call.

Mr Robert Schrire, a Cape Town University political scientist, said the ANC, with its allied trade unions and community groups, might have made a tactical miscalculation.

The ANC needs to maintain an impression of strength to boost its position in coming talks with the Government on a future constitution.



Sharon: given powers to bypass planning regulations

Coup plot may spur Zambian crackdown

By Mike Hall in Lusaka

ZAMBIA are bracing themselves for a crackdown on dissent and a possible purge of the army by President Kenneth Kaunda's shaken government following the coup attempt early on Saturday by what appears to have been a small group of junior officers.

"I have been asking myself whether the law of the land we have been following is the right one. There have been many coup attempts and we must ask ourselves whether we have been too soft on these criminals," Mr Kaunda said at the opening of an international trade fair in Ndola in central Zambia. The hint at a crackdown may well leave those Zambians who advocate a return to multi-party politics feeling uncertain about their freedom to campaign.

Mr Kaunda, who appeared

hurt and angry on Zambian television on Saturday evening, has promised a referendum on the issue on October 17, only 16 weeks away. He opposes any change to the one-party system, arguing that it would exacerbate tribal rivalries.

At least four junior army officers, led by Lt Mwamba Luchembe, are now thought to have been involved in the takeover of the media complex in Lusaka. Lt Luchembe is thought to be a member of the

Israel in housing drive for Soviet Jews

By Hugh Carnegy in Jerusalem

THE Israeli cabinet yesterday adopted emergency powers for a house building programme to help absorb a flood of Soviet Jewish immigrants. The number of arrivals reached almost 50,000 in the first six months of the year, according to new figures.

Ministers agreed a provision allowing Mr Ariel Sharon, the Housing Minister and overall immigration chief, to bypass the country's complex building and planning regulations for three months. He intends erecting 3,000 pre-fabricated housing units in nine locations around the country, with more to follow later.

None of the locations is in the occupied territories, or annexed areas of Jerusalem. But Palestinians fear that even

without a deliberate settlement policy, the shortage of housing and rising prices within Israel's pre-1967 borders will push more Israelis towards Jewish settlements in the West Bank and Gaza.

An Israeli opposition politician said the Government had funded more than 500 housing starts for Jews in the territories between January and May.

The Jewish Agency, responsible for bringing in immigrants, said 49,883 Soviet Jews had arrived this year up to the end of June.

Total immigration for the half year, including from other countries, topped 57,700, more than twice the total for the whole of 1989.

The monthly rate of influx from the Soviet Union has flat-

tened out around the 11,000 mark over the last three months. Officials say this was due to logistical obstacles rather than a slowdown in demand for visas or any new obstacles raised by Moscow, which has warned Israel against settling immigrants in the occupied territories.

One official said 15,000 were expected this month from the Soviet Union as families moved after the end of the school year. Some 150,000 are still expected for the year as a whole.

The Housing Ministry will this week invite 150 foreign companies to bid to supply pre-fabricated houses — most of them from the US, Britain and South Africa. Mr Sharon plans eventually to import up

to 40,000 units.

He is supported by Mr Yitzhak Modai, the Finance Minister, who has the task of ensuring that extra spending on immigration does not bloat the budget deficit this year beyond a target of 5 per cent of gross national product.

Mr Modai told reporters yesterday, the fifth anniversary of the Jewish Agency, that the stabilisation plan that halted hyper-inflation and runaway deficits, that immigration absorption was the main short-term concern.

But he stressed his commitment to accelerating reforms in the economy, such as dismantling foreign exchange regulations, incipient dollar and inflation linkage, wages and price fixing and rigidities in agriculture.

Links 'cut' to Cambodian capital

KHMER ROUGE forces have cut all roads linking towns in northwest Cambodia with the capital Phnom Penh, the radical faction's non-Communist allies told Reuter.

An official of the Khmer People's National Liberation Front claimed that Khmer Rouge attacks had isolated the important towns of Battambang and Siem Reap. "Phnom Penh cannot get economic supplies from Battambang and Battambang cannot get military supplies from Phnom Penh, except by air," he said. No independent confirmation was available.

New Arab meeting

The Arab League has proposed July 16 for an emergency meeting of foreign ministers on the Israeli-Palestinian conflict and the US decision to suspend talks with the PLO. Reuter reports from Tunis. The meeting, originally set for last Wednesday, was postponed when too few ministers were able to attend.

Monrovia siege

Rebels trying to overthrow Liberia's President Samuel Doe killed at least three government soldiers near Monrovia's port yesterday and tightened their siege of the capital. Reuter reports. A grenade also hit a truckload of government reinforcements, soldiers said, but there were no details of casualties.

Burma landslide

Burma's military government yesterday published final results of multi-party elections held five weeks ago, confirming an opposition landslide which most Burmese had known about within hours of polls closing. Reuter reports from Rangoon. In a surprising display of defiance to nearly two years of brutal army rule, voters gave the opposition National League for Democracy 397 of 485 seats contested.

Sri Lanka talks

Mr Bernard Tillekeratne, Sri Lanka's Foreign Secretary, went yesterday to Delhi for talks with India's Government about the continuing war against the Tamil tigers, writes Mervyn de Silva.

Credit Lyonnais says thank you to its friends in

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GERMAN ECONOMIC AND MONETARY UNION

Optimists and pessimists vie in their forecasts but none has any doubt that the operation will succeed

The period of creative destruction begins for East Germany

THE East German economy stands on the edge of "the greatest crash in world history". The words not of a Communist scare-monger but of Mr Klaus Reichenbach, a senior minister in the country's Government.

He believes that at least 25 per cent of all companies cannot survive and should be allowed to die, that a further third can survive with little external support, and that the rest have medium-term potential but need plenty of short-term aid.

Such calculations are now commonplace in the two Germanys. Equally uncontroversial is the assumption that the East German economy will look much like the West German by the end of the decade. Where there is plenty of disagreement is on how damaging the intervening process of creative destruction will be.

The pessimists and optimists are usually divided by their unemployment estimates. Most of the main economic forecasters are clustering around the 1.5m-2m level, but the



leading pessimist is Mr Reiner Pilz, the West German businessman involved in the first all-German joint venture, making compact discs, who is prophesying 4m.

He believes that 80 per cent of East German goods will find no market in future and that half of the country's 9m workers will lose their jobs, most of them for more than a transitional stage. His answer is a far more generous West German grant for investment in East Germany of 30 per cent (instead of the planned 12 per cent) over the next five to eight years, at

a cost to West Germany of DM250bn (\$28.5bn).

Mr Helmut Rödl, chief of the West German economic intelligence unit Creditreform, believes that 50-60 per cent of all East German companies will have to close but see unemployment peaking at 2m. Some businessmen at the optimistic end of the scale, such as Mr Heinz Durr of AEG, believe the jobless can be kept to 1m.

Few people are publicly predicting unrest in the event of mass unemployment, although Mr Wolfgang Pohl, the East German Economics Minister, did talk of a "hot autumn". Unemployment benefit for a worker with one child will average DM650 (\$225) per month.

That is based on the West German unemployment benefit system of 68 per cent of the previous net wage. Employers and workers will each contribute 2.5 per cent of their gross wage to the benefit system (workers will pay in total about 17 per cent of their gross wage to cover health, pensions and dole).

Bonn is topping up the benefit system with DM3bn both this year and next. There will also be extra cash for retraining, short-time working, and the "social plans" accompanying plant closures.

None the less, a large number of East Germans will see their purchasing power reduced. How long that lasts depends on how swiftly the widely expected 5-10 per cent annual growth arrives.

Professor Norbert Walter of Deutsche Bank is expecting by 1995 an average rate of growth of 8 per cent for East Germany and 3 per cent for West Germany, giving a combined rate of more than 4 per cent.

However, the DIW economic institute in West Berlin, the only institute to predict shorter-term growth rates, is expecting a drop in East German GNP this year of about 10 per cent in real terms and a further fall of more than 5 per cent in 1991.

The neat double act which allows West Germany to benefit from East German-inspired faster growth, giving it the healthier public finances

to support the restructuring of the East, means few long-term worries about the costs of unity. But figures such as those sketched by the DIW may mean that short-term costs will be higher than the Finance Ministry in Bonn hopes.

The DIW says that the public sector deficit in East Germany will be "very much higher" than Bonn expects (current estimate is DM33bn in the second half of 1990, and DM35bn in 1991). And Mr Walter says that short-term costs will be

higher than necessary because of the collapse of East Germany's tax system.

In spite of this, the DIW is expecting total government borrowing in both Germanys in 1990 and 1991 to come out close to Bonn estimates of roughly DM50bn and DM40bn respectively.

Although inventing all-inclusive figures for the private and public sector costs of unity has gone out of fashion, Mr Heinrich Franke, president of the Federal Labour Office, has laid claim to one of the biggest figures - DM2,000bn.

One of the oddest predictions of all, again from the DIW, is that over the next 50 years the population of the current East Germany will fall by a third from 16.4m to 11m, despite the fact that population density is already almost twice as high in West Germany. Such a view seems to imply that the "great crash" will go on indefinitely.

David Goodhart

■ THE BATTLE OF THE MARKS

Currency blighted from birth

THE East German Mark lost out to its powerful counterpart, the D-Mark, the moment the two currencies were born in 1948.

As a non-convertible currency, the Mark's official exchange rate to the D-Mark was 1 to 1. But the unofficial rate in West Berlin exchange bureaux quickly fell to 5 to 1 and at one stage in 1953 plummeted to nearly 30 to 1.

Its high point came with the building of the Wall, which closed off East Germany and gave the currency a scarcity value on the black market of nearly 2 to 1.

But it slid again from 1956 onwards, sinking for a brief moment after the opening of the borders last November to a low of 20 to 1 and then wavering around 9.5 to 1. Its health was restored only when currency union was agreed with West Germany.

The power of the D-Mark was not restricted to its simple exchange rate. For decades East Germans needed it to buy desirable consumer goods, services and even houses. Increasingly, East German society was divided into those who had

access to D-Marks and those who did not.

The East German Government's hunger for D-Marks led to the establishment in the 1960s of a chain of hard currency shops which sold western goods for D-Marks. East Germans obtained D-Marks from visiting western relatives and friends and spent most of them in the official shops.

By the early 1980s few services could be readily obtained without payment in D-Marks. A plumber in Leipzig told a woman that the earliest he could install her hot water boiler was in six months' time; when she offered him DM50 he said he would come the next week.

Many East Germans on holiday in eastern Europe would be treated as second-class citizens. An East German queuing at an exchange booth at Budapest airport, for example, would bridle as he watched the West German in front of him being given five times as many forints for his D-Marks as the East German got for his Marks.

The most desirable occupations in East Germany were connected with travel to the

Leslie Colitt

■ VILLAGE VIEW

'We've had enough of shortages'

We've learned to be modest, to adjust, to save, and keep our ears' open. We're not going to let our money go so easily."

But there is a huge pent-up demand for quality goods in East Germany. Mr Harald Weih, 46, joint manager of the electrical goods shop, said its new stocks of western televisions, videos, radios, kitchen goods, and vacuum cleaners were worth nearly DM100,000.

"Things have got to happen fast. We've got to react quickly, or we're finished," he said of the challenges facing businesses.

"We've got to wait and see if we have a job or not," agreed Mr Rudi Iszbrucke, 36. "We mustn't try and jump over our own shadows." However, he had committed most of his DM2,000 - the maximum convertible on a one-for-one basis in the first week - to a new colour TV from the revamped electrical store in Vacha.

Mrs Helga Kranz, 63, a pensioner, was also going to buy a colour TV. But she expressed the caution of many. "We've had to wait for so long.

Andrew Fisher

ONLY a few minutes walk from where the border brutally cut off all contact with the west until eight months ago, the arrival of the D-Mark was being celebrated with a brass band yesterday.

Around the main square of the picturesque but shabby East German border village of Vacha, shopkeepers were putting the finishing touches to their new displays of western goods.

Brand new televisions, washing machines, and video recorders awaited those eager to spend their hard currency when shops opened this morning.

The toy shop had been restocked with a colourful array of new toys, with a Barbie doll poster prominent in the window. Pfaff sewing machines were on show in a renovated shop a few doors away from the travel agency which offered holidays in Majorca, Ibiza, and Spain.

Inside her confectionery and spirits shop in a 400-year-old fairy tale house which was being repainted, Mrs Elke Schmidt, 49, was looking forward to the new times. "Now, business is fun. We've had enough of living in an economy where everything was in short supply."

Yesterday, her small counter was stacked with cans of Coca-Cola, rum and cola, and bourbon and cola, and the shelves behind filled with whisky, wine, brandy, and schnaps. Pointing proudly at her newly stocked sweet counter for kids, "This is a paradise for kids."

The children may miss the historical significance of yesterday's currency union. But with unemployment looming - the local postassium works is expected to shed nearly half of its 7,500 workers - most adults were not thinking of going on a



Three hundred D-Marks for 300 East Marks. This East German clearly feels he's been given a good deal

Prescription: shock treatment — prognosis: excellent

MONETARY union between East and West Germany brings back memories of the West German currency reform of June 21, 1948. There is one important parallel: the Germans have decided against "gradualism" and are applying the "shock treatment" which, under very different conditions, was so successful 42 years ago.

The impatience of the East German population to reap the fruits of their peaceful revolution in 1989, and the collapse of the Socialist planned economy, made unrealistic any question of a medium term step-by-step approach for the economy.

In contrast to yesterday's introduction of the D-Mark, the 1948 measures were prepared by the occupation powers in complete discretion. On June 19, 1948, when the spokesman of the US military government

read out the allied currency laws over all radio stations, it was the "event of the year".

There are also great differences as far as the conversion rate is concerned. As a consequence of the large monetary overhanging resulting from untrained war financing, the currency contraction in 1948 had to be brutal. Apart from the distribution of a quota of DM60 per head, assets were exchanged at the rate of 16 Reichsmarks for DM1. East Marks are being converted into D-Marks at rates of 1 for 1, 2 for 1, or 3 for 1, depending on the age of the account-holder and other conditions.

The conversion, seen together with the system of social security which is being

introduced, appears to represent a relatively generous, "soft" measure. In fact, the Bonn Government's offer in February of early monetary union, dispensing with a long transition period in which East Germany would have kept its own currency, was a decision in favour of a hard monetary path.

The East German economy will now be exposed to the full brunt of national and international competition. The "rich brothers" from the west are equipping the East German population with a convertible currency, freeing the economy from balance of payment problems. As one of the consequences, it is feared that consumer demand will be

concentrated on foreign and West German goods, resulting in an ill-thought out measure, dropped at the last minute, of a temporary import tax to protect East German industry from "foreign" consumer goods.

The link with the D-Mark will end all East German industry's previous difficulties in importing raw materials, half-finished products and capital goods. It is, however, likely that the people will deploy their new money in a very sensible way, such as purchasing lower-priced domestic products, and building up savings deposits.

Whatever happens, the entire East German economy faces far-reaching structural

change. It must throw off centralised planning to make way for the market economy, involving a shift to economic specialisation and the entry of modern technology. Many people will inevitably be put out of work. But they will be re-employed as new jobs are created - as long as East Germany starts to attract inflows of capital.

The position and the outlook in the summer of 1989 were qualitatively different. Only three years after the end of the war, living standards were extremely low, and we pinned all our hopes on the currency conversion. The announcement that goods controls would be lifted in stages after the currency reform was controversial.

Certainly there will be problems during the transition period after the currency conversion, but these will be the prelude to economic recovery.

But in the final analysis it increased our confidence.

East Germany now has the great advantage that the Federal Republic can offer it the entire panoply of norms and institutions which make up a liberal-democratic system. Even though West Germany is extending financial aid for the East German budget, the main financial contribution should come through private capital flows, spurred on by creation of the right market conditions in the east. There is a good chance that such conditions will indeed be realised.

Certainly there will be problems during the transition period after the currency conversion, but these will be the prelude to economic recovery.

The efficiency of the market economy, the energy of the East German population and the experience of 1948 all lead to the same conclusion. The great and (more or less) unprecedented experiment which started yesterday will be a success.

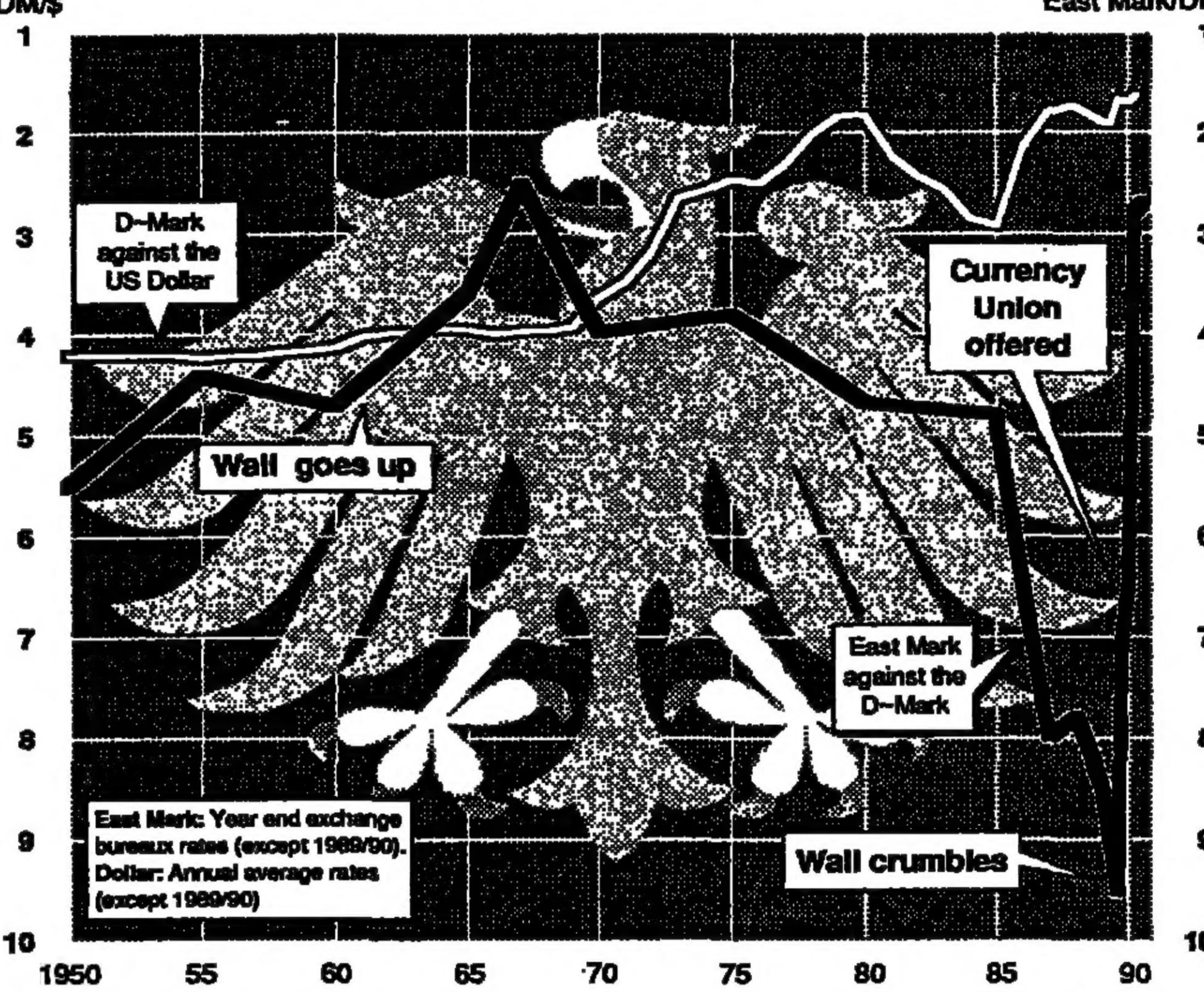
Prof Karl Schiller

Member of the Social Democratic Party, West German Economics Minister between 1966 and 1972. He experienced the 1948 currency reform as a member of the advisory council of the West German economic administration and as a professor at Hamburg university.



Professor Schiller in ministerial days.

The changing fortunes of the Mark



■ BUSINESS OPPORTUNITIES

Foreign companies wonder how best to get into the market

FOREIGN businessmen have mostly held back, watching with bewildered fascination as the two Germanys have swept along the path to currency and economic union. Should they become involved, and if so, how?

The answer to the first question is Yes, firmly endorsed by the both governments, as well as bankers, economists, and diplomats.

The second: Companies with West German subsidiaries have no problems, for they can be made to fit into the East from their existing base. For those with no ready-made structure, the obvious route is a bank or consultancy, or to take advice from embassies. Going it alone is only an option for the very bold and deep-pocketed.

Clearly, there are considerable risks. Moreover, West German companies will obviously predominate in the rush to rebuild, and profit from, the East's dilapidated economy.

Thus many foreign managers assume, not surprisingly, that the country will be, as one Austrian businessman put it, a protectorate of West Germany. But the opportunities are there. "Overnight, the German market's potential is being expanded considerably," says Mr Werner Gulinneat, managing director of Frankfurt Consult, the mergers and acquisitions arm of BHF-Bank. "If British and other foreign companies don't do something, it will be an all-German party."

Mr Gulinneat reckons the next six to 12 months will be crucial; companies leaving it later could find the doors closed.

Others take a less dramatic view. "I am sceptical about pushing people in faster than they want to go," says Mr Andrew Miles, managing director for western Europe at the German operation of Price Waterhouse, the accountants and management consultants. "For years to come, there will probably be enough room for anybody who wants to go in seriously."

It will be up to entrepreneurs to decide when the time is ripe. Mr Wolfgang Handel, a partner with the Matschika financial group, reckons the East German market's inefficiencies provide big profit chances. "The pioneers have the biggest chance, but also the biggest risk." Thus some companies might find it prudent to wait. "The window of opportunity will open slowly and keep opening wider, and keep opening wider," believes Mr Thomas Baum, US commercial consul in Frankfurt, who is now moving to East Berlin.

Some other uncertainties include property ownership and bankruptcy arrangements. Communications are poor. Nor is it easy to find out who to talk to at company, local authorities or government level. (Including the *Freihandels*, the state holding company), even for those already active in the East.

But if they are prepared to cut through the confusion, some foreign companies may have more to offer than West German ones, which will mostly tend to serve East Germany from the west. Foreigners needing capacity are more likely to invest directly in East Germany. Some private companies have special expertise, such as France's Lyonnaise des Eaux, which is negotiating on improving water supplies.

Japanese companies, though less visible, are also keen to become active. UK industry has been more reluctant. One exception is Metsec, a Birmingham-based steel profile company using East Germany in addition to its more sophisticated operation in West Germany. Metsec is being advised by Frankfurt Consult.

As well as teaming up with someone who can make the right contacts, sheer grit is needed, too. "You have to make sure you get people to help who can roll up their sleeves and are willing to live in a caravan rather than a luxury hotel," adds Mr Gulinneat. So far, not many foreigners have shown much relish to do this.

Andrew Fisher

■ BELEAGUERED BOSSSES

Managers plead for a fair chance to make good

ONLY a small number of the East German business elite have lost their jobs since last November, but a lot more will go over the next few months as monetary union forces the closure of thousands of companies and weeds out the bureaucrats in those that survive.

Already many bosses are occupying a different legal, if not physical, space. Almost all the 250 *Kombinate* (industrial conglomerates) have been broken up and their former central management have either formed a holding company, with a quasi-consultancy role, or distributed themselves around their constituent companies.

It is taking longer to convert the country's 8,000 companies (with more than 250 employees) into public limited, or merely limited, companies, before potential privatisation. Fewer than 2,000 have made the change, although they include most of the largest and best known. The rest have until October to do so.

Integrated Pollution Control criticised by leading companies

System to curb industrial emissions is 'unworkable'

By David Thomas, Resources Editor

LEADING CHEMICAL and oil companies have warned the Government privately that its new system of pollution control could prove unworkable and could damage the competitiveness of British industry.

The Environmental Protection Bill, which is still going through Parliament, contains a system designed to replace the previously piecemeal approach to controlling pollution from large industrial plants.

The system, known as integrated Pollution Control, will introduce a number of novel methods, notably the requirement on plants to use "the best available techniques not entailing excessive cost" to control emissions.

The Chemical Industries Association, representing the UK's main chemical and petrochemical companies, has written to Mr David Trippier, Environment Minister, expressing grave concern about the system and seeking an urgent meeting to discuss it.

The association is reflecting the views of some of Britain's leading companies, including ICI and Shell, which stress that they are opposed, not to the legislation's objectives, but to some of the mechanisms in the

bill. Their concerns include:

- Lack of consultation: industry says it has not been consulted on the details of the regulations, which are due to be published in draft from by the end of next month.

It also complains of widespread confusion as to how the system will work: "After months of discussion in parliament, we have no coherent statement as to what it is," a leading company said.

• Inadequate expertise: industry believes that Her Majesty's Inspectorate of Pollution has too few staff with the right skills to administer the system.

It is particularly alarmed by recent indications that the inspectorate may be too stretched to visit all the plants which will be regulated by the new system.

• Control of processes: industry is concerned that pollution control will in future concentrate on the processes and technologies within a plant, as much as on the plant's final emissions.

Companies believe this could harm their ability to respond flexibly to competitive pressures and could slow the pace of technological innovation. "Our ability to change pro-

cesses quickly is of paramount importance to our fine chemical operations."

"It would be highly detrimental if these processes became bogged down in lengthy procedures," explained Mr Mike Wright, ICI's UK environmental adviser.

• Confidentiality: companies also say the new requirement for details of controlled processes to be made publicly available could result in commercial secrets being lost to foreign competitors.

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Market makers force exchange to drop rule changes

By Richard Waters

A PROPOSED change in the trading rules of London's International Stock Exchange, designed to give private shareholders a better deal on the stock market, has been dropped after pressure from a powerful group of market makers.

The market makers, which include some of the Exchange's largest members, objected that the new rule would hit their already waning profitability.

The proposal was the most controversial of a series of changes put forward over the last 18 months by the Elwes committee, a working group set up to propose an overhaul of the market's trading rules.

The final part of the Elwes overhaul will be voted on the Exchange's council today.

The proposal involved the creation of a dealing mecha-

nism for small holdings of shares. This was intended to make it possible for small shareholders to buy and sell at better prices than those available to the holders of large blocks of shares.

The keenest buying and selling prices for small amounts of shares would have appeared on a new "green strip" on the Exchange's Topic screens, distinguishing it from the existing "yellow strip" where the best market price for large blocks of shares appears.

This arrangement would have been used for deals worth 10 per cent or less of the so-called "normal market size" (NMS) for each company. Imperial Chemical Industries, for instance, has an NMS of 25,000 shares, meaning the proposed "retail market" would have traded lots of up to 2,500

ICI shares.

Market makers have cam-

paigned vigorously against the creation of a two-tier market over recent months.

"We saw it as a real attack on margins," one large securities house, which refused to be named, said at the end of last week.

The market makers feared that institutional shareholders would demand the same treatment as individuals, forcing a narrowing of the "touch" between buying and selling prices from which dealers make their living.

A second proposal of the Elwes committee aimed at creating a better stock market for private shareholders could also fail to get off the ground.

This involves the creation of a limit order market, under which anyone who wanted to

buy or sell shares would enter

the price at which they were

prepared to trade on a central system.

These orders would be car-

ried out automatically once

there was a matching order at the same price.

Market makers have opposed

this proposed system, known

as Close. Mr Nigel Elwes,

finance director of Warburg

Securities and chairman of the

special committee, said last

week Close would be particu-

larly suitable for small bar-

gains.

If the Close system is built, it

will achieve the same goal as

the proposed "green strip", he

said.

However, while not endors-

ing the idea, the Exchange's

council is expected today to

approve a study to find out

whether there is sufficient



Elwes: wants to introduce a new system creating a better stock market for private shareholders

demand to build the system.

two figures under the terms of the long term pay formula.

Another survey compared the pay levels of 94 benchmark jobs in the industrial civil service with those doing similar work in 192 private sector companies. Mr Dromey said this showed that industrial civil servants fall mainly in the lowest 25 per cent of the wages league.

Civil servants urged to accept wage deal worth 8.85%

By Michael Smith, Labour Correspondent

NEGOTIATORS representing 70,000 industrial civil servants are recommending a deal which they say will lead to the pay bill of the group

rising by 8.85 per cent.

The Environment Department believes industry to be seriously overstating the difficulties.

It said industrial processes

would be controlled only in

exceptional circumstances and

stressed that procedures would

exist for processes to remain

confidential, although it fore-

saw these being used rarely.

ating the Government's deter-

mination to set an example to

the private sector on holding

the line against pay pressures.

The agreement is the first

for industrial servants since

they agreed a long term pay

formula last year with the

Treasury. This introduced a

form of comparability with the

private sector.

Mr Jack Dromey, chief

union negotiator and a

national secretary of the

TGWU general workers'

union, said the deal was the

best in the civil service this

year.

The Treasury, however, said

the deal was around 8.7 per

cent and 0.4 per cent of this

resulted from last year's agree-

ment. The package was compa-

rable in size with that negoti-

ated by the CPSA junior civil

servants' union when rises

which take effect this year but

were negotiated last year are

taken into account.

The deal was concluded

after a survey of 391 private

sector deals found that the

middle 50 per cent of deals

ranged between 7.45 and 9 per

cent. Negotiators were obliged

to reach a deal between these

two figures under the terms of

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lowest 25 per cent of the wages

league.

We spoil our passengers as much as we spoil our aircraft.



Howe looks to improve links with Strasbourg

By John Mason and Alison Smith

NATIONAL parliaments and the European Parliament in Strasbourg should be complements, not competitors in enhancing democratic accountability in the European Community, according to Sir Geoffrey Howe, the Leader of the House of Commons.

He told MPs last week he would be looking at giving MEPs wider access to facilities at Westminster to help foster informal links between MPs and their European counterparts.

In the past, MPs have been jealous of their position and it was only very recently that MEPs arriving for meetings with MPs did not have to queue outside with the general public.

He said that the changed procedures being proposed for scrutinising European legislation at Westminster would mean fewer late-night debates, and more consideration of EC legislation in a new type of Commons committee, which would be able to question ministers as well as debate proposals.

The plans were put forward by the Procedure Committee, chaired by Sir Peter Emery, the Conservative MP, and the Government has accepted most

of them, with the intention that the new system should start in the next parliamentary session. Mr John Cunningham, the Opposition Labour Party's shadow Leader of the House, agreed the current Commons procedures for scrutinising European legislation were unsatisfactory.

The EC had been given more powers over British affairs but this had not been reflected in greater accountability or scrutiny of its decision-making.

The European Parliament had to be given increased powers, but it should act to complement the national parliaments of member states, not replace them.

He also criticised government ministers for failing to make statements to the Commons after Council of Ministers meetings.

Sir Peter said there was widespread agreement that Westminster was failing to consider European legislation properly.

Too often debates were restricted to an hour and a half, held late at night and attracted MPs more interested in discussing whether Britain should have joined the community in the first place.

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The well-being of our passengers is the main objective of our work — our *raison d'être*. And, in this connection, we don't make any qualitative distinction between the way we maintain our aircraft and the way we go about looking after you on the ground or in the air. Anybody who knows

us at all will hardly raise an eyebrow when they hear we consider our aircraft no less important than our passengers. They know that — with an annual investment of DM 2 billion in the servicing and maintenance of the fleet, with the training of our pilots and ground crews, as well as

with our uncompromising safety standards — we are one of the world's leading airlines. And so, when we say we spoil you as much as we spoil our aircraft, you know what we mean. After all, what use is the loveliest smile in an aircraft that doesn't meet Lufthansa's standards?



Lufthansa

UK NEWS

General Dynamics in last bid to build army tank

By David White, Defence Correspondent

THE BATTLE over the British Army's next tank will intensify this week when General Dynamics of the US makes its last effort to out-Vickers of the UK from the field.

The US company is expected tomorrow to present its latest proposal to the Ministry of Defence, which is due to make its decision by early December. West Germany's Krauss-Maffei and France's state-owned GIAT-Industries are also competing for the order, estimated to be worth at least \$600m.

The US bid is a revised version of an initial proposal submitted in 1988. The British Government decided then to postpone the final choice by giving Vickers an interim contract to complete work on prototypes of its Challenger 2 tank.

Under General Dynamics' proposal, VSEL Consortium,

British Aerospace's Royal Ordnance subsidiary, and Smiths Industries would be among UK companies participating in producing a British version of its M1A2 Abrams. In addition, the US company is offering industrial offset work in the UK.

Textron Lycoming, manufacturers of the gas turbine engine used in the US tank, has also been discussing collaboration with British companies.

Further details are being kept secret but General Dynamics said: "We think our package is competitive."

The original UK order of up to 600 tanks foreseen two years ago is expected to be reduced to between 300 and 350 as a result of imminent cuts in armoured units assigned to the British Army of the Rhine. The initial order might be smaller

than this.

General Dynamics is relying on exports to maintain tank assembly at the two US Government-owned plants it operates in Michigan and Ohio. This follows a recent Pentagon decision to suspend deliveries to the US Army from 1993.

In addition to the UK contract, it is hoping to export 315 M1A2 tanks to Saudi Arabia. Egypt is also expected to buy 540 of the earlier M1A1 model, mostly assembled locally.

The US tank has strong support within the British Army as the replacement for the notoriously unreliable Chieftain. However, the MoD will have to take into account the logistical costs associated with the high-consumption gas turbine. Textron Lycoming says it has already achieved reductions in consumption and could obtain more.

Another bleak year forecast for DIY

By Maggie Urry

Verdict consolidation in the do-it-yourself retail sector is predicted in a new report from Verdict Research. The retail research consultancy, it also forecasts another bleak year for the DIY retailers.

The report follows last month's merger between two leading groups: Payless, owned by Boots, and Do It All, part of the W.H. Smith group.

Verdict says the combination of these two companies, which were respectively third and fourth in the sector, will have a market share of 7.5 per cent.

This means that the merged group, which will retain the Do It All name but change its image, will be the third largest force in the DIY market. B & Q, subsidiary of Kingfisher, leads with 13 per cent, followed by Texas, part of Ladbrooke, with 8 per cent.

Verdict suggests that Great Mills, which is owned by RMC, the building products group, and lies in sixth place with 2.4 per cent of the market, could merge with B & Q or Texas. The other leading players - Wickes and Homebase, part of J. Sainsbury - were unlikely to join forces with any other group.

Looking beyond 1990, Verdict says the future is brighter but the sector is unlikely to enjoy the very rapid growth seen in the 1980s.

Low prices were the most important factor in determining which shop customers visited.

DIY Retailers, Verdict Research, 112 High Holborn, London WC1V 6JS. £45.

Water suppliers delay investment

By Andrew Hill

THREE WATER suppliers in the Home Counties have been forced to postpone decisions on capital expenditure because of the Government's delay in deciding whether to allow them to merge.

The three statutory companies - Rickmansworth, Colne Valley and Lee Valley - proposed a merger at the end of last July. The companies had originally hoped the deal might be completed by the end of 1989. However, Mr Nicholas Ridley, the Trade and Industry Secretary, is unlikely to publish his decision on the move

before the end of this July. Mr Robert Simpson, managing director of Rickmansworth and Colne Valley, said the deferral of capital expenditure decisions had not affected the quality of service, but added: "It's a period of uncertainty. Uncertainty is never a good thing and the sooner we know where we stand the better."

The proposed merger was the first takeover in the industry automatically referred to the Monopolies and Mergers Commission under the new Water Act. If successful, Compagnie Générale des Eaux,

ACCEPTANCE FORMS MUST BE SENT TO THE CHIEF REGISTRAR, BANK OF ENGLAND (CONVERSIONS), NEW CHANGE, LONDON, EC4M 8AA TO ARRIVE NOT LATER THAN 12.30 P.M. ON MONDAY, 23RD JULY 1990; OR LODGED IN THE CENTRAL GITS OFFICE, BANK OF ENGLAND, 1 BANK BUILDINGS, PRINCES STREET, LONDON, EC2R 8EU NOT LATER THAN 12.30 P.M. ON MONDAY, 23RD JULY 1990; OR LODGED AT ANY OF THE BRANCHES OR AGENCIES OF THE BANK OF ENGLAND NOT LATER THAN 3.30 P.M. ON FRIDAY, 20TH JULY 1990.

OFFER OF CONVERSION TO HOLDERS OF 8½ per cent TREASURY LOAN, 2000 TO CONVERT INTO 9 per cent CONVERSION STOCK, 2000

Application will be made to the Council of the International Stock Exchange for 9 per cent Conversion Stock, 2000 issued as a result of this conversion to be admitted to the Official List on Wednesday, 25th July 1990.

1. THE GOVERNOR AND COMPANY OF THE BANK OF ENGLAND are authorised to issue 8½ per cent Treasury Loan, 2000 to convert all or part of their holdings into 9 per cent Conversion Stock, 2000 on 28th July 1990 at the rate of £95.70 nominal of 9 per cent Conversion Stock, 2000 per £100 nominal of 8½ per cent Treasury Loan, 2000.

2. Holders who do not wish to convert any part of their holding should do nothing.

3. Registered holders of 8½ per cent Treasury Loan, 2000 at the close of business on 25th June 1990 who exercise the option to convert as on 28th July 1990 will receive the interest payment due on 28th July 1990. Interest at the rate of £0.9124 per £100 nominal of 9 per cent Conversion Stock, 2000 will be paid on 3rd September 1990 in respect of Stock issued as a result of the conversion.

4. Conversion will be into registered stock of 9 per cent Conversion Stock, 2000 which, subject to the provisions contained in this notice, will rank equally in all respects with the 8½ per cent Treasury Stock, 2000 on 28th July 1990 at the rate of 9 per cent. Treasury Stock, 2000 dated 6th March 1973 (which contained the terms of issue of 9 per cent Conversion Stock, 2000). Holdings of 8½ per cent Treasury Loan, 2000 in respect of which the conversion option is exercised will be surrendered free from all liens, charges and encumbrances and with all the rights now heretofore attaching to them except the right to receive the interest payment due on 28th July 1990.

Method of acceptance

5. Copies of this notice and acceptance forms for completion are being sent by post to registered holders of 8½ per cent Treasury Loan, 2000. In the case of joint accounts, the form will be sent to the first of the holders whose registered address is in the United Kingdom (or where such an address, to the first-named holder). Holders who wish to convert all or part of their holdings should complete the acceptance form. Stock resulting from this conversion may be added to existing holdings of 9 per cent Conversion Stock, 2000.

6. In the case of registered stockholders who are not members of the Central Gits Office (CGO) Service, completed acceptance forms with stock certificates must be sent to the Chief Registrar, Bank of England (Conversions), New Change, London, EC4M 8AA to arrive not later than 12.30 P.M. ON MONDAY, 23RD JULY 1990.

7. In the case of stockholders whose holdings are in the form of bonds to be registered, forms may be obtained at the Central Gits Office, Bank of England, Threadneedle Street, London, EC2R 8AH. Completed acceptance forms, with the bonds to be registered (together with outstanding coupons), and registration forms must be lodged at the Securities Office not later than 12.30 P.M. ON MONDAY, 23RD JULY 1990. The terms of issue of 9 per cent Conversion Stock, 2000 do not provide for holdings in the form of bonds to be registered.

8. If a holder wishes to convert but cannot obtain an essential signature or document by 23rd July 1990, the acceptance form, completed as far as possible, should be lodged in accordance with paragraphs 6, 7 & 8 above, accompanied by a letter from a bank, solicitor or other professional adviser giving the reason for the acceptance being incomplete and undertaking to put it in order as soon as possible; it may then be possible to give effect to the acceptance. If there is insufficient time for the acceptance form to be lodged before the close of the offer, the holder may notify another professional adviser (not number 6, 7 or 8) of 071 3859 or 071 601 5432 quoting brief particulars identifying the acceptance and the name and address of 8½ per cent Treasury Loan, 2000 to be converted; this should be followed without delay by a completed acceptance form and the certificates.

Arrangements for conversion

10. Up to and including 27th July 1990 holdings in respect of which the conversion option has been exercised will be described on the register as 8½ per cent Treasury Loan, 2000 "Assented"; and from 30th July 1990 to 1st August 1990 new holdings of 9 per cent Conversion Stock, 2000 issued as a result of this conversion will be described on the register as 9 per cent Conversion Stock, 2000 "Assented". Certificates for the new holdings of 9 per cent Conversion Stock, 2000 "B" will be issued as soon as possible after 30th July 1990.

11. Up to and including 25th July 1990, CGO account balances in respect of which the conversion option has been exercised will be described as 8½ per cent Treasury Loan, 2000 "Assented"; and from 28th July 1990 until 30th July 1990 balances in respect of 9 per cent Conversion Stock, 2000 issued on conversion will be described as 9 per cent Conversion Stock, 2000 "B".

12. Transfers of 8½ per cent Treasury Loan, 2000 for which stock transfer forms are lodged for registration up to 12.30 p.m. on 23rd July 1990 will carry the option to convert into 9 per cent Conversion Stock, 2000 as on 28th July 1990.

13. Transfers of 8½ per cent Treasury Loan, 2000 "Assented" may be lodged for registration in that form up to 25th July 1990. After that date, on the lodgment of such transfers for registration the transfers will be registered as holders of the appropriate amounts of 9 per cent Conversion Stock, 2000 "B". Transfers of 8½ per cent Treasury Loan, 2000 "Assented" lodged for registration or sent for certification should be accompanied by the Bank of England's acknowledgement of receipt on the acceptance form or, if the acknowledgement has been lodged with an earlier transfer of the loan, by the receipt issued for that transfer.

14. The interest due on 3rd September 1990 will be paid separately on holdings of the existing 9 per cent Conversion Stock, 2000 and on holdings of 8½ per cent Conversion Stock, 2000 to be registered at the close of business on 1st August 1990.

15. Instructions for interest exemption and other notifications recorded in respect of existing holdings of 9 per cent Conversion Stock, 2000 will not be applied to the payment of interest due on 3rd September 1990 on holdings of "B" stock.

16. Where the conversion option has been exercised, any instructions for the payment of interest registered in respect of a holding of 8½ per cent Treasury Loan, 2000 will be applied to the new holding of 9 per cent Conversion Stock, 2000 "B". Similarly, where instructions have been given by the Inland Revenue authorities for interest on the holding of 8½ per cent Treasury Loan, 2000 to be paid without deduction of income tax, the instructions will be applied to the new holding of 9 per cent Conversion Stock, 2000 "B".

17. Transfers of 9 per cent Conversion Stock, 2000 "B" may be lodged at the Bank of England for registration in that form up to 30th July 1990. After that date, for purposes of certification, the "B" stock will not be distinguished from the existing 9 per cent Conversion Stock, 2000. From the opening of business on 2nd August 1990, the "B" stock will be amalgamated on the register with 9 per cent Conversion Stock, 2000. CGO account balances will have been amalgamated from the opening of stock on 31st July 1990.

18. The terms of issue of 9 per cent Conversion Stock, 2000 were contained in the prospectus for 9 per cent Treasury Convertible Stock, 1980 dated 6th March 1973 and included the following provisions:-

(i) The Stock is an investment falling within Part II of the First Schedule to the Income Tax Act 1988. The principal of and interest on the Stock is a charge on the National Loans Fund, with recourse to the Consolidated Fund of the United Kingdom.

(ii) The Stock will be repaid at par on 3rd March 2000.

(iii) Interest is payable half-yearly on 3rd March and 3rd September. Income tax is deducted from payments of more than £5 per annum. Interest warrants are transmitted by post.

(iv) The Stock is registered at the Bank of England or at the Bank of Ireland, Belfast, and is transferable, in multiples of one penny, by instrument in writing in accordance with the Stock Transfer Act 1963. Transfers are free of stamp duty.

(v) Stock of this issue and the interest payable thereon is exempt from all United Kingdom taxation, present or future, so long as it is shown that the Stock is in the beneficial ownership of persons who are neither ordinarily resident nor domiciled in the United Kingdom or Great Britain and Northern Ireland.

(vi) Further, the interest payable on Stock of this issue is exempt from United Kingdom income tax, present or future, so long as it is shown that the Stock is in the beneficial ownership of persons who are not ordinarily resident in the United Kingdom of Great Britain and Northern Ireland.

(vii) For the purposes of the preceding paragraphs, persons are not ordinarily resident in the United Kingdom if they are regarded as not ordinarily resident for the purposes of United Kingdom income tax.

(viii) Application for exemption from United Kingdom income tax should be made in such form as may be required by the Commissioners of Inland Revenue.

(ix) These exemptions do not entitle a person to claim repayment of tax deducted from interest unless the claim to such repayment is made within the time limit provided for such claim under income tax law; under the provisions of the Taxes Management Act 1970, Section 43(1), no such claim will be outside this time limit if it is made within six years from the date of the tax. In addition, these exemptions do not apply so as to entitle the interest to repayment or computation for taxation purposes of the profits of any trade or business carried on in the United Kingdom. Moreover, the allowance of the exemptions is subject to the provisions of any law, present or future, of the United Kingdom directed to preventing avoidance of taxation by persons domiciled, resident or ordinarily resident in the United Kingdom, and in particular the interest is not exempt from income tax where, unless any such person is a citizen, it fails to be treated for the purpose of the Income Tax Act as income of any person resident or ordinarily resident in the United Kingdom.

Stock registered at the Bank of England held for the account of members of the CGO Service is also transferable, in multiples of one penny, by exempt transfer in accordance with the Stock Transfer Act 1962 and leaving secondary legislation.

19. Additional copies of this notice, the particulars of 9 per cent Conversion Stock, 2000 and forms for the acceptance of the conversion offer may be obtained at the Bank of England, New Change, London, EC4M 9AA, at the Central Gits Office, Bank of England, 1 Bank Buildings, Princes Street, London, EC2R 8EU not later than 12.30 P.M. ON MONDAY, 23RD JULY 1990. The terms of issue of 9 per cent Conversion Stock, 2000 do not provide for holdings in the form of bonds to be registered.

20. Members of the CGO Service may obtain further guidance about the arrangements set out above in relation to their accounts by contacting the Central Gits Office, Bank of England.

STOCKHOLDERS UNCERTAIN AS TO THE BEST COURSE TO FOLLOW SHOULD CONSULT THEIR STOCKBROKER, BANK, MANAGER, SOLICITOR, ACCOUNTANT OR OTHER PROFESSIONAL ADVISER.

Government Statement

Attention is drawn to the statement issued by Her Majesty's Treasury on 29th May 1986 which explained that, in the interests of the orderly conduct of fiscal policy, neither Her Majesty's Government nor the Bank of England or their respective servants or agents undertake to disclose tax changes decided on but not yet announced, even where they may specifically affect the terms on which, or the conditions under which, the further amount of 9 per cent Conversion Stock, 2000 is issued or sold by or on behalf of the Government or the Bank; that no responsibility can therefore be accepted for any omission to make such disclosure; and that such omission shall neither render any transaction liable to be set aside nor give rise to any claim for compensation.

General Dynamics

GENERAL DYNAMICS has issued a statement on the acceptance of the offer for the conversion of 8½ per cent Treasury Stock, 2000 into 9 per cent Conversion Stock, 2000.

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ARTS

Guillaume Tell
COVENT GARDEN

In this remarkable Covent Garden season, four of opera's most substantial "special cases" have been given new productions — *Méliès, Ilomeneo, Prince Igor*, and now *Guillaume Tell* — served for the first time since 1889.

These very different works share problems of length, performance style, and above all vision — in each case a vision of grandeur out of time with the breathless spirit of our own age — that make them unusually arduous and risky to mount. (The more so if their musical texts are presented, as they have been, at decent length rather than being chop-ped.)

It is a brave company which chooses to face such challenges and while the actual success rate in mastering them has varied wildly, the valour of the Royal Opera in taking them on at all rather than sticking to sure-favourites — which would certainly be more prudent in view of current budgetary agonies — deserves praise.

On my seasonal score-card the new *Tell*, conducted by Michel Plas-son, produced by John Cox in the designs of Robin Wagner (sets) and Liz da Costa (costumes), is placed well above the Mozart and Cherubini performances, below the Borodin: an honourable attempt to re-create one of the first, and greatest, of the 19th-century French Grand Operas using remote materials.

This was Rossini's final opera; it fixed the form which Meyerbeer and then (more worthily) Donizetti, Verdi and Berlioz were to develop. More important, though, than its historical position or culminating place in Rossini's work for the theatre (summed up by Ronald Crichton's richly illuminating *Tell* article in the June *Opera*) is the grandeur of spirit, sound, and dramatic purpose that irradiates its vast edifice. The final pages, with man and nature now Romantically united as orchestral and then human voices slowly transform a Swiss Alp-horn call into a paean to freedom, count among the most sublime in the medium; they are the fulfilment of the

very first scene, with the fisherman singing of carefree pleasures while (as Tell comments) "Switzerland weeps for its lost liberty".

In this and countless other ways the opera shows itself a mighty span of linked themes: it belongs among the noblest of "political" operas, a vision of a society throwing off its shackles that must deliver a perpetual rebuke to those reproductions of the "lazy Rossini" legend. It is not a flawless masterpiece. The libretto's stiff diction is often noted, though its skill in building up large-scale contrasts is too little acknowledged. There are moments (notably the pre-apple-shoot episode of Act 3) when Rossini's handling of forces seems formulaic (though never musically short-winded) à la Meyerbeer.

But the greatest problem is the pace of unfolding. Audiences now find Grand Opera leisureliness hard to take. The type of dance *divertissement* (bravely given at length and tactfully choreographed by Kate Flatt) included in the opera's "public" scenes is felt to be frivolous. The canvas of Act 1 — a pastoral idyll coming under the shadow of tyranny — displays all of the composer's scene-painting gifts; it unrolls slowly. The very expansiveness of some of the solos places the characters at a remove; in any case those characters are largely stereotypes.

Given the "relevance" of the subject, a *Tell* producer could be expected to follow the fashionable line of updating — setting it in, say, Lithuania or the Transkei, or some part of occupied Europe during the last war. Mr Cox has explored what I believe to be the more difficult route with the opera. He keeps it in period, complete with local-colour incidents and traditional handling of chorus. The horrifically brutal close to Act 1 brings a modernising gloss, so also *Tell's* transformation into a political leader with a touch of the fanatic; but overall the work is offered "as is".

As such its outlines are dignified and honest, most effective in the the



Chris Merritt and Lella Cuberli

opera's later stages (the finale, with its tender female groupings, will go even better without the gremlins that marred opening night). Unfortunately, Cox's serious-minded conservatism is undermined by deadeningly unatmospheric sets (from the designer of *A Chorus Line*) and costumes. The opera's great moments have a cut-price look about them; there is a touch of Ruritanian operetta to the "love interest".

I also feel, no doubt unfairly (given the difficulties of casting French Grand Opera at all), that the work is undersung. The vocal writing, combining Rossini's Italian and French modes, demands a blend of noble timbre, wide range, flexibility, and Gluckian simplicity of utterance. Only the Mathilde of Lella Cuberli came within

reach of the style — and on Friday, though wonderfully delicate in inflection, she seemed unable to sing out, powerfully, where needed.

As *Tell* the Australian Gregory Yurishich is an excellent actor, a trenchant stage personality, and an astute singer with a voice, a rough-edged bass-baritone, that lacks *cantabile* beauty. Chris Merritt, in the killer role of Arnold, is at once a high-tenor phenomenon and a monochrome, sometimes lax musician and artist (in no way, though, did he deserve those hideous curtain-call boos). Among the smaller roles, some duly taken, at least Linda Kitchen (Jemmy), Eva Podles (a lovely Hedwige), Stafford Dean (Gessler), Ian Caley (Rudolph), and Justin Lavender (Fisherwoman) make their mark. The general level of

French delivery is higher than the house norm; only Robert Lloyd's Walther muddles the language expressively.

What the opera needs most of all is a conductor who is the work's champion — a Colin Davis in unquenchable *Trojans* vein. On Friday Plasson, a notably sympathetic, sensitive musician, handled it all far too smoothly (and in the air far too lingeringly). The orchestral playing had loose ends. There was a want of ruggedness, stringency, dramatic fire, heroic scale. Recitatives lacked forward movement. The finale failed to ignite.

In sum, then, this is neither the triumphant vindication all *Tell*-lovers were hoping for, nor by any means an abject failure.

Max Loppert

ARCHITECTURE

Some calculated risks

I am frequently surprised by the fact that so few architects become developers. This is particularly strange, following the relatively recent changes which allow architects to behave less as professionals and more as businessmen, and also because so many architects complain so freely about developers' lack of interest in design matters. But for developers it is largely a question of the ability to spot and take a calculated risk in the market place for which, perhaps, architects are ill-trained.

I recently heard an architectural guru say how important he thought it was to ensure that architects, and not developers, should draw up all the plans for the development of a new town. How right is this approach? If architects feel that they want to have complete control of a development then perhaps they should take on some, or all, of the development risk.

On the fringes of the City of London I recently visited two schemes, where the developer and the architect are one and the same. There are many benefits to be seen in what may be considered two model small developments. The first scheme is in a highly sensitive part of London. Charterhouse Mews is on the edge of the Charterhouse itself, still one of the least known and least explored of London's secluded monastic foundations. You approach this small development of four small office buildings under the arch of a old doorway surmounted by the head of Pan.

The first impression suggests that perhaps you are looking at some carefully restored older residential buildings now turned into offices. A closer look makes it clear that these are carefully detailed and built classical facades, designed in a spirited way with English and Dutch gables. The quality of the building is

high and the architect developer has used good quality materials with Portland stone window cills, lintels and brickwork carefully laid in Flemish bond. Roof tiles are clay and not concrete, flashings are lead and the doors and windows made of hardwood.

The classicism is both derivative and inventive and, although only skin deep, appropriate for the delicate surroundings. The neighbouring Charterhouse, although much restored after the severe damage of the Second World War, still retains the atmosphere of a large collegiate foundation. It was therefore right to build carefully and gently in a traditional way. Inevitably, behind the facades are simple modern offices.

Not far from the Charterhouse in another part of what was once the London Borough of Finsbury, Kinson Architects have carried out another development in a totally different style. On a site purchased from the London Borough of Islington to the south of Rosebery Avenue at the junction with the Farringdon Road, these architect developers have built an interesting mixed development of flats, offices, retail and light industrial premises. This sort of mixed-use development is often exactly what is needed on a "fringe" site close to the inner city. But it is also often difficult to find funding for this sort of more complex development brief.

Again taking appropriateness as their watchword, these entrepreneurial architects have pulled off a coup by using careful design methods. The three main elements comprise a courtyard of industrial units, a square of office buildings and an interesting interpretation of a flats-style mansion block with flats over shops.

The most striking of the three elements is the mansion block, known

as Rosebery Court. It is built of Cumbrian sandstone and brick with intriguing detailing in a style that is "Arts and Crafts" in execution and a mixture of Gaudi and Mackintosh in inspiration. Copper oxide greens in paint and glass, copper and bronze, will relieve the intensity of the pink glow of the mass of the block. The interiors of the flats are delightfully non-standard with a variety of sizes of windows, rooms and terraces. I liked the solidity of the whole block on the street and the use of colour and ornament.

The industrial units are by their nature more utilitarian, but they are well arranged around a courtyard and have one very good elevation of sheer walls rising in a gradual curve up the hill from Walmer Street to Farringdon Road. I felt that this had just the right level of austerity and plainness to be elegant and very urban.

The office square is probably the most important in economic terms. It has a car park beneath the courtyard, and there is to be an oak tree in the centre of the garden. The office buildings with their slightly out of scale windows and doors and a heavy cornice detail are the least happy architecturally of the three building types. The attempt to emulate a Georgian Square does not quite come off — but it is a brave try. Certainly the mixed development is, as a whole, a great success and it manages within a relatively modest compass to provide inventive architecture and a skilful knitting together of the urban fabric. These schemes bode well for architects acting as developers.

*

An unusual and important international architectural competition for ideas for the Ulugh Beg Cultural Centre in Samarkand, USSR, has just been announced by the Aga Khan Trust for Culture. The Centre will be part of a larger project

aimed at the revitalisation of the historic core of Samarkand, where there is some of the finest examples of monumental Islamic architecture in Central Asia. The competition will have an international jury including Soviet representatives. More

information is available from Dr Suha Ozkan, The Aga Khan Trust for Culture, 32, Crets-de-Pregny, CH-1213 Grands Saconnex, Geneva, Switzerland (FAX (02) 793 93 91).

Colin Amery

June 29-July 5

ARTS GUIDE

MUSIC

London

New London Orchestra. Ronald Corp conducts Gershwin and Korngold. St John's Smith Square, W1 (Wed). (071-222-1061). Luxembourg Radio Orchestra. The Emperor conducted by Carl Davis. Wagner, Beethoven, Dvorak and Tchaikovsky. Barbican (Thur). (071-638-8851).

Summer Festivals in France

Paris

Chopin Festival, Orangerie de Bagatelle. Ends July 15 (45012010, 40579700). Schumann Festival, Sorbonne Amphitheatre. Ends July 6 (42627171).

Besançon

International Encounters. L'Orchestre du Siècle des Lumières. Gant Colloquium Vocal, Amsterdam Baroque Chamber Orchestra and Ton Koopman. The Soviet State Symphony Orchestra. Until July 22 (0222451).

La Chaise-Dieu

La Grande Ecurie Chambre du Roy, conducted by Claude Malgoire, Moscow Philharmonic Orchestra. Aug 22-Sept 3. (71034523).

Brussels

Brussels Festival Orchestra conducted by Robert Janssens and the Brussels choral society conducted by Tom Cunningham and the Da Capo 2000 children's choir

perform Orff's *Carmina Burana*. Grand Place (512 89 40) (Wed).

Amsterdam

Amsterdam Bach Soloists conducted by Thomas Hengelbroek with Jaap van Zweden (violin). Purcell, Bach, Vivaldi, Handel (Mon). Concertgebouw (718 345). Izeta de la Flora (Soprano) with various soloists in a tribute to Norman Granz (Tue). Concertgebouw (718 345). Jean-Yves Thibaudet (piano). Brahms, Paganini, Ravel (Wed). Concertgebouw (718 345).

Baden-Baden

The fifth summer festival in Baden-Baden (June 22-July 15) is dominated by artists from Hungary, Poland, Czechoslovakia, Russia and East Germany. The programme is led by three symphonic orchestras, the Czech Philharmonic, Polish National Radio Orchestra and the Bavarian Radio Orchestra. Other highlights include the cellist Natalia Gutmann, pianist Frank Peter Zimmermann, trumpet player Ludwig Hettner, singers Hans-Peter Blochwitz, Eva Lind, Olaf Baer, Wieland Meier and conductor Bruno Weil. Also a performance of Daniel's opera *Alceste* by the Halle Opera. 8730 Baden-Baden Post (0671/367110).

Rome

RAI Symphony Orchestra and choir conducted by Michel Tabachnik playing Debussy and Stravinsky (Thur). Villa Borghese (6761243). Barcelona

Grec 90 Barcelona summer festi-

val. Coral Camerata, Camerata Bach, conducted by Josep Pons. Bach (Mon). Granada Chamber Orchestra conducted by Edmon Colomer with Narciso Yepes (guitar). Rodriguez, Albert, Cervello, Rodrigo, Falla (Tues). Orquesta Ciudad de Barcelona conducted by Franz Paul Decker. Tchaikovsky, Glazunov, Stravinsky (Thur). Teatre Grec (318 25 25).

Chicago

Ravinia Festival. Victor Borge piano and antics (Tue). Highland Park (728 4642).

Washington

National Symphony Orchestra conducted by Mstislav Rostropovich and Henry Mancini. Mixed programme of popular and patriotic tunes culminating in July 4 fireworks (Wed). West Lawn, US Capitol.

Tokyo

Cracow Philharmonic Orchestra conducted by Roland Barbi, with the choir of Toho College of Music. Haydn: *The Creation*. Shinjuku Bunka Centre (Mon). Spohr, Faust, Suntory Hall (Tues). Mahler, 8th symphony. Suntory Hall (Thur) (401 9961). New Japan Philharmonic Orchestra conducted by Alexander Schneider. Dvorak, Schubert, Bunkamura, Orchard Hall (Mon). Tokyo Bunka Kaikan (Tues) (499 1581). NHK Symphony Orchestra conducted by Yuzo Tamura. Contemporary music from Asia. Sunray Hall (Wed) (455 1780). Ravel, Knebel (violin), Beethoven, Debussy, Strauss. Tokyo Bunka Kaikan, recital hall (Thur) (238 9939).

Early music on the West Coast

America's two centres of early music are Boston and what is called the Bay Area — the cluster of towns around San Francisco Bay. In both of them there are many universities and conservatories, providing the performers, the scholars, the instrument-makers, and the concerned audiences for early music. When, ten years ago, I was Bloch Professor on the Berkeley campus of the University of California, lecturing on Verdi, I lived in a house that held a fine Flemish harpsichord, a Streicher fortepiano, a spinet and two clavichords; and I played not only those instruments but also a part in founding the Baroque Philharmonia, the only American Baroque band that has had something like a regular existence. Its prowess can be heard on several Harmonia Mundi CDs.

In 1981, Boston inaugurated its biennial Early Music Festival, which continued in 1983, 1985, 1987 and 1989. This year, Berkeley, across the bay from San Francisco, began its annual early-music festival, which will enable American early-music enthusiasts to have an annual fix.

The pattern was close to Boston: a few big events, recitals galore, master classes, symposiums, and a trade fair at which publishers, instrument-makers, computer-programmers and record companies displayed their early-music wares.

I missed the first big event — Monteverdi's 1610 Mass in the afternoon and 1610 Vespers in the evening — but heard the others. A performance of Jommelli's opera *La schiava libera*, conducted by Alan Curtis, provided the sort of ecstasy that 18th-century critics write about: rapture in the way that fresh, unforced voices can move with skill and imagination through their phrases, bringing the words to life. There were five stars: Silvana Manga, Gloria Banditelli, Gilleanne Laurens and Jeffrey Gall, whose names are well known to readers of these columns, and the soprano Rebecka Mavrovits, who has a Pirandello-princess presence and pure, lustrous timbre. The others were good too. Gian Paolo Fagotto, in a Praeludio role, had considerable charm.

La schiava libera, like Mozart's *Die Entführung*, tells of the rescue of an aristocratic western lady from a Turkish harem — but without Mozart's moral questioning. The jokes

are simple: two men get into drag in order to penetrate the harem; to be the French ambassador. But Jommelli is formally and instrumentally inventive, and never dull. His extended, carefully worked finales probably pointed a way toward Mozart's finales in *Figaro*. *La schiava libera* blends masters and men, mistresses and maids in a renewed 17th-century fashion that dethroned the formalities of Metastasio and *Don Giovanni*.

The sets and costumes were handsome. The production, by Christian Magneron, was awful: a capitulation to contemporary audiences' rejection of *opera seria*. Joseph Kerman's donnishly jokey super-titles seconded the public mirth, and Gall's poignant aria — the most beautiful number in the score, and exquisitely sung — became a barrel of laughs. But Curtis's direction was true, and if one listened without looking too hard, Jommelli's opera was marvellously moving.

The other big events were Handel's early oratorio *La Resurrezione* and a dramatised anthology from the *Carmina Burana*. In brief, both were disappointing. The Handel oratorio, conducted by Nicholas McGegan, sounded underprepared, underrehearsed. Microphones were in place to turn it into a Harmonia Mundi recording, and the "live" performance had the deadliness that infuses modern performances which are undertaken in the knowledge that the "live" event must also double as a studio-recording session. *Carmina Burana* was a sacred-plus-secular anthology from the Benediktbeuern manuscript; the singing was animated but the dramatic presentation suggested an end-of-term school pageant.

The big difference between Boston and Berkeley lies in the places of performance. Boston is rich in resonant churches and halls, and the Boston festival becomes at once an acoustical and architectural adventure. Berkeley has great churches — by Maybeck, by Julia Morgan — around its campus, but this year most of the performances were given in the large, dry, unresonant, windowless campus auditoria. It makes for efficiency; the festival is presented by the university and therefore uses the university sites. But this dulls the performances.

Andrew Porter

Russell Enoch and Caroline Holdaway

Master Betty/The Touch
Man in the Moon, Chelsea/The Bush

From opposite ends of the creative spectrum come two new plays. One — "Master Betty" is witty, allusive and assumes a preoccupation with art and homosexuality that belongs to the young, chic metropolitan culture of the last decade; the other, "The Touch" takes a promising subject — the ministrations of a faith-healer who is part magician and part charlatan. It comes up with something altogether sober and more downbeat, dealing with small people and small-town realities.

Carl Miller, for a while himself a critic, has chosen as his latest vehicle the short professional life of William Henry West, a child actor whose brilliant career famously provoked the Younger Pitt to adjourn Parliament.

But "Master Betty" is no straight slab of bio-drama; rather, it is the hook for an investigation of attitudes to sexuality and stardom which brings Byron — mad

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Monday July 2 1990

Enterprise for the Americas

THERE is obviously a strong element of self-interest in President George Bush's broad-ranging proposals to establish a new era of relations with Latin America. In a fast changing world caught between conflicting trends to globalise or form new regional blocks, President Bush is taking the necessary precautions in his own backyard.

Faced with the realignment of eastern Europe and the prospect of the European single market in 1992, the US has every reason to pay more attention to its neighbours. Latin America, in spite of a decade of lost growth and an enormous continuing debt overhang, still has a combined GNP over two thirds that of eastern Europe and the Soviet Union, and accounts for 5 per cent of world trade. If the Uruguay round fails to produce the hoped for liberalisation of world trade, then this initiative could help build a fall-back position.

However, it would be wrong to see the "Enterprise for the Americas Initiative" as no more than a recognition that the US and Latin America are condemned to getting along with each other. The concept is altogether more thoughtful, and the context more historical. It catches the mood in the region where a group of democratic leaders is emerging who are committed to opening up their backs on discredited attempts to substitute local manufacturing for imports. Latin America is breaking free of deeply-imbued anti-US prejudices. These new leaders are beginning to find economic and political views in common with Washington. Indeed, their chief fear now is of being left at the margins of world affairs and treated with benign neglect by the US.

Turning to the markets

From the formation of the Organisation of American States in 1948 and Kennedy's Alliance for Progress in the Sixties to the Reagan era's obsession with Central America, US policies were conditioned by the overriding concern of combatting communism. President Bush is talking the infinitely more pragmatic language of the market.

Too many City regulators

A TOTAL of five self-regulatory organisations for the investment industry was always regarded as at least one too many by the Securities and Investments Board, the overall watchdog body. Although the authorities had to bow in the early days of the new regime to the various factions which wanted to establish their own sector-specific bodies, it always seemed likely that mergers would eventually take place.

The first to be rationalised is the smallest of the five, the Association of Futures Brokers and Dealers. The idea is that it will be absorbed within The Securities Association next spring. The AFBD did an important job in clearing up the future business through the original authorisation process, and in establishing a rule book, but it has a high degree of overlap with The Securities Association, especially now that the London markets for financial futures and traded options are to merge.

The AFBD's original roots lay in the commodities markets, but the traditional dividing lines between the City of London's markets are less and less relevant. Moreover, the regulators are under increasing pressure to tackle what are widely perceived to be the excessive costs of the system. Merging the two SROs will permit significant savings to be achieved: some 40 shared member firms will only need to pay one subscription, and all members should gain from the sparing of overheads.

The network of regulators is still very complicated, and the results are sometimes ridiculous. For instance, more than half a dozen different agencies, including the police and the Department of Trade and Industry, are now picking over the bones of Dunsdale Securities, a small investment firm which collapsed last month.

Cultural divide

But cutting back the number of self-regulatory organisations is not a simple task. Originally it was thought that the Investment Management Regulatory Organisation would move naturally towards the Life Assurance and Unit Trust Regulatory Association, and indeed they set themselves up on adja-

centplace. He is proposing that Latin America's security is best guaranteed by a prosperity built round well ordered macro-economic policies. A central element of such policies, he says, has to be a freeing of trade and investment restrictions, but in return for opening up their markets, Latin American countries will be offered fresh assistance to reduce the debt burden. At the end of the road lies the tantalising prospect of a free trade area embracing both North and South America.

Mexico's lead

All this might seem fanciful given the enormous developmental gap between the US and Canada and their neighbours. Nevertheless, Chile and Mexico are already demonstrating what can be achieved with sound economic policies and good management. Much hinges on how Mexico and the US can achieve greater integration in the light of last month's agreement to work towards a free trade area. This relationship will determine whether President Bush's professed interest in closer integration with Latin America extends to the rest of the continent.

At present the regional framework centres round the OAS and the Inter-American Development Bank (IADB), which have too narrow a base to accommodate the Bush initiative. The OAS will therefore have to perform a more dynamic consultative role on its issues, while the IADB, in conjunction with the World Bank, will have to become even more of a catalyst for development as well as a source of ideas for macro-economic strategy. A separate institution might be needed for trade policy.

The Latin American countries must be wary about putting all their eggs in one basket. It would be naive to assume Washington holds all the keys to aid or resolving the debt burden. Japan has become a significant investor, trading partner and aid giver with long-term interests especially among the Pacific coast countries. Latin America's objective must still be for free trade and investment on a broad front that includes both the EC and Japan.

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Gorbachev's future could be decided at the party congress, says Quentin Peel

The Communist Party's Waterloo

At last, after months of manoeuvring, skirmishes, retreats and alarms, the real battle for the soul of the Soviet Communist Party will today begin in earnest.

Barely a week has passed since the forces of Soviet conservatism – the party bureaucrats and backwoodsmen – won a substantial victory at the founding congress of the Russian Communist Party. Perhaps that was their Quatre-Bras, on the eve of Waterloo.

That the 28th Party Congress will have the strategic importance of a battle of Waterloo is scarcely in doubt. The whole process of President Mikhail Gorbachev's perestroika hangs in the balance, after five extraordinary years which transformed the political climate in the Soviet Union and the world, and failed to change the system, or divide the party between reform and reaction.

The only question is whether President Gorbachev will be cast in the role of the Emperor Napoleon, or whether he can use his extraordinary political skills to turn the tables on his opponents, and emerge in the cloak of the Iron Duke.

The Soviet leader could face disaster if he loses control of his party to die-hard anti-reformers, even if he remains its nominal leader. He would regard it as a disaster if he keeps control, but the party splits, as seems ever more certain. The ultimate defeat would be for Mr Gorbachev to be ousted as party leader, too.

Victory would be to force through this monolithic institution, which many now see as the greatest barrier to continued reform in the Soviet Union, an overhaul of party policy and party rules committing the communists to grass-roots democracy, a genuine multi-party system, and a rapid transition to a market economy. It is asking an awful lot.

And yet it is not simply a question of who will win this battle, scheduled to rage for 10 days or more, even if it proves possible to identify the victors in the predicted carnage. The other question is whether the battle is worth fighting at all.

The political and moral authority of the Soviet Communist Party, standard-bearer of the October Revolution, has never been so low. When the Siberian newspaper *Shibirskaia Gazeta* questioned its readers last month about whose interests the party promotes, 85 per cent said "party functionaries". Only 7 per cent said "the people as a whole" and a miserable 2 per cent suggested that it was "the working class". As for party members, only 27 per cent said they would join again if they were given a chance to relive their lives.

The party has become a swear-word among ordinary people," said Mr Alexander Sarychev, a disaffected former party bureaucrat.

It is hard to meet anyone outside the immediate party bureaucracy with a good word to say about the organisation, whereas the bitterness at party privilege and corruption is all-pervasive. That is the public mood which Mr Boris Yeltsin, the maverick former member of the Politburo, has so successfully exploited to return to the top as president of the Russian Party leader.

On the other hand, unpopular as it may now be, the party still controls virtually all the machinery of power in the country. For more than 70 years it has been the effective state. The nomenklatura system has dictated who gets which job at every important level of authority, in facto-

cent floors of the same building. But in the event they quite quickly grew apart.

A merger has subsequently been mooted between Lautro and the organisation for the independent intermediaries, which would bring together the two sides of the retail marketing of collective investment products. But there is a big cultural divide between the salesmen in the one group and the independent advisers in the other. Another idea has been to merge the investment managers body into The Securities Association, but again many fund managers argue that their "buy side" activities should not be mixed with the "sell side" comprising dealers and brokers.

EC influence

International developments could now prove increasingly influential. The structure set up under the Financial Services Act 1986 never paid much regard to the need to harmonise with Europe. After much negotiation it looks as though European Community legislation will be sufficiently flexible to accommodate the self-regulatory British system as well as the more rigidly statutory approaches of most continental states. That does not mean, however, that British firms will be competing on equal terms, if they have to cope with a more expensive and unwieldy regulatory structure.

In spite of the practical difficulties of the British framework, the original arguments in favour of self-regulation still hold good. Unless regulators can respond rapidly to the changing dynamics of the marketplace, the markets themselves may be forced to develop in accordance with the convenience of bureaucrats rather than the needs of practitioners or clients. Centralised supervision offers safety, simplicity and, maybe, economy – but the risk is that it would come at the expense of favouring big firms and discriminating against innovation.

The merger of the futures and securities regulators is a step in the right direction. But in responding to the calls for economy and simplification, it is important that the regulators should not be tempted to make crucial decisions, on some of which – to judge from the World Cup – the fate of

ries, farms, schools and institutes. It not only controls the state apparatus, but also the military high command, and perhaps most important and pervasive of all, the still hugely powerful KGB, the State Security Committee.

The fact that the party is deeply divided between reformers and conservatives, means that all those institutions are divided too. And yet the party is perhaps the only cement holding them together at all.

Six months ago it appeared that Mr Gorbachev had finally decided that he could walk away from the party. When he became state president in March, he appeared to be deliberately setting himself up in an alternative power base, making it only a matter of time before he abandoned his position as party leader to a lesser ally, confident that he no longer needed the political base.

Last week, against a storm of criticism, Gorbachev left and right from Mr Yeltsin and from Mr Yegor Ligachev, his arch-conservative colleague, he made it clear that he does not believe he can afford to leave the party to anyone else.

"I think we should come to the division of powers in a natural way," he told the Russian communists. "However I am convinced that at this moment we must keep things as they are in principle, although in different forms, perhaps... I think you will agree with me that the process of dividing power (between the party and elected bodies) has not yet been completed... Should we divide the posts, or keep things as they are? I believe that we should keep things as they are."

Certainly it is true that without Mr Gorbachev, the Communist Party would be a far more conservative institution. Over five years he has bullied, confused and blackmailed a conservative majority into backing his reforms, at every level from the Politburo downwards. If he is voted out as leader, then the probability is that it would become an open bureaucratic opposition to the executive (the presidency) and legislative bodies (the soviets), creating a profound constitutional crisis: the state would be in opposition to the party.

The Soviet leader's closest aides also see a real political danger for Mr Gorbachev if he abandons the party, even in its present plight. For he would be promoting himself into the

job of an increasingly powerless referee between the real political opponents, as represented most visibly by Mr Yeltsin, on the reformist wing, and Mr Ivan Polozkov, the deeply-conservative new Russian Communist Party leader.

Finally, he genuinely sees himself as a unifying, consolidating force, when all around is starting to disintegrate: the Soviet empire in eastern Europe has already gone. The Soviet Union itself is under enormous centrifugal pressure, in which both conservatives and radicals in Russia, its most important constituent part, are conspiring.

That seems to be why Mr Gorbachev has to secure victory on three fronts: on a new party policy, new democratic party rules, and on a new leadership. The odds are against him



Gorbachev has to secure victory on three fronts: on a new party policy, new democratic party rules, and on a new leadership. The odds are against him

Mr Gorbachev insists that such wild revolutionaries are not his allies. He is "fundamentally opposed" to the creation of a "parliamentary party" instead of the traditional Marxist concept of a "vanguard party." Yet in the light of the collapse of party support, and the abandonment of the party's constitutional monopoly on power, such distinctions appear increasingly

The question then is whether he can win the day, and what victory or defeat would mean.

The odds are against him. Conservative communists from the full time bureaucracy of the ruling party and the state dominate the ranks of Congress delegates. Out of the 4,700 summoned to Moscow for the big event, no less than 48 per cent are full-time party functionaries, according to the dissident Democratic Platform. Another 30 per cent are ministers, factory and farm directors, and other appointed officials. Fewer than 7 per cent will be workers and peasants, although they make up more than 50 per cent of party membership.

Of course not all the *apparatchiki* are Gorbachev opponents. He has presided over some sweeping personnel replacement since 1985. But none the less, the Russian party congress showed that the conservatives have a clear majority, and that the bureaucrats are looking for revenge.

The Democratic Platform, those Communists dissidents who want to turn the Bolshevik movement into no more than a parliamentary party, claim that 40 per cent of rank-and-file members support their programme – and no more than 100 (2 per cent) of the Congress delegates. They are demanding such sacreligious reforms (to the party faithful) as the compulsory disposal of party property to rival parties, and the return of party funds to state coffers.

Many Soviet people have lost faith in the party's capacity to take the

country out of its grave condition," Mr Polozkov declared after his election. "In this I do not see a crisis of the Communist Party, but rather a crisis of its leaders."

The radicals maintain that any possibility for compromise, embracing both themselves and the conservatives, has vanished.

"Gorbachev will find it very tough," says Mr Vladimir Lysenko, a co-ordinating committee member of the Democratic Platform. "The possibilities for compromise, which have been Mr Gorbachev's main tactical weapon throughout perestroika, are now virtually exhausted."

He believes that "if the centre and Gorbachev swing decisively to the left, making it possible to keep up the democratic momentum in the face of a right-wing threat."

That is exactly what senior party officials have been hinting in the last few days that the Soviet leader has in mind, amid a flurry of last-minute negotiations. "A coalition between the centre and the right is not in question," says a well-placed source.

What is going for Mr Gorbachev is that the conservatives know they can not win popular votes, at least in the big cities like Moscow, Leningrad, Svendborg and Kiev, where so much of the political debate is dictated. The party bureaucrats have been consistently and roundly defeated whenever they have stood in genuine electoral contests.

Nor do the conservatives have an alternative leader. Mr Ligachev is highly unpopular, blamed for the anti-alcohol campaign, and now mocked for his failure to make any impression on agriculture. If the party congress is well televised, it will discourage conservatives from harking back to the good old days before a national audience.

Mr Gorbachev's strategy must be once again to call their bluff, and try to force them to maintain party unity by voting for reforms they really find to be anathema.

He has to get victory on three fronts: on a new party policy, new democratic party rules, and finally, on a whole new leadership.

Whatever happens, everyone expects a huge turnover in personnel at the top. Mr Gorbachev is proposing a new structure, with a congress-elected party chairman and two deputies, while the general secretary's job would be downgraded to that of first secretary, co-ordinating the implementation of party policy. The old furtive politburo would be replaced by a much larger presidium, bringing in all 15 republican party leaders, thus inevitably making the party a much more federal structure.

Given the balance of power in the congress, the chances of a very public split, with a large minority walking out, are slim. What is more likely is a conservative domination of the new central committee, and the Democratic Platform setting out to form a new party, which might well be the first really serious challenger to party rump across the nation.

In those circumstances Mr Gorbachev may very well be forced to choose, if not at the Congress, then soon after. He has threatened to resign, if the party stops his reform process. That would leave him forced to rely on his executive authority as President, and without a political power base. Yet if a conservative victory at the Congress means that he quits the party sooner rather than later, perhaps the reformers will have won in the end.

Sponsoring the umpire

■ Some of the proposals approved by the International Cricket Council last week are even more radical than had previously been supposed. Not only will there be neutral umpires at Test Matches, there will be an off-the-field match referee who may be in touch with the umpires by electronic means.

The referee will not be able to overrule a leg before wicket decision even if an instant television replay clears it to have been wrong, or at least not yet. But according to Colin Cowdrey, the chairman of the ICC who has done much to pioneer the changes, that is where we may be in 10 years' time.

Before we go on with the cricket, however, there is one major obstacle to be overcome, and that is funding. The ICC approved a plan for a panel of independent umpires for Test Matches among the top seven cricketing countries. It will cost about £400,000 a year to run. But there is at present no money in the game to finance that sort of activity.

So the search is on for a sponsor. This will be conducted in a gentlemanly, word-of-mouth manner. Cowdrey hopes that some cricket-loving executive will be able to persuade his company board of directors to cough up.

The rewards could be considerable in terms of publicity. There are about 35 test matches a year played around the world, most of them in the English winter. The number will rise if cricket continues to advance as an international game.

Test Matches also make very good television. And as we know from Wimbledon and the World Cup, the umpire or referee is an essential part of the television sporting scene.

OBSERVER

a nation almost seems to depend. It is essential that standards are high.

Cricket so far has relied on neutral umpires supplied by the host country in a Test Match series. This may be just about all right in England where there is a large supply of professional umpires with plenty of experience. It works well in countries where experience is limited.

That Test cricket, with the blessing of the ICC, will go the way of other sports. On top of the independent umpires, the off-the-field referee will keep an eye on events as they happen. It will be for, for instance, who might call for disciplinary proceedings against a player. The panel might be named after its sponsors and the umpires could wear discreet company logos.

More details should be known in October. Cowdrey tells us that the plane is down the runway. The aim is to have it flying for the England v West Indies series in England next summer.

Apple's men

■ There is a splendid irony in the news, announced last week, that Apple Computer is hiring the general manager of Hewlett-Packard's personal computer division to run its US operations.

Steve Wozniak, Apple's co-founder, was working for Hewlett-Packard when he designed the original Apple computer in his spare time. As H-P rules required, he offered the design to his employer. They saw no future in personal computing, and gave him a waiver allowing him to pursue the project himself. So he and Steve Jobs, Apple's other founder, started up their first production line in a Silicon Valley garage, just as David Packard and Bill Hewlett had done forty years before.

Back to the drawing board

Now, Apple, a corporate incarnation of the antithesis of established electronics industry attitudes, is reaching out for an infusion of new management talent to Hewlett-Packard, the company that originally turned down the project on which it built its name.

These are the months of bread and circuses in Italy. The "World Cup" is exceeding all expectations as a source of popular distraction, while the political class is preparing to satisfy its more vainglorious requirements under the international spotlight which swung yesterday from Dublin to Rome as Italy took over the presidency of the European Community.

Indeed, the next six months offer a rich harvest of opportunities for Italy to put a modest mark on crucial events and to win the international respect for which its governments crave. But with the economy showing some signs of softening, a one day general strike due next week which will be the first over an industrial issue in eight years and the government's fiscal policy in a state of near permanent distress, the coming period will also be the occasion for growing doubts about the nation's state of preparedness for the rigours of the internal market.

The relationship between international influence and domestic political vitality is a cloudy one. Enormous economic strides in the 1980s have established Italy as the world's fifth industrial power, but in the view of most observers it still does not box in the political heavyweight division. History and geography are part of the explanation, but more crucial now is an international reputation for unstable, underperforming and unreliable government.

The Italian political class as a whole is not visibly disconcerted by this. It relishes to show indecent haste in passing legislation through parliament to clear away the backlog of 200 or so EC directives which are still not applied in Italy. A change of culture, rather than legislation, will be needed to improve Rome's appalling record of non-compliance with European Court judgements. To some of its EC partners, Italy's commitment to European union is more like a two dimensional film set, all Eurofederalist facade and no depth.

Mr Gianni De Michelis, the Italian Foreign Minister, whose flowing curls and generous girth have helped to find him a global audience since his appointment a year ago, does not believe that such matters will prevent Italy from preparing for, and exercising real influence over, the two intergovernmental conferences on political and economic and monetary union which will meet in Rome in December. Nor does he think that doubts about Italy's reliability will affect his ability to organise the Community around agreed positions in advance of the final round of the GATT negotiations, also in December, and of the 35-nation Conference on Security and Co-operation in Europe to be held in Paris. "We are now Triple A," he said in an interview with the Financial Times some months ago, "because our economy has carried us into that restricted group of important countries, the G7."

Nevertheless, the question which many EC embassies in Rome are seeking to answer for their capitals this week is: "Will the present government

A scoring chance on the diplomatic field

As Rome assumes the presidency of the European Community, John Wyles reports on the growing doubts about Italy's preparedness for the single market



last during the six months of the presidency?" Among the other 11, there is an understandable concern that half-way through the exercise the EC's general affairs council may have to adjust to a presence altogether different from that of Mr De Michelis and that, much worse, Italy's management of community affairs might be paralysed by a domestic political crisis.

Soothsayers with up-to-date charts will already have established that when it celebrates its first birthday on July 23, the coalition led by Mr Giulio Andreotti will already have exceeded the average life-span of post-war Italian governments. It is, moreover, so rent by divisions within the dominant Christian Democrats (DC) and by inter-party squabbling that Mr Andreotti himself said last month that he would have resigned if the EC presidency had not been so imminent. The importance of the Community role has even prompted President Francesco Cossiga to appeal to the coalition parties to behave themselves until the end of the year.

Mr Cossiga's anxiety to see the part played well and without mid-production hysteria may owe something to his recollections of the EC presidency of 1980. Then it was that Prime Minister Cossiga had to endure more than a little embarrassment because a domestic political crisis forced him to postpone a highly anticipated European Council on Britain's

EC payments problem. Now that the Community is anxious to be the lead designer for Europe's new political and economic architecture, Italy's image would undoubtedly be scarred if any equivalent appointments were missed.

Mr Bettino Craxi, the man most likely to cause a political crisis, knows this well enough and will almost certainly refrain from giving Mr Andreotti the coup de grace until early next year. The Socialist Party leader needs no lessons on the importance of the EC presidency as a vehicle for personal and national promotion. He was prime minister in 1985 and earned his European spurs during Italy's last sojourn in the chair by breaking with tradition and forcing a vote at the Milan heads of government summit on whether to call an intergovernmental conference to revise the Treaty of Rome.

Since then, the smell of corruption and decay in Italian politics has definitely worsened, leaving government and parliament seriously behind schedule in producing many of the basic reforms for preparing the country for post-1993. New measures to sustain small and medium-sized businesses, to open up the banks to private capital, anti-trust regulations, curbs on insider trading and other financial market reforms have been delayed by every conceivable rear-guard action.

This inactivity suggests a rather deep seated malaise which could cost Italy dearly in a world where political rhythms need to correspond somewhat more closely to commercial and technological developments. But the proliferation of political parties and the domination of just two, the DC and the Socialists, defines the problem.

The rivalry between the parties is scarcely regulated by electoral choice, because Italy's excessively proportional system never allows the voter to determine the composition of his or her government. However, issues move with the ebb and flow of the tides in Italian politics until one day they are beached on the political agenda. Both electoral reform and the limitations on the current time-wasting duplication of activities between the two houses of parliament seem to be heading for the shore under pressure from a growing popular demand for influence on the composition of governments and for altogether better government.

When Mr Ciriaco De Mita became prime minister in April 1988, he declared that the country's "entire political system" was in crisis and warned that Italy's continued participation in the Community was threatened by "uncontrolled public spending and an outrageous deficit". He was looking back to a 1987 deficit of £14.16bn or 11.6 per cent of gross domestic product, and would preside

over its increase to £125.495bn (11.6 per cent of GDP) in 1988. Political crisis and elections meant that no one did much presiding over a 1989 deficit of £133.505bn (11.3 per cent of GDP). This year's shortfall will be at least £135.000bn.

Mr De Mita's contribution was to create a medium-term plan for curbing the deficit in nominal terms and then reducing it as a percentage of GDP by 1992. Mr Andreotti's government has, if anything slightly toughened the deficit reduction objective. Neither government nor parliament has done anything in the past five years to suggest that the targets are reasonably achievable.

In some ways it is a tribute to the EC's success in diversity that in spite of its dubious economic qualifications it will be Italy which will preside next December to the intergovernmental conference on Economic and Monetary Union. Among other things, it will seek to create a basis of rules for all member states which would make it impossible for Italy to continue financing current spending by borrowing, and to allow the ratio of public debt to GDP (currently at par) to go on rising.

This search for external sources of discipline, or alibi for controversial action, has long characterised Italy's membership of the EC. This year the government has greatly expanded the potential sources of external pressure to act on the deficit by lifting of exchange controls and putting the lira in the Exchange Rate Mechanism's narrow 2.25 per cent band.

As time passes, it seems much more probable that only a financial crisis will force the parties to make the difficult spending choices which they are evading, to introduce the administrative reforms of the health and pension systems which are being delayed, as well as to privatise areas of the public sector and to overhaul the tax system.

The possible humiliation of not being able to participate fully in the creation of a federal Europe could be another useful spur to achieve some of the changes Italy so badly needs. Poor public services, bureaucratic inefficiencies, inadequate infrastructures, a grotesquely large public sector, a huge North-South development gap and the unrelenting creation of public debt are largely part of the same problem: the incapacity of the political system to confer clear rewards for good government and painful penalties for bad.

Unless or until the Communist Party succeeds in creating a credible alternative to the left, the present crop of Italian ministers are now possibly the only politicians left in Europe who need have no real fear of being turned out by the electorate. Dictatorships, even elective, usually collapse through their own inefficiencies and so could the Italian version. More likely, however, is that the ambition of ordinary Italians to remain one of the European Community's leading economic powers will force the politicians, by one means or another, to raise their game in the 1990s.

LOMBARD

Why Thatcher is no Thatcherite

By Samuel Brittan

Mrs Thatcher's utterances during the Dublin EC summit have once more demonstrated that, whatever else she is, she is not a Thatcherite. She is clearly as hostile as she ever was to European monetary union, but to the Exchange Rate Mechanism of the EMS, which she has been pledged to join since the Madrid summit a year ago. It is not, however, this hostility which removes her from everything which is normally regarded as Thatcherite economics, but some of the reasons she gives for it.

At the post-Dublin press conference she recalled past sterling crises when "your reserves dwindled, you then had to slash public expenditure, wages had to come down and unemployment went up rapidly". She also teased President Mitterrand for having allowed French unemployment to rise in pursuit of a D-Mark link, while the French President pointed out what had happened to UK inflation in its absence.

An innocent might suppose that the French Socialists and the British Conservatives had changed places. The Thatcher line was almost identical with that of the Labour left which opposed the Callaghan-Healey IMF package of 1976 on the grounds that it was putting jobs and growth at risk for the sake of sterling. Indeed, Mrs Thatcher found herself on Thursday afternoon in complete agreement with an impassioned statement by the former Labour minister Peter Shore, who has been a strong devaluationist as well as English nationalist, and in some agreement with Tony Benn.

Mr Thatcher's stock examples of the folly of fixed rates are the breakdown of Bretton Woods in 1971 and the British departure from the currency "smile" in 1972 after six weeks. She conveniently forgets that the British espousal of floating rates in 1972 was part of the Heath dash for growth, in which a fixed sterling rate was seen as an obstacle to spending ourselves into prosperity through cheap money and higher public spending - the very things that Thatcherism could be huge.

is supposed to be against. As for the Bretton Woods system, that gave the world a much lower rate of creeping inflation than it has had since its collapse, precisely because the fixed parity with the dollar acted as a safety catch against the simple-minded expansionism of the times. Bretton Woods broke down when the US financed the Vietnam war by inflationary means and thus discredited the dollar as an anchor currency.

More important than whether Mrs Thatcher is a Thatcherite is the question of British good faith. The Prime Minister has insisted that there would be no locking in of currencies in the Exchange Rate Mechanism because "you could have one of those weekend sessions when you alter the valuation of your currency. So there is no locking at all... and it would not work if there were."

This goes against the expressed intention of ERM members to avoid realignments which have been none worth mentioning since 1987. Moreover, all EC members accept that the narrow 2.25 per cent margin should be in force by the time Stage One is completed at the end of 1992. A 6 per cent margin for Britain would be a transitional concession, which after these remarks the British Government hardly deserves.

Most important of all, joining the EMS amid talk of realignments would undo much of the benefit of membership. For which wage negotiators are going to be influenced by a currency peg which Mrs Thatcher insists can readily be withdrawn? It looks as if even after ERM entry the Cabinet level hassle about whether to peg sterling will continue; and Mrs Thatcher's reiterated predictions about the breakdown of the System may be self-fulfilling - but only for Britain. More likely, the Prime Minister will not find it as easy to deviate as she supposes, but the UK will have to undergo, as France did, an unnecessary period of rising unemployment to achieve credibility. Either way the political and economic cost, unless Cabinet government is reasserted, could be huge.

LETTERS

'Were 364 economists so wrong?'

From Mr John Sheppard.

Sir, A myth has grown up in recent years - a myth that the 364 economists were wrong.

It hardly needs to be said who the 364 were, and what they did that made them collectively famous (or infamous). They put their names to a "Statement on Economic Policy" which appeared in The Times in March 1981. Their view was that economic policy was misguided, and that a change of direction was required.

As is often the case with economists, their timing was poor. The Central Statistical Office placed the trough of the early 1980s recession in January 1981. Although there is no way the 364 could have known, activity was picking up by the time the statement was published.

Since then, a politician has only had to mention the 364 to deflect any academic criticism of policy. It has become an effective shorthand way of ridiculing ivory-tower academic theorising.

The recent study from the Institute of Economic Affairs (IEA), "British Economic Opinion", cites the statement by the 364 to illustrate the poverty of economic thought in the UK, and to show how out of touch economic thinking was (and

still is) with current economic policy.

And yet, were the 364 economists really so wrong? Two specific points they made have been ridiculed. The first was that "there is no basis in economic theory or supporting evidence for the Government's belief that deflating demand they will thereby bring inflation permanently under control."

This looks better today, with inflation heading back into double figures, than it did a couple of years ago. The emphasis on no permanent improvement in inflation was well-founded, given that we are now going through another attempt to reduce inflation by slowing the growth of domestic demand.

The other specific point was that "policies will deepen the depression" - a depression that was beginning to lift as the 364 wrote. But the remaining substantive point was true; the intensity of the 1980-81 recession was in part caused by UK government policies, as members of the government at that time have admitted.

The statement concluded that "the time has come to reject monetarist policies" and to consider alternatives.

This is the heart of the matter. As was clearly appreciated

at the time, the statement by the 364 was an attack on monetarism. The rest was window dressing.

The history of policy since the statement has been a movement away from monetarism and a search for an alternative. The end of serious monetary targeting came in 1986. We have yet fully to embrace the only realistic alternative, an exchange rate target - although the time is almost right (or ripe).

The 364 were correct in their attack on monetarism, which did not deliver the goods. It remains to be seen whether the Exchange Rate Mechanism (ERM) will bring the change in inflation expectations in the labour market that the UK economy so desperately needs.

The true criticism of the 364 is not that they were wrong, but they did not have the courage of their convictions. A more active participation in the policy debate by some of the distinguished names among the 364 might have helped avoid some of the policy mistakes that have been made in the years since they last stuck their collective head above the parapet.

John Sheppard,
Chief Sterling Bond Economist,
1 Finsbury Avenue, EC2

Private clients still matter

From Mr Hugh Marsden.

Sir, You comment (Lex, June 25) on the matter of allocating blame for any poor performance of British industry and its financial structure *vis à vis* the shareholder and the City of London.

The comparison between companies is difficult enough, and between countries even more so, but there are some features in common which you do not discuss.

Surely the private shareholder deserves a mention. Indeed, the smaller percentage of direct investment by private shareholders over the last few decades has been a noticeable and disappointing feature.

I am a private client stockbroker. Most of my clients invest their money for two reasons: to preserve their purchasing power against the ravages of inflation; and to provide increasing income.

There are risks in buying shares as against lending the money to a bank or buying long term debt, and consequently the rewards of success must be increased dividends and capital values. If one was successful the whole time, there would be no need for above average performance to make up for relative failures.

You fail to recognise that over many years corporate life has tended to favour management's cushioned existence at the expense of shareholders. It does no harm - at times - to have "a push from behind." We all need incentives; none more so than private shareholders who take a risk.

As a trading nation the UK must never forget that it relies on individuals. You ignore the shareholder and his or her needs.

I might go even further. I suggest that the Government has laden the private shareholder with all sorts of disadvantages, from very expensive and cost ineffective regulations (through the imposition of the regulatory bodies) to artificial schemes such as personal equity plans (PEPs). This sort of thing tends to divorce yet further the private shareholder from direct contact with management - and impose extra layers of costs, which benefit the professional managers before the private investor receives any reward.

Hugh Marsden,
29 Abbotsbury Road, W1

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INSIDE

De Benedetti learns patience

Carlo De Benedetti (left), the Italian financier, will have to cultivate patience over the next six months. His contract to buy a key 25.7 per cent block of shares in Italian holding company Amer comes into effect in January, and he will probably have to wait until then to consolidate his position at Mondadori, the leading Italian publishing group, which Amer controls. Page 18

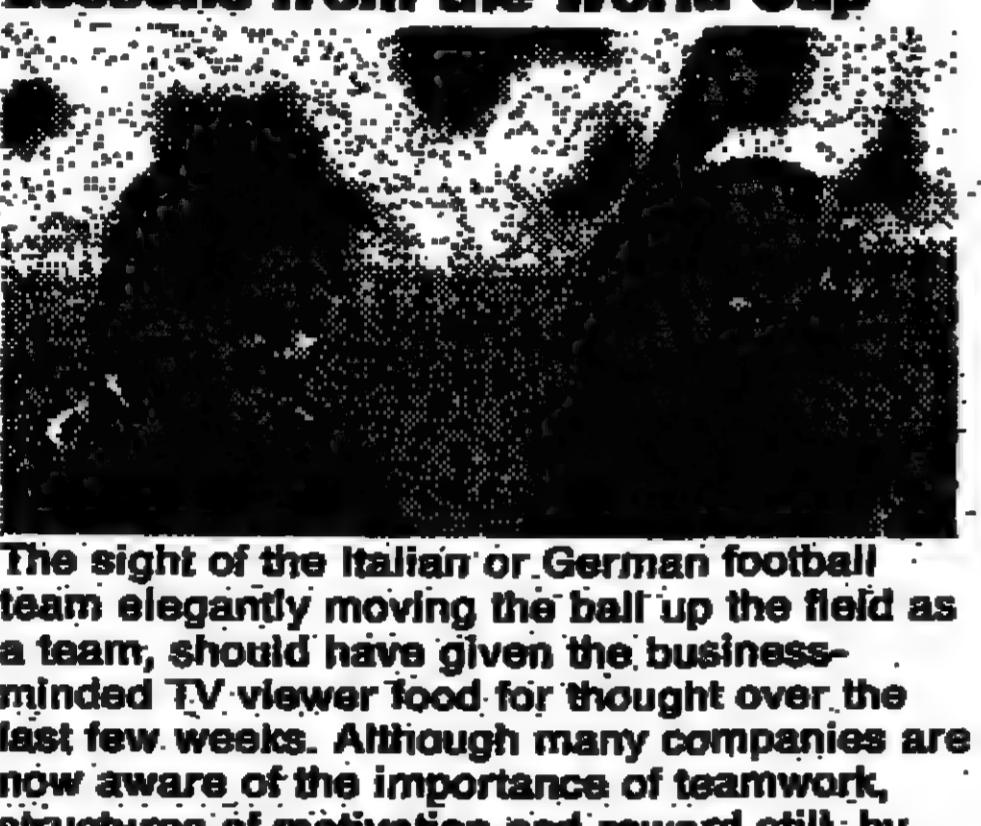
Mexico sells 60% of Entel

Mexico has sold 60 per cent of Entel, the state-run telecommunication network, to foreign consortiums. Meanwhile, draft legislation submitted to Mexico's Congress has limited foreign participation in 18 Mexican banks due to privatisation to 30 per cent rather than the 34 per cent previously indicated. Page 18

Eurobonds: the story so far

Total volume of new Eurobonds issues is down \$40bn from last year, at just over \$80bn, according to preliminary data for the first six months of this year from IFRA. Bond sales, while issues in European currency units have surged, the Japanese equity-linked sector has been eroded. Page 18

Lessons from the World Cup



The sight of the Italian or German football team elegantly moving the ball up the field as a team, should give food for thought over the last few weeks. Although many companies are now aware of the importance of teamwork, structures of motivation and reward still, by and large, relate to individuals or the company as a whole — and not to smaller units. Page 32

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Economics Notebook

First world threat to free trade

THERE are so many momentous events taking place in the world economy at present that it is hardly surprising that worries about the future of the world's trading system have failed to capture the headlines.

But there is a growing concern among trade policy makers that the world's multi-lateral trading system is under threat and that the world's richest countries are responsible for this state of affairs.

The Uruguay round of trade liberalisation talks is said to be in serious difficulties following the emergence at the end of May of important differences between the European Community and the US over reducing agricultural support. It will be up to the leaders of the Group of Seven big industrial nations to try and repair the damage at next week's world economic summit in Houston.

But the problem of protectionism in the industrialised world is very deep seated, as Mr Henderson, the head of the Economics and Statistics Department of the Organisation for Economic Cooperation and Development (OECD) made clear in Paris last week.

Mr Henderson made the startling claim that developing countries are leading the way to more liberal trade. Commenting on the past two to three years, he said, "for the first time in economic history, the main impetus for free trade has come, not from the OECD countries which broadly accept market norms, but from countries whose past tradition had been to question or reject them."

Mr Henderson said only four of the OECD's 24 industrialised member countries can claim to be more liberal traders now than at the beginning of the 1980s. These are Australia, Japan, New Zealand and Turkey.

The irritation expressed by Mr John Major, Britain's Chancellor, over the confusion that arises from the country's official statistics deserves nothing but sympathy.

Last week's release from the Central Statistical Office on the trading and financial position of Britain's industrial and commercial companies in the first quarter was notable for the £2bn (£14bn) "balancing item" needed to reconcile the figures for company outgoings and how they were financed.

The words "balancing item" are a statistician's way of saying "black hole".

It is anybody's guess where

the £2bn belongs. The significance of last week's £2bn figure was that it was larger than any other in the series of transactions leading to the company sector's £3.77bn first-quarter net borrowing requirement and in the data showing how the borrowing requirement was financed.

The only way that the company statistics made sense was to put them in the context of recent anecdotal evidence and data from financial reports. Together, these suggest that protracted high interest rates are hitting British companies in very different ways just as households are variously affected.

The CSO's first-quarter aggregate figures showed a large, provisional £2bn financial deficit and strong growth in gearing at the same time as sharply higher dividend outlays and rising gross fixed capital formation in the company sector.

This could be statistical backing for the everyday observation that heavily-indebted, sterling-based firms in sectors such as construction, retailing and advertising that depend on the British market are being squeezed badly. By contrast, recently, companies with strong foreign business appear to have benefited more from the relatively low sterling exchange rate than they have suffered from high interest rates.

Whether the exporters continue to enjoy relative prosperity remains to be seen. The recent rise in sterling's value in expectation of Britain joining the exchange rate mechanism will increase the pressure on exporters to control costs in general and wage costs in particular.

Other statistics and events include:

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the ones that remain should be secure," according to a department head in the lighting division. "Nobody is expecting a great wave of job losses."

Union officials, however, are less sure. Mr Jan Cuperus, an official of the blue-collar union Industriebond FNV, said that lower and mid-level production workers and managers were probably right to think they wouldn't be affected unless they worked in an area which Philips moved to diversify or close off.

"Another category of people who feel pretty secure are people in indirect, overhead jobs," Mr Cuperus said. "I think they may be mistaken."

Part of the reason for the calm is that Philips has cried wolf so often in the past: the company spent much of the 1980s reorganising its various divisions without a lasting improvement for the group as a whole and without large-scale job losses.

Other reasons include the generous severance pay and other conditions which Philips makes available whenever jobs are cut.

Until now, the pace of reorganisation has been slow. Mr van der Klugt's goal of a "leaner and meaner" Philips was still far from being realised by the time he was forced to retire a year

ahead of schedule.

Mr Timmer, who is expected to step up the tempo, comes to the task with a reputation as an astute re-shaper of ailing businesses.

At Philips' consumer electronics division, his energetic cutting of organisational flab won him the grudging respect of the unions andnicknames, including "the butcher" and "Hurricane Gilbert", after the tropical storm that swept the Caribbean while Mr Timmer was shaking up his managers and workforce.

Mr de Graaf of the white collar union cautions against expecting Mr Timmer to work miracles on his own. "One man can't change the corporate culture. The key question is: can he assemble like-minded people around him in the group management committee and can he transmit his aims to the next highest layer of senior managers?"

The unions are prepared to co-operate in further reorganisations, provided the company puts forward a comprehensive view of where it is going. Mr Wim ter Weele, an official of the white-collar union, said, "The current crisis has brought home to us that Philips can actually fail to pieces. This is something we're realising for the first time."



proposed 1990 budget, but it may still account for about 15 per cent of the projected "savings".

Forget it. The cut remains contentious, and it will be more than a non-event if it spoils the chances of genuine bipartisan progress on the things that do matter, notably the reform of the budget process itself.

Consensus may be preserved if the President is prepared to buy his cut with some rise in high bracket income tax rates, as rumour suggests (rumour denied by Mr Bush on Friday, but the bargain has not yet been struck). But it is still easy to see why the Democratic whip, Mr Richard Gephardt, has warned that "the hard part is yet to come." And Mr Bush thought it was those arrows.

Pushed into — er — leadership

By Anthony Harris in Washington

Believe. "A lot of people are saying that it's about time that the top echelons were made truly accountable for the results they produce," said Mr Joop de Graaf, an official at the white-collar

union, the Federation of Higher Philips Personnel.

Still, the atmosphere among Philips' Eindhoven workforce is generally confident. "People are expecting some jobs to go, but

vinced that it is only high interest rates that are preventing a full-hearted resumption of growth; and this is the first trap for the coming budget settlement. It seems likely that the Budget Director, Mr Richard Darman, will forecast that the \$50bn cut will bring interest rates down quite steeply, and that this will raise the growth of output and revenues enough to produce a respectable outcome. A British commentator is bound to suspect that this is wrong on both counts — that interest rates will make a rather limited response, since \$50bn is not much more than a large drop in the bucket of world credit demand; and that it will not make very much difference whether they fall or not.

It is true that it was launched at the suggestion of Governor Sumi, in a desperate attempt to stop what was at that stage a Dole bandwagon in the Presidential primaries; the strategy had been worked out by Dr Michael Boskin, who is now the President's chief economic adviser, and Dr Boskin is a persuasive man.

On a modestly favourable assumptions, it did look doable. "I was presented with new facts and I'm going to do as Lincoln did: think anew," the President explained.

It is true that the extent of the economic slowdown this year does seem to have surprised everyone here (though readers of this column may wonder why the economy has not slowed further).

Further, the S&P clean-up — even if it is off-budget — does make it much harder to reduce long-term interest rates, because a lot of borrowing is involved. Commentators here seem con-

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INT'L CREDITS

Thyssen deal underlines shift to Europe

THYSSEN, the German steel and trading company, is raising a large credit from international banks, following Volkswagen and BMW.

The company is establishing a two-part financing: a German bank group will be put together by Deutsche Bank. While the group of international lenders will be led by J.P. Morgan, Bankers have been asked not to talk about the deal so details are vague. But one described it as a "car-bon copy" of the VW credit, though it is not clear whether Thyssen is seeking as much as the \$2bn raised by VW.

The credit underlines the shift in focus of syndicated lenders away from the US and UK, which until recently provided much of their business.

But while continental Europe provides hope for future business, half-year figures confirm expectations of a drop in business. Syndicated bank lending volumes in the Euromarkets are estimated to have dropped by about 30 per cent in the first half-year against last year's first half.

Despite this, some deals have proved extremely popular. Hanson Industries, the US arm of Hanson of the UK, has completed a \$2.6bn credit, part of which will refinance its acquisition of Peabody Holding, the US coal mining concern. Forty-three banks offered around \$6bn for a margin over Libor of 50 basis points. The credit was arranged by Chemical Bank, with Citicorp and National Westminster Bank as co-arrangers.

NatWest has completed syndication of a US\$750m project financing for the Deschambault aluminum smelter project in Quebec. The financing was underwritten by NatWest and Bank of Montreal.

Midland Montagu is also said to be embarking on a first round of syndication of the credit raised last year by WPP to finance its takeover of the Ogilvy Group. The financing is now said to be something less than the \$800m or so originally raised from underwriting banks.

Stephen Fidler

INTERNATIONAL BONDS

Ecu issues rise as Japanese equity-linked sector falls

A SURGE of issues in European currency units (Ecu) and the erosion of the Japanese equity-linked sector have been the significant trends of Eurobond market issues this year.

Total volume of new issues is down \$40bn from last year, at just over \$80bn, according to preliminary data for the first six months of this year from IFR Bondbase. This drop is largely due to the cut-off in supply of dollar-denominated Eurobonds with equity warrants attached. The four leading Japanese securities houses were forced to stop churning out equity-linked issues, when the slump in the Japanese stock market earlier this year caused prices in the warrants to dive.

Only 23 Eurodollar bonds with equity warrants, with a value of just under \$6bn, had been launched when supply was halted in March. In the first six months of last year, the sector absorbed 128 new issues totalling \$40.5bn. With issuance set to resume this month, this pattern could change. But the effects of equity warrant trading losses sustained by numerous houses, and the decline of new issues profits which has hit most underwriters may continue to take their toll.

The change in patterns of issuance has blighted the performance of most of the Japanese securities houses, which lost the mainstay of their new issues business.

Nomura, the most successfully diversified of the Japanese securities houses, has comfortably held on to its position at the top of the Eurobond league table, although the volume of new deals it has launched is reduced. It tops the IFR Eurobond league table with a market share of 9.5 per cent, down from 16.2 per cent last year. It launched 48 new issues totalling \$7.7bn, compared with 88 new deals worth just under \$90bn at this stage last year. Nikko, Daiwa and Yamaichi, the other three leading Japanese securities firms, have all ceded their places in the top four. Daiwa, helped by a strong showing in the Euroyen sector, slipped only as far as ninth place, while Nikko dropped to 13th and Yamaichi fell to 27th position.

Nomura also topped the league table of plain vanilla Eurobonds, with a market share of 6.4 per cent, fractionally ahead of Deutsche Bank. (The IFR data excludes certain "global" issues which are not technically Eurobonds and which were mainly placed in the US.)

TOP EUROBOND LEAD MANAGERS

Manager	First half of 1990		First half of 1989		
	Sum Rank	% issues	Sum Rank	% issues	
Nomura	7.68	2	9.44	48	19.58
Deutsche Bank	4.78	2	5.88	27	4.75
CSFB	4.67	3	5.73	25	5.85
UBS	4.09	4	5.02	15	1.94
Paribas	3.65	5	4.93	10	1.61
J.P. Morgan	3.55	6	4.49	17	4.07
Salomon Brothers	3.19	7	3.92	6	1.89
Daiwa	2.53	8	3.80	25	9.12
Goldman Sachs	2.67	9	3.52	11	2.77
Morgan Stanley	2.73	10	3.36	16	3.49
IBJ	2.64	11	3.24	24	2.11
Merrill Lynch	2.38	12	2.82	17	3.85
Nikko	2.08	13	2.55	11	1.90
JP Morgan Lyonnais	2.07	14	2.44	13	1.94
Bankers Trust	1.82	15	2.24	24	3.86
Commerzbank	1.77	16	2.16	10	0.90
CCF	1.71	17	2.10	12	0.85
Hambros Bank	1.60	18	1.98	21	1.74
Baring Brothers	1.50	19	1.84	8	1.13
San Paolo Bank	1.49	20	1.83	4	0.65
Industry totals	161.43		575	120.52	5.40

1 Preliminary Figures - Full credit to book runner

Source: IFR BONDbase

Meanwhile, new supply of Ecu Eurobonds has virtually doubled so far this year.

New issues totalling \$12.5bn were launched in the first six months of 1990, up from \$6.5bn during the equivalent period last year, according to data from IFR Bondbase.

Institutional investors have at last started to buy Ecu bonds in earnest, spurred by the creation of large benchmark issues as well as by the Ecu's increasing political and economic significance.

Liquidity in the sector has been boosted by a series of sizeable issues by big sovereign and supranational agency borrowers like Italy and the European Investment Bank. The average issue size swelled, as the proportion of smallish corporate issues diminished, so that the number of individual

deals actually declined to 53 from 60 last year.

Those houses which have long been vaunting the development of the Ecu bond market reaped the rewards. Paribas jumped to 5th place from 11th overall, and Crédit Commercial de France improved from a poor 36th to a creditable 17th, for example. Paribas continues to dominate the sector, commanding an impressive 28 per cent market share so far this year. Union Bank of Switzerland's overall position, up 10 places to 4th, was boosted

from 16th to 13th, while Nomura, Daiwa and Yamaichi fell to 27th position.

Meanwhile, the increased role of institutional investors was also reflected in the lower volume of transactions in the traditional "retail" currencies

- high coupon sectors such as Australian and Canadian dollars, which are mainly sold to continental retail investors who like high-yielding paper.

The number of new issues in Australian dollars fell to 47 issues totalling under \$12.5bn, half last year's volume of 82 offerings worth close to \$20bn.

Most of the funds from the large volume of Australian dollar Eurobonds which have been redeemed so far this year

have not been reinvested.

Hambros maintained its commanding position, launching a third of the market's new issues.

The Canadian dollar sector, stymied by economic and political developments and a reverse of a trend towards institutional participation, sank even further.

Only 27 new issues worth US\$2.3bn emerged, a third of the previous year's US\$6.5bn of issues.

The top lead manager in the sector, Crédit Suisse First Boston, launched only four new deals, and Canadian firms slipped out of the overall rankings.

The sterling sector held up surprisingly well, considering the poor condition of the underlying gilt market for much of this year.

The market absorbed a supply of 53 issues totalling \$11.5bn, down fractionally from last year's 63 issues worth \$11.5bn, with CSFB heading this sector also.

The volume of D-Mark bonds was marginally higher, at close to \$10bn, up from just over \$8bn. Issuance in lire nearly doubled to \$2.5bn, while French franc Eurobonds rose to \$2.4bn from \$2.6bn last year.

Tracy Corrigan

NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Avg. life years	Coupon %	Price	Book runner	Offer yield %	Borrowers	Amount m.	Maturity	Avg. life years	Coupon %	Price	Book runner	Offer yield %
US DOLLARS															
Metropolis of Tokyo♦	175	1995	5	9 1/2	101.80	IBJ Int.	8.656								
Thermedics Inc.♦	35	1998	8	6 1/2	100	Lehman Brothers Int.	6.605								
Skand. Enskilda Banken♦	100	1996	5.6	9.05	101.725	Mitsubishi Trust Int.	8.628								
Ford Motor Credit♦	200	1993	3	9	99.80	Morgan Stanley	9.079								
CANADIAN DOLLARS															
Deutsche Bank Finance♦	100	1995	5	11 1/2	99 3/4	Deutsche Bk Cap Mtds	11.534								
AUSTRALIAN DOLLARS															
Govt. Insurance Office NSW♦	65	1993	3	15 1/2	101.95	Westpac Banking	14.651								
Austrian Republic of♦	100	1994	4	14 1/2	101 1/4	Citibank AG	14.395								
D-MARKS															
Banco Nac. de Comercio♦	100	1995	5	11	100	Swiss Bank Corp.	11.000								
SWISS FRANCS															
American Health Prop.(s)♦	50	2000	-	8 1/2	(s)	S.G. Warburg Sodic	-								
McDonald's Corp.♦	65	1993	-	7 1/2	101.40	Wirtschafts-und Privatbk	6.558								
Mitsubishi Electric Mfg.♦	50	1995	-	7 1/2	101	Wirtschafts-und Privatbk	7.379								
STERLING															
Cardiff Auto. Rec.Secs.(h)♦	200	1995	3 1/4-4	25bp	99.85	Goldman Sachs	20.642								
Swedish Export Credit♦	20	1991	1	22	101.1	Midland Montagu	12.338								
J. Sainsbury♦	100	1995	5	12 1/4	101.40	S.G. Warburg Secs.	12.338								
Anglian Water♦	100	2003	18	5 1/2	101.703	J.H. Schroder Wag	4.980								
FRENCH FRANCS															
Renault Credit Int.♦	700	1993													

INTERNATIONAL CAPITAL MARKETS AND COMPANIES

Berlusconi deposed at Mondadori

By Hal Simonian in Milan

MR Carlo De Benedetti, the Italian financier, may have to wait until the end of January before he can consolidate his position at Mondadori, the leading Italian publishing group, whose chairman, Mr Silvio Berlusconi, was deposed on Friday.

The Italian entertainment magnate, who became chairman in a boardroom coup last January, lost the position after a series of crucial shareholders' meetings.

Mr De Benedetti's contract to buy a key 25.7 per cent block of shares in Amef, the holding company which owns a bare majority of Mondadori's ordinary shares, only becomes operational in January.

The new 15-member Mondadori board will have five representatives from the De Benedetti



Silvio Berlusconi: shown the red card by shareholders

pointed sequestrators currently administering the disputed share block.

A new managing director has yet to be named. However, the court may favour Mr De Benedetti's candidate following last month's arbitrators' ruling that his contract to buy the Amef shares - guaranteeing him control of Mondadori - was valid.

Meanwhile a decision on the competing Mondadori rights issues proposed by the De Benedetti and Berlusconi sides has been postponed until July 24, to give the new board time to assess the company's financial position.

Maintaining an even temper against bitter personal attacks against his brief Mondadori chairmanship, Mr Berlusconi denied a conflict of interests between his ownership of Fininvest, the

media group, and his position at Mondadori.

Fininvest had passed over an exclusive Italian magazine deal with West Germany's Bertelsmann group in favour of Mondadori, he said.

Moreover, the L11.3bn (39.06m), out of a total budget of £40m, spent by Mondadori with Fininvest on advertising for certain titles, was a smaller proportion of spending than Fininvest's average share of the national advertising market, he claimed.

Undaunted after being shown the red card by shareholders, Mr Berlusconi, who owns AC Milan, one of Italy's top football teams, said: "I'd rather lose Mondadori 27,000 times over than lose the football championship."

Generali premiums advance

By Hal Simonian

PARENT company premium income at Generali, Italy's biggest insurer, rose by between 10 per cent and 12 per cent on the non-life side and 16.6 per cent on the life side in the first four months of this year.

Mr Enrico Randone, the company's veteran chairman, said he expected the same rate of growth to be maintained throughout 1990.

Premiums for the parent company amounted to L2,121bn (£1.7bn) and L3,394bn for life and non-life respectively in 1989.

Mr Randone admitted that underwriting losses in non-life insurance were likely to rise in 1990 following the severe winter storms in parts of western Europe. However, he declined to provide any figures.

Last year, domestic underwriting losses reached L1.25bn against gross premiums of L3,442bn, on Generali's domestic business, and L52bn abroad against total foreign premiums of L2,083bn.

Characteristically uncommunicative, Mr Randone gave no indication of the group's plans beyond identifying opportunities in eastern Europe, notably in Hungary, Czechoslovakia and eastern Germany.

LATIN AMERICA PRIVATISATIONS**Foreign bankers control ENTEL**

By Gary Mead in Buenos Aires

ARGENTINA'S President Carlos Menem has signed a decree confirming the sale of 60 per cent of ENTEL, the country's state-run telecommunications network to foreign consortiums.

The US operator Bell Atlantic, in conjunction with the US bank Manufacturers Hanover and several Argentine companies is to operate ENTEL north, while the Spanish company Telefonica, together with Citibank and the Argentine branch of the Italian company Techint, will control ENTEL south.

The new owners are scheduled to take over on October 8.

But it has emerged that neither Bell Atlantic nor Telefonica are the leading shareholders in the newly privatised

companies. ENTEL north's majority shareholder is Manufacturers Hanover, with 52 per cent, Bell Atlantic has only 4.9 per cent, and its Argentine partners hold 43.1 per cent.

In the case of ENTEL south, Citibank holds 57 per cent, Telefonica 33 per cent and Techint 10 per cent.

The privatisation's most important feature is the large debt-equity conversion, enabling Argentina to reduce its \$62bn foreign debt by fractionally more than \$5bn.

The ENTEL north purchasers put up \$2.31bn of Argentine debt, while those of ENTEL south made a bid which featured debt worth \$2.72bn.

Fears are already growing that long-suffering consumers

have been duped into hoping for vigorous new telecommunications management, but the reality is that anxious bankers, with little interest in anything but recovery of bad debt, are the new owners of the collapsed company. The new operators of ENTEL receive a concession for up to 10 years, after which their position is open to government review and, by implication, renationalisation.

The remaining 40 per cent of ENTEL is to be divided by apportioning 10 per cent to employees, 5 per cent to co-operatives associated with ENTEL, and 25 per cent will be floated as shares on the local stock market, with an individual upper limit of \$2,000 worth of shares.

Existing shares known as Certificados de Aportación Patrimonial (CAPs) will be converted into ordinary shares.

Mexico gives details of banks sell-off

By Richard Johns in Mexico City

FOREIGN participation in the 18 Mexican banks due for privatisation will be limited to 30 per cent rather than the 34 per cent previously indicated, under draft legislation submitted to the Congress by President Carlos Salinas de Gortari.

Individual shareholdings will be limited to 5 per cent, or 10 per cent with permission. The aim is to avoid concentration

of ownership which characterised the system before nationalisation in 1982.

The legislation aims to prevent banks from giving preferential loans to substantial shareholders, and to promote substantial participation by institutional investors.

The Government will regulate the system and proposes to keep a stake in the banks,

which are currently 60 per cent state-owned. It intends to keep the Fonapri support fund, administered by the Bank of Mexico, which in the past has assisted banks in financial trouble. It expects privatisation to take up to a year.

Existing shares known as Certificados de Aportación Patrimonial (CAPs) will be converted into ordinary shares.

This announcement appears as a matter of record only.

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The Royal Bank of Canada

Banco Central (New York Branch)
Den Danske Bank
The Industrial Bank of Japan (Luxembourg) S.A.
The Sanwa Bank Ltd

The First National Bank of Chicago
Algemene Bank Nederland NV
Australia and New Zealand Banking Group Ltd Paris
Banca del Gottardo
Banco Español de Credito - Banesto New York Branch
Banque et Caisse d'Epargne de l'Etat, Luxembourg
Banque Générale du Luxembourg S.A.
Banque Leu (Luxembourg) S.A.
Banque Paribas Luxembourg
Citibank, N.A.
Crédit Commercial de France
Daiwa Europe Bank PLC
National Bank of Abu Dhabi (Paris Branch)
The Bank of New York (Delaware)
The Daiwa Bank, Limited
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Lead Managers

Bayerische Landesbank Girozentrale
The Dai-Ichi Kangyo Bank Ltd (Paris Branch)
Société Générale
The Mitsui Taiyo Kobe Bank, Limited
Union Bank of Switzerland
Chase Investment Bank

Managers

Caisse Centrale des Banques Populaires
National Westminster Bank s.a.
The Nikko Bank (UK) PLC

Co-Managers

Banco Bilbao Vizcaya (Paris Branch)
Amsterdam-Rotterdam Bank N.V. (Paris Branch)
Banca Commerciale Italiana (London Branch)
Banca Popolare di Milano (London Branch)
Bank of Ireland International Finance Limited
Banque Fédérative du Crédit Mutuel
Banque Indosuez
Banque Nationale de Paris
Banque Worms
Compagnie Monégasque de Banque
Crédit Lyonnais
Lloyds Bank PLC
Philadelphia National Bank
The Bank of Nova Scotia
The Fuji Bank Ltd (Paris Branch)

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THE ROYAL BANK OF CANADA
EUROPE LIMITED

Socialists table plan to nationalise Framatome

By Martin Dawkins in Paris

NEW issues of US securities increased by nearly 9 per cent in value during the first half of this year and their composition changed radically, with a sharp decline in junk bonds, a boom in mortgage and asset-backed financings and strong growth in equities.

Even though the Government itself is against full nationalisation for Framatome, the plan is calculated to step up the pressure on Compagnie Générale d'Électricité (CGE), the privately-owned telecommunications and engineering group at the heart of the row.

CGE created a political rumpus last month by taking 52 per cent control of the partly state-owned plant builder, thereby outmanoeuvring the state, which owns 45 per cent through Electricité de France (EdF) and the CEA atomic energy commission. Framatome's staff, fiercely opposed to CGE's approach, own the remaining 3 per cent.

Mr Pierre Béregovoy, the Finance Minister, said at the end of last week that the Government was still negotiating with CGE for 51 per cent control and that it was not seeking 100 per cent ownership. That would in any case be against the Government's policy of allowing neither nationalisation nor privatisations.

The latest proposal, by the parliamentary Socialist group, maintains that CGE's majority control of Framatome is against the public interest, a claim which rests on the plant builder's position as monopoly supplier to the highly nuclear-dependent electricity board.

Framatome's orders have dwindled in recent years, though an upturn could be on the way, following EdF's announcement of Friday that it will order its first nuclear reactor for four years in 1991 and was considering possible orders for eight more after that, to cope with growing domestic and export demand.

EdF followed an over-ambitious reactor building programme in the early 1980s, when orders were running at five a year, since when it has held back to allow electricity demand to catch up.

The size of the issue indicates Japanese banks' enormous need for capital to finance their fast-growing asset portfolios. The plunge in Japa-

New issues of US securities increase by 9% in first half

By Martin Dickson in New York

\$18.3bn in the first half, compared with \$8.2bn in the same period of 1989.

According to IDD, combined debt now accounts for 61 per cent of the total domestic debt market in equities.

Equity issues grew by \$8.8bn to \$12.7bn in the half, a rise of 42.7 per cent. However, there was a marked slowdown in the growth of initial public offerings - companies coming to market for the first time - which were up only 13.3 per cent to \$6.8bn and comprised only 34 per cent of the equity market, against 67 per cent in the first half of last year.

The junk bond market saw its share of the non-convertible debt from nearly 12 per cent to less than 1 per cent. The value of junk issues declined from \$14.96bn to \$1.08bn, while junk fees dropped from \$452m to just

\$12.1m.

Debt financings rose \$7.4bn, or 5.7 per cent in the first half. Mortgage-backed financings were up 33.2 per cent, to \$65.8bn, but lost momentum in the second quarter, which accounted for only \$6.9bn of

asset-backed financings more than doubled, reaching

Japanese bank raises funds with subordinated loans

By Stefan Wagstyl in Tokyo

SUMITOMO Bank is to be the

first Japanese bank to raise

funds through subordinated

loans following a recent decision by the Ministry of Finance to ease restrictions.

Sumitomo International Finance, the bank's subsidiary, will issue \$1bn of subordinated notes in the US and the proceeds will be lent on a subordinated basis to the parent bank. Japanese banks are not themselves allowed to issue subordinated

notes.

The size of the issue indicates Japanese banks' enormous need for capital to finance their fast-growing asset portfolios.

Placer Dome, North America's biggest gold producer, has completed divestment of all its energy interests with the sale of the Canadian oil and gas properties to a group controlled by Amherst Hess of New York, for C\$326.2m (US\$336m) cash, writes Robert Gibbons in Montreal.

The US properties were sold two months ago to Unocal for US\$336m.

The two deals raise

Placer's cash to well over

C\$1bn, earmarked for acquisitions in gold and base metals.

Placer's \$67.50-a-share bid

for Stikine Resources expires on Wednesday and the company says it will not extend the date.

NEWS IN BRIEF**Shuttle head changed by Trump**

MR Donald Trump, the US real estate developer whose empire is in deep financial trouble, has replaced the head of his shuttle airline, which operates a service between Boston, New York and Washington, writes Martin Dickson.

No explanation was offered for the elevation of Mr Richard Cozzolino, vice president of operations, to replace Mr Bruce Nobles as president of the shuttle. However, Mr Trump expressed displeasure with the management of the operation in a recent interview. The shuttle, which Mr Trump bought for \$385m last year from Eastern Air Lines, is up for sale - as is a rival service along the North-east seaboard run by Pan Am. No buyer has been found.

Suez, the French financial and industrial conglomerate, is to take a stake of up to 20 per cent in the family-controlled Amorim group, one of the largest private sector companies in Portugal, writes George Graham in Paris.

Suez, together with its Belgian industrial subsidiary Société Générale de Belgique and its Spanish partner Merca Capital, which it owns 25 per cent, will take part in a capital increase for Amorim Investimentos e Participações, the main family holding company.

Subsequent capital operations under consideration could dilute the stake to between 10 and 20 per cent.

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JARDINE MATHESON HOLDINGS LIMITED

Incorporated in Bermuda with limited liability

Following the passing of the requisite resolutions at a Special General Meeting of Jardine Matheson and a meeting of the holders of the Warrants to subscribe for ordinary shares in Jardine Matheson issued by Jardine Finance, a subsidiary of Jardine Matheson, (the "Warrants"), each held on 7th June, 1990, the issued share capital of Jardine Matheson has been redenominated into US dollars. Each of the 638,680,001 ordinary shares of HK\$2.00 referred to in the listing particulars of Jardine Matheson dated 8th May, 1990 has now been exchanged for a share of US\$0.25. Summaries of the amendments to the Memorandum of Association and Bye-laws of Jardine Matheson, and the terms of the Warrants, which were made and approved at those meetings are contained in the listing particulars of Jardine Matheson dated 8th

UK COMPANY NEWS

Asprey advances to £22m but cautious on outlook

By Vanessa Houlder

ASPREY, the Bond Street jeweller, again bucked the trend of the retail sector and reported a near 20 per cent rise in pre-tax profits to £21.8m for the year to March 31.

Turnover rose by 21 per cent, from £22.04m to £27.27m.

Although Asprey's customers have generally shown themselves to be unmoved by the effects of higher mortgage rates, the company warned that it would be affected by this year.

Profits growth had slowed since the first half, when pre-

tax profits jumped by 52 per cent to £12.3m. At the time shareholders were warned that this exceptionally high growth, which was the result of certain large sales, was unlikely to continue.

After a slightly lower tax rate, earnings per share increased by 21 per cent to 18.52p (15.83p).

A final dividend of 3.25p makes a total of 4.35p - an increase of 20 per cent over the previous 3.65p.

Property disposals help Cullens return to profit

By Maggie Urry

CULLENS, the London-based convenience-store grocery chain, crept back into profit in the year to February 26 after eight years of losses.

After taking account of exceptional income of £75,000 (provision £3m) relating to property sales, profits at the pre-tax level worked through at £11.00m compared with previous losses of £4.9m.

The group has moved into managing the stores on a "partnership plan" and has introduced franchising. This means individual store managers are rewarded according to performance.

As a result, Cullens' turnover apparently fell during the year from £13.6m to £7.4m, but that was because the group now took a percentage of stores turnover. Stores had seen on average a 14 per cent sales increase on a comparable basis, Mr Matthews said.

Mr Peter Matthews, chairman, said: "If things continue as they are we should certainly continue to trade profitably."

He said the group moved into profit last October and he hoped profits would accelerate now.

The 26-store chain has been revamped, and new stores will be opened in the current year.

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This advertisement appears as a matter of record only

Receivers called in at Kromagraphic

By John Thornhill

Kromagraphic, the computer graphics and photographic reproduction house, has called in the administrative receivers in "view of the serious nature of the company's continuing financial problems."

On Friday the company asked the Stock Exchange to suspend its shares at 2p, compared to the value of 10p at which the shares were placed when the company was introduced to the Third Market in 1988.

Earlier this year, the company warned of losses for the year to March 31 following an interim loss of £190,000. Mr Jim McNulty, chairman, said the losses were caused by a downturn in business in the advertising and marketing fields.

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UK COMPANY NEWS

Mecca gives more details about surprise submission

By Andrew Hill

MECCA LEISURE was forced to consider the disposal of some of its core leisure businesses to reduce borrowings before finally deciding to recommend the hostile bid from Rank Organisation.

In a letter to Mecca shareholders explaining last week's surprise decision in more detail, Mr Ernest Sharp, one of the leisure group's non-executive directors, said net group borrowings now totalled £472m, which represents gearing of nearly 150 per cent.

Mecca eventually decided that to sell its core bingo or dance clubs, or its Hard Rock cafe chain, would leave the company

with no future.

Mr Sharp is standing in for Mr Michael Guthrie, Mecca's chairman and chief executive who led the defence but underwent emergency heart surgery 10 days ago.

Mecca had already decided it should dispose of non-core businesses, such as its London casinos, Character Hotels chain and branded restaurants, but did not manage to attract buyers at the right level.

Mr Sharp said the uncertainties surrounding the group's future might have deterred some potential purchasers. "We continue actively to pursue negotiations with a number of parties

whose offers may be acceptable," he said.

Mr Sharp also warned that the continuing high level of interest charges would adversely affect its profits in 1990-91.

Rank's £244m takeover bid was launched at the beginning of last month and still faces the possibility of a Monopolies and Mergers Commission inquiry into the effects on competition in the UK bingo market. Mr Michael Gifford, Rank's chief executive, said last week he would be happy to provide assurances to the Office of Fair Trading about disposals in London to avoid an MMC referral.

York Trust earnings decline

By Nikki Tait

EXTRAORDINARY charges of over £5.5m left after-tax profits at York Trust Group, the financial services group, down by two-thirds at £1.45m in the year ended March 31 1990.

As a result, the USM-traded group is having to dip into reserves to pay a same-again second interim dividend of 1.7p a share, declared in January.

However, the company claims that the write-downs should cover its exit from investment activities, including the disposal of the original York Trust corporate finance house business, and from small ticket asset finance via the disposal of Park Place Finance.

The stated aim is to concentrate on money-broking – boosted by the acquisitions of Kirkland-Whittaker's international money broking businesses in May 1989 and International City Holdings last March – plus lease packaging.

The group, which plans to change its name to Babcock Prebon, is also changing its year-end to September 30. The results under review were presented as a "second interim" statement.

At the operating level, profits reached £13.2m on income of £71.8m, against £10.7m and £29.4m respectively before. However, earnings per share were down from 7.1p to 4.9p.

Comparisons are distorted by the group's corporate activity. The ICH acquisition came only two weeks before the end of the accounting period and had little impact on the figures.

But KW was initially loss-making when it joined the group, and a final earnings statement of £27.5m was left at the year end to offset restructuring expenditure, after £22.3m of spending was set against such provisions during the year.

York Trust also blamed the earnings downturn on reduced earnings from Park Place – approximately £100,000 against £1m – and investment banking, which made some £500,000, about 15-20 per cent of its contribution in the previous year.

25% salary increase for Boots chief executive

By Maggie Urry

SIR JAMES Blyth, chief executive of Boots, the retail and pharmaceutical group, received a 25 per cent pay rise in the year to 31 March, according to the group's accounts. Sir James' salary rose from £307,500 to £383,000.

Over the year Boots' pre-tax profits increased by 16.7 per cent to £358m and earnings per share by 12.8 per cent to 25.5p.

The group granted 2,855m share options under the executive share option scheme during the year. The options are exercisable at a price of 257p between December 1992 and December 1998; that compares with 296p. The number of options for Sir James has increased during the year by 155,000 to 25,000.

The acquisition of Ward White during the year resulted in a goodwill write off of £644.9m, while other purchases meant a £15.5m good will write off. Acquisition provisions of £27.5m were left at the year end to offset restructuring expenditure, after £22.3m of spending was set against such provisions during the year.

Kewill Systems advances 48%

Kewill Systems, a USM-quoted computing services company specialising in software, lifted pre-tax profits by 48 per cent from £1.81m to £2.67m for the year ended March 31 1990. Turnover grew 51 per cent to £17.11m.

Mr Kevin Overstall, chairman, said the group's enlarged operations, combined with any new acquisitions, should produce further growth in the year ahead. Micro-MRP would contribute a full year's profit as would the Han Dataport group, which joined the start of the current financial year.

After tax of £803,000 (£262,000) earnings per share rose from 15.71p to 27.11p or from 18.1p to 26.01p diluted. There was also an extraordinary loss of £339,000 this time. The recommended single dividend for the year is 4.4p (3p).

Mortgage Funding Corporation No 1 Plc

£175,000,000 Class A-1
\$25,000,000 Class A-2
Mortgage backed floating rate notes March 2020

For the interest period 29 June, 1990 to 28 September, 1990 the Class A-1 Notes will bear interest at 15.425% per annum. Interest payable on 28 September, 1990 will amount to \$3,745.65 per \$100,000 note. The Class A-2 notes will bear interest at 15.7% per annum. Interest payable on 28 September, 1990 will amount to \$3,883.55 per \$100,000 note.

Agent: Morgan Guaranty Trust Company

JP Morgan

PKbanken

U.S. \$50,000,000
Floating Rate Notes due 1991

For the six months 29th June, 1990 to 31st December, 1990 the interest rate has been fixed at 16.057% per annum. Interest payable on 31st December, 1990 will be U.S. \$826.72 per Note of U.S. \$10,000 denomination.

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 Prop. Ace. Ser. 2
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Market	Stock	Price	Wk 1	Wk 2	Wk 3	Wk 4	Wk 5	Wk 6	Wk 7	Wk 8	Wk 9	Wk 10	Wk 11	Wk 12	Wk 13	Wk 14	Wk 15	Wk 16	Wk 17	Wk 18	Wk 19	Wk 20	Wk 21	Wk 22	Wk 23	Wk 24	Wk 25	Wk 26	Wk 27	Wk 28	Wk 29	Wk 30	Wk 31	Wk 32	Wk 33	Wk 34	Wk 35	Wk 36	Wk 37	Wk 38	Wk 39	Wk 40	Wk 41	Wk 42	Wk 43	Wk 44	Wk 45	Wk 46	Wk 47	Wk 48	Wk 49	Wk 50	Wk 51	Wk 52	Wk 53	Wk 54	Wk 55	Wk 56	Wk 57	Wk 58	Wk 59	Wk 60	Wk 61	Wk 62	Wk 63	Wk 64	Wk 65	Wk 66	Wk 67	Wk 68	Wk 69	Wk 70	Wk 71	Wk 72	Wk 73	Wk 74	Wk 75	Wk 76	Wk 77	Wk 78	Wk 79	Wk 80	Wk 81	Wk 82	Wk 83	Wk 84	Wk 85	Wk 86	Wk 87	Wk 88	Wk 89	Wk 90	Wk 91	Wk 92	Wk 93	Wk 94	Wk 95	Wk 96	Wk 97	Wk 98	Wk 99	Wk 100	Wk 101	Wk 102	Wk 103	Wk 104	Wk 105	Wk 106	Wk 107	Wk 108	Wk 109	Wk 110	Wk 111	Wk 112	Wk 113	Wk 114	Wk 115	Wk 116	Wk 117	Wk 118	Wk 119	Wk 120	Wk 121	Wk 122	Wk 123	Wk 124	Wk 125	Wk 126	Wk 127	Wk 128	Wk 129	Wk 130	Wk 131	Wk 132	Wk 133	Wk 134	Wk 135	Wk 136	Wk 137	Wk 138	Wk 139	Wk 140	Wk 141	Wk 142	Wk 143	Wk 144	Wk 145	Wk 146	Wk 147	Wk 148	Wk 149	Wk 150	Wk 151	Wk 152	Wk 153	Wk 154	Wk 155	Wk 156	Wk 157	Wk 158	Wk 159	Wk 160	Wk 161	Wk 162	Wk 163	Wk 164	Wk 165	Wk 166	Wk 167	Wk 168	Wk 169	Wk 170	Wk 171	Wk 172	Wk 173	Wk 174	Wk 175	Wk 176	Wk 177	Wk 178	Wk 179	Wk 180	Wk 181	Wk 182	Wk 183	Wk 184	Wk 185	Wk 186	Wk 187	Wk 188	Wk 189	Wk 190	Wk 191	Wk 192	Wk 193	Wk 194	Wk 195	Wk 196	Wk 197	Wk 198	Wk 199	Wk 200	Wk 201	Wk 202	Wk 203	Wk 204	Wk 205	Wk 206	Wk 207	Wk 208	Wk 209	Wk 210	Wk 211	Wk 212	Wk 213	Wk 214	Wk 215	Wk 216	Wk 217	Wk 218	Wk 219	Wk 220	Wk 221	Wk 222	Wk 223	Wk 224	Wk 225	Wk 226	Wk 227	Wk 228	Wk 229	Wk 230	Wk 231	Wk 232	Wk 233	Wk 234	Wk 235	Wk 236	Wk 237	Wk 238	Wk 239	Wk 240	Wk 241	Wk 242	Wk 243	Wk 244	Wk 245	Wk 246	Wk 247	Wk 248	Wk 249	Wk 250	Wk 251	Wk 252	Wk 253	Wk 254	Wk 255	Wk 256	Wk 257	Wk 258	Wk 259	Wk 260	Wk 261	Wk 262	Wk 263	Wk 264	Wk 265	Wk 266	Wk 267	Wk 268	Wk 269	Wk 270	Wk 271	Wk 272	Wk 273	Wk 274	Wk 275	Wk 276	Wk 277	Wk 278	Wk 279	Wk 280	Wk 281	Wk 282	Wk 283	Wk 284	Wk 285	Wk 286	Wk 287	Wk 288	Wk 289	Wk 290	Wk 291	Wk 292	Wk 293	Wk 294	Wk 295	Wk 296	Wk 297	Wk 298	Wk 299	Wk 299	Wk 300	Wk 301	Wk 302	Wk 303	Wk 304	Wk 305	Wk 306	Wk 307	Wk 308	Wk 309	Wk 310	Wk 311	Wk 312	Wk 313	Wk 314	Wk 315	Wk 316	Wk 317	Wk 318	Wk 319	Wk 320	Wk 321	Wk 322	Wk 323	Wk 324	Wk 325	Wk 326	Wk 327	Wk 328	Wk 329	Wk 330	Wk 331	Wk 332	Wk 333	Wk 334	Wk 335	Wk 336	Wk 337	Wk 338	Wk 339	Wk 340	Wk 341	Wk 342	Wk 343	Wk 344	Wk 345	Wk 346	Wk 347	Wk 348	Wk 349	Wk 350	Wk 351	Wk 352	Wk 353	Wk 354	Wk 355	Wk 356	Wk 357	Wk 358	Wk 359	Wk 360	Wk 361	Wk 362	Wk 363	Wk 364	Wk 365	Wk 366	Wk 367	Wk 368	Wk 369	Wk 370	Wk 371	Wk 372	Wk 373	Wk 374	Wk 375	Wk 376	Wk 377	Wk 378	Wk 379	Wk 380	Wk 381	Wk 382	Wk 383	Wk 384	Wk 385	Wk 386	Wk 387	Wk 388	Wk 389	Wk 390	Wk 391	Wk 392	Wk 393	Wk 394	Wk 395	Wk 396	Wk 397	Wk 398	Wk 399	Wk 399	Wk 400	Wk 401	Wk 402	Wk 403	Wk 404	Wk 405	Wk 406	Wk 407	Wk 408	Wk 409	Wk 410	Wk 411	Wk 412	Wk 413	Wk 414	Wk 415	Wk 416	Wk 417	Wk 418	Wk 419	Wk 420	Wk 421	Wk 422	Wk 423	Wk 424	Wk 425	Wk 426	Wk 427	Wk 428	Wk 429	Wk 430	Wk 431	Wk 432	Wk 433	Wk 434	Wk 435	Wk 436	Wk 437	Wk 438	Wk 439	Wk 440	Wk 441	Wk 442	Wk 443	Wk 444	Wk 445	Wk 446	Wk 447	Wk 448	Wk 449	Wk 450	Wk 451	Wk 452	Wk 453	Wk 454	Wk 455	Wk 456	Wk 457	Wk 458	Wk 459	Wk 460	Wk 461	Wk 462	Wk 463	Wk 464	Wk 465	Wk 466	Wk 467	Wk 468	Wk 469	Wk 470	Wk 471	Wk 472	Wk 473	Wk 474	Wk 475	Wk 476	Wk 477	Wk 478	Wk 479	Wk 480	Wk 481	Wk 482	Wk 483	Wk 484	Wk 485	Wk 486	Wk 487	Wk 488	Wk 489	Wk 490	Wk 491	Wk 492	Wk 493	Wk 494	Wk 495	Wk 496	Wk 497	Wk 498	Wk 499	Wk 499	Wk 500	Wk 501	Wk 502	Wk 503	Wk 504	Wk 505	Wk 506	Wk 507	Wk 508	Wk 509	Wk 510	Wk 511	Wk 512	Wk 513	Wk 514	Wk 515	Wk 516	Wk 517	Wk 518	Wk 519	Wk 520	Wk 521	Wk 522	Wk 523	Wk 524	Wk 525	Wk 526	Wk 527	Wk 528	Wk 529	Wk 530	Wk 531	Wk 532	Wk 533	Wk 534	Wk 535	Wk 536	Wk 537	Wk 538	Wk 539	Wk 540	Wk 541	Wk 542	Wk 543	Wk 544	Wk 545	Wk 546	Wk 547	Wk 548	Wk 549	Wk 550	Wk 551	Wk 552	Wk 553	Wk 554	Wk 555	Wk 556	Wk 557	Wk 558	Wk 559	Wk 560	Wk 561	Wk 562	Wk 563	Wk 564	Wk 565	Wk 566	Wk 567	Wk 568	Wk 569	Wk 570	Wk 571	Wk 572	Wk 573	Wk 574	Wk 575	Wk 576	Wk 577	Wk 578	Wk 579	Wk 580	Wk 581	Wk 582	Wk 583	Wk 584	Wk 585	Wk 586	Wk 587	Wk 588	Wk 589	Wk 590	Wk 591	Wk 592	Wk 593	Wk 594	Wk 595	Wk 596	Wk 597	Wk 598	Wk 599	Wk 599	Wk 600	Wk 601	Wk 602	Wk 603	Wk 604	Wk 605	Wk 606	Wk 607	Wk 608	Wk 609	Wk 610	Wk 611	Wk 612	Wk 613	Wk 614	Wk 615	Wk 616	Wk 617	Wk 618	Wk 619	Wk 620	Wk 621	Wk 622	Wk 623	Wk 624	Wk 625	Wk 626	Wk 627	Wk 628	Wk 629	Wk 630	Wk 631	Wk 632	Wk 633	Wk 634	Wk 635	Wk 636	Wk 637	Wk 638	Wk 639	Wk 640	Wk 641	Wk 642	Wk 643	Wk 644	Wk 645	Wk 646	Wk 647	Wk 648	Wk 649	Wk 650	Wk 651	Wk 652	Wk 653	Wk 654	Wk 655	Wk 656	Wk 657	Wk 658	Wk 659	Wk 660	Wk 661	Wk 662	Wk 663	Wk 664	Wk 665	Wk 666	Wk 667	Wk 668	Wk 669	Wk 670	Wk 671	Wk 672	Wk 673	Wk 674	Wk 675	Wk 676	Wk 677	Wk 678	Wk 679	Wk 680	Wk 681	Wk 682	Wk 683	Wk 684	Wk 685	Wk 686	Wk 687	Wk 688	Wk 689</th

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

4pm prices June 29

Continued on Page 31

NYSE COMPOSITE PRICES

NASDAQ NATIONAL MARKET

4pm prices June 26

Continued from previous page

Stock	Div.	NYSE	12 Months	High	Low	Close	Chg/	Stock	Div.	NYSE	12 Months	High	Low	Close	Chg/
		100s	High	Low	Stock	Div.	100s				100s	High	Low	Close	Chg/
AT&T	10	1045	1045	1045	1045		1045	AT&T B	10	1045	1045	1045	1045	1045	0
AT&T B	10	1045	1045	1045	1045		1045	AT&T C	10	1045	1045	1045	1045	1045	0
AT&T C	10	1045	1045	1045	1045		1045	AT&T D	10	1045	1045	1045	1045	1045	0
AT&T D	10	1045	1045	1045	1045		1045	AT&T E	10	1045	1045	1045	1045	1045	0
AT&T E	10	1045	1045	1045	1045		1045	AT&T F	10	1045	1045	1045	1045	1045	0
AT&T F	10	1045	1045	1045	1045		1045	AT&T G	10	1045	1045	1045	1045	1045	0
AT&T G	10	1045	1045	1045	1045		1045	AT&T H	10	1045	1045	1045	1045	1045	0
AT&T H	10	1045	1045	1045	1045		1045	AT&T I	10	1045	1045	1045	1045	1045	0
AT&T I	10	1045	1045	1045	1045		1045	AT&T J	10	1045	1045	1045	1045	1045	0
AT&T J	10	1045	1045	1045	1045		1045	AT&T K	10	1045	1045	1045	1045	1045	0
AT&T K	10	1045	1045	1045	1045		1045	AT&T L	10	1045	1045	1045	1045	1045	0
AT&T L	10	1045	1045	1045	1045		1045	AT&T M	10	1045	1045	1045	1045	1045	0
AT&T M	10	1045	1045	1045	1045		1045	AT&T N	10	1045	1045	1045	1045	1045	0
AT&T N	10	1045	1045	1045	1045		1045	AT&T O	10	1045	1045	1045	1045	1045	0
AT&T O	10	1045	1045	1045	1045		1045	AT&T P	10	1045	1045	1045	1045	1045	0
AT&T P	10	1045	1045	1045	1045		1045	AT&T Q	10	1045	1045	1045	1045	1045	0
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AT&T KK	10	1045	1045	1045	1045		1045	AT&T LL	10	1045	1045	1045	1045	1045	0
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AT&T NN	10	1045	1045	1045	1045		1045	AT&T OO	10	1045	1045	1045	1045	1045	0
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AT&T SS	10	1045	1045	1045	1045		1045	AT&T TT	10	1045	1045	1045	1045	1045	0
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AT&T VV	10	1045	1045	1045	1045		1045	AT&T WW	10	1045	1045	1045	1045	1045	0
AT&T WW	10	1045	1045	1045	1045		1045	AT&T XX	10	1045	1045	1045	1045	1045	0
AT&T XX	10	1045	1045	1045	1045		1045	AT&T YY	10	1045	1045	1045	1045	1045	0
AT&T YY	10	1045	1045												

The Business Column

Teamwork lessons from the World Cup

IN MOST respects, the football fraternity has far less to teach big business than it has to learn from it. Soccer clubs are forever being told to run themselves in a more "business-like" manner, and a few of them are already benefiting from the new generation of professional commercial management which has begun to infuse the game.

On one point, however, the boot is on the other foot: the motivation and rewards of cross-disciplinary teams.

Thanks to the World Cup, the power of teamwork has been demonstrated almost nightly on our TV screens in recent weeks, to a global audience which must include many business executives.

Whether the team has consisted mainly of workday players (like the English and Irish) or of manifest stars (like the Italians and West Germans), the force of teamwork has been self-evident: not merely in terms of morale, but in the players' willingness and ability to switch roles.

Motivating a group of soccer players may seem child's play compared with doing the same in business: the team is small, the goal is crystal clear, and the required period of peak performance is relatively short — a few weeks for the World Cup or a few months of domestic competition.

Collective rewards

But there more penetrating reasons, too, why football players tend to be better team-workers than their counterparts in business. Prime among them is the provision of team rewards.

Soccer players are normally rewarded for a mixture of individual performance and teamwork. In the World Cup, most incentives have been team-wide, and many teams have also pooled individual players' incidental earnings from product endorsements, interviews and so forth.

In virtually all business organisations, in contrast, financial incentives are overwhelmingly individual. An element of group bonus or profit sharing may be provided, but this is usually related to the performance of the organisation as a whole, rather than of the employee's team of immediate colleagues.

This is in spite of the fact that the performance of small, cross-disciplinary teams and task forces is becoming as vital to the success of business organisations as collaboration between forwards, midfield players, defenders, and goalkeepers is to soccer teams.

Business pundits have been advocating greater teamwork for at least eight years, and an eager corporate audience — from Ford to many lesser fry — has been trying to implement their message for at least five. Yet few companies have so far succeeded in installing teams which are anything like as cohesive, fast-moving and effective as those currently on the Italian football field — or, for that matter, in the Japanese business world.

Poor tactics

One top US multinational, which outsiders have admired for decades as an apparent model of teamwork, admits to internal dissatisfaction with its own team performance. Senior executives compare their past approach to, at best, that of a set of teams in a relay race, with members from one specialist department passing each project on to the next department, and so forth. In today's competitive conditions, such tactics are both slow and inefficient.

More cynical insiders liken the company's behaviour to a "team" of star individual gymnasts, whose ability to collaborate is almost non-existent.

What the company says it now aspires to is precisely the sort of collaboration displayed by an active football team: a degree of interdependence between positions, and the rapid passing of the ball (or project) from one member to another so that goals are really scored by the team as a whole, not by individuals.

To achieve this ideal, the company will have to overcome its personnel department's reluctance to allow team incentives. As things stand, complains one executive, "there's virtually nothing that gives any encouragement whatever to teams". Maybe the company should start a soccer club.

Christopher Lorenz

A more unlikely senior government figure could scarcely be found than Mr Jose Lutzenberger, Brazil's Minister of the Environment. He has spent the best part of the past 20 years doing battle with government and big business on environmental issues.

But this 64-year-old ecologist does not see himself as a poacher turned gamekeeper. Rather, Mr Lutzenberger wants to be the inspirational force behind a change in the rules of the environmental game both in Brazil and the world at large. Indeed, his acceptance of the job in Brazil's new reforming administration immediately converted him into a symbol of President Fernando Collor de Mello's determination to adopt a fresh approach towards environmental issues.

"I genuinely believe he (Collor) is committed to environmental policies. I do not in any way feel co-opted," he says. He has stated on several occasions that he will resign if he feels compromised. But it is still far from clear whether he can achieve a happy symbiosis of his thinking and the complex development needs of a country such as Brazil.

Almost as aggressively he fights against ministerial pomp, and when interviewed was in jeans and jacket. With a tall, lean frame and long, wavy hair, he cuts a striking figure. "I haven't changed at all," he says with a mischievous smile. "He still retains most of his important information on us, testimonies to his commitment to recycling.

Currently he has a personal staff of 15 which also has responsibility for controlling the environment agency, Instituto Brasileiro do Meio Ambiente e Recursos Naturais. Like all government bodies, Ibama is caught up in President Collor's plan to carry out staff cuts across the board, of 20 to 25 per cent, as an austerity measure. This is currently being challenged in the courts.

"Ibama has a staff of 1,300 in Brasilia, yet only around 12 in the whole of Amazonia," Mr Lutzenberger says. He is deeply critical of past governments who have padded the federal capital with soft jobs at the expense of the field. He wants to turn this ratio on its head.

Amazonian development he would like to halt. "We have to concentrate on the land that has already been cleared, most of which has been abandoned. We must encourage the settlers to stay to recuperate the soil. In the past they moved on because of a lack of awareness of how to regenerate the soil." The Government itself can do far more, he believes, by simply becoming an active agent.

"Previous governments

MONDAY INTERVIEW

Balancing man and nature

Jose Lutzenberger, Brazil's Minister of Environment, speaks to Robert Graham

showed no will (to control development). Every day they got satellite photographs... These show up river pollution, illegal gold digging. But almost nothing happened."

Two satellites provide pictures which reach the Government at noon each day, and by early afternoon, it is quite feasible to dispatch helicopters to inspect, he maintains. But this touches on a potential source of conflict. He would like to use the armed forces in an environmental protection role — something which the latter view with suspicion.

Yet without adequate policing almost nothing can be achieved. It is not enough, his

through the western state of Rondonia. The previous government planned to link the 364 through to Acre state and then on to the Peruvian frontier with eventual access to the Pacific. This was also a Collor campaign pledge.

Mr Lutzenberger opposes this road, arguing that at present the area cannot be properly controlled to prevent illegal deforestation by settlers. It would also encourage the rapacious Asian timber trade. The road project, however, is being keenly canvassed by the population of Acre and endorsed by the powerful soya bean exporters, who would like a Pacific outlet.

Another obvious conflict concerns Brazil's energy needs and further development of the Amazon Basin hydro-electric potential. He opposes such projects on ecological grounds and because they threaten the diminishing Indian peoples. If he manages to block such development, then this will force an awkward rethink of alternative projects elsewhere.

Mr Lutzenberger is motivated not simply by the seductive prospect of putting his ideas into practice from the corridors of power. He is impressed by Collor. "He wants to take the car (Brazil) out of the mud. If he fails, Brazilians will be totally disillusioned... Now that he has been elected Brazil has become a serious country again."

Mr Lutzenberger only met the Brazilian President after the latter's election victory last December. "I corresponded with him after the election, offering some help." They discovered a remarkable coincidence of views and he was asked to join the Government.

He is one of seven ministers who form a sort of inner cabinet around the President and whose ministries have enhanced authority. "I do not

PERSONAL FILE

1926 Born Porto Alegre.

1947 Attends University of Porto Alegre, agricultural engineering and agronomy.

1951-53 Louisiana State University, US, soil science.

1954 First job, CRA Fertiliser Company, Rio Grande do Sul.

1957-72 BASF fertiliser consultant.

1972 Begins environmentalist activities.

1987 Establishes Fundacao Gaia.

1988 Right Livelihood Award, regarded as the 'alternative Nobel Prize'.

1990 March, joins Collor Administration.

supporters say, for well-publicised one-off sorties by the air force to destroy illegal landing strips used by gold diggers. Destroying these airstrips was one of his first actions.

Policing is also central to any decision on the controversial road 364 opened up

adapted from Watergate.

Two journalists uncovering government corruption invade the private home of a conspirator, hoping to find an incriminating typewriter and vital documents.

They are caught in the act.

Police arrive and arrest them. They are charged with this brand new crime and kept in custody, but may be released on bail because they appear to have a defence that they were

innocent.

Even the assassination of a Hitler or the theft of documents proving a criminal conspiracy by government cannot excuse the criminal event.

Then, however, the commission of the impugned act is thought to be justified by the perpetrator on some impersonal basis — for the purpose of exposing some corrupt conduct by holders of public office — the use of the criminal law is, in fact, even futile.

So when the Calcutt Committee on Privacy recommends that new forms of physical intrusion onto private property should be made criminal offences, subject to a general defence that the intrusion was for a definable social benefit, there is an instinctive reaction to the conceptual basis for rendering such conduct criminal.

If, moreover, intrusion onto private property, without the occupier's consent, is to be discouraged, then the civil law of trespass is the appropriate remedy.

The Calcutt formula is thus to render the trespasser liable simply on the basis that the trespasser had an intention to intrude for the purpose of gathering information with a view to publication.

Journalists and other media

people are thus singled out as potential criminals whenever they are sent out on a mission of news gathering that may involve an invasion of privacy.

While intrusive behaviour by the press is to be deplored and needs to be curbed by firm action on the part of responsible editors, it is not sensible to dub the behaviour as criminal.

In the process of exposing "serious anti-social conduct" — to use the vapid phrase of the Calcutt report —

When the case comes to trial months later — pending which the hunt for vital information about government corruption has to be called off — the defence is met with the counter argument that the journalists' activity involved a breach of national security, which might negate any public interest defence.

The consequences of such a confrontation between government authorities and the press would be dire. It is inconceivable that in a free society the weapon of criminality could be unleashed against the press.

Louis Blom-Cooper QC

adapted from Watergate.

There are two distinct aspects to invasions of privacy.

There is the harassment of physical intrusion by journalists. This is the conduct which the Calcutt Committee specifically addressed in suggesting the criminality of such behaviour.

If such conduct is intolerable to the individual whose privacy has been invaded, it is much less offensive than the ultimate product of widespread dissemination of the individual's private affairs. Where the information has been acquired by non-intrusive methods, as is often the case, the publication of the individual's private affairs is infinitely more hurtful than any physically intrusive activity that does not lead to publication.

Once publication has taken place, the damage has been done, irreparably and irreducibly. In contrast, the physical intrusion onto private property is remediable by civil action through injunction and damages.

And the opportunity for preventing publication remains ultimately in the hands of editors who are able not only to control investigative journalism but also to stifle the formidable fruits of such investigation.

Calcutt wisely perceived that legal control over publication of private affairs must be imposed on the basis that the trespasser had an intention to intrude for the purpose of investigative journalism and labelling physical intrusion onto private property as criminal. The Calcutt Committee has, however, misconceived the proper role and function of the law, as it affects freedom of expression.

The author is chairman of the Press Council



'It is a living planet, a living being'

have a plan of action but rather a philosophy of action... I am not an administrator. I see my job as creating policies and monitoring them."

He comes from the German immigrant community which settled in southern Brazil. As a graduate he specialised in agronomy and soil science, eventually joining in 1957 the German chemicals group, BASF, for which he travelled the world as a fertiliser consultant.

Nevertheless, admirers

revere "Lutz" as a visionary, preaching the need for a new international awareness of the delicate balance between man and nature. Even detractors, who regard him as impractical,

but "green" and dangerously anti-development, concede he is a man with a message that has to be taken seriously.

He comes from the German immigrant community which settled in southern Brazil. As a graduate he specialised in agronomy and soil science, eventually joining in 1957 the German chemicals group, BASF, for which he travelled the world as a fertiliser consultant.

However, he became increasingly uneasy about the role of fertilisers, realising he was working for an industry that profited by curing the symp-

toms of diseases which it itself was causing. In 1972, he quit BASF and moved back to Brazil with his wife and two young daughters.

With the passion of a convert, he has ever since been campaigning for "environmental sanity and social justice". This has led to many a confrontation with government institutions such as the World Bank, and big business.

His guiding ethos, which he first saw through the need for regenerating the soil, has been what he calls "a moral critique of science and technology".

At times he is near mystical, natural Porto Alegre.

In Brazil he has focused on soft technology, waste recycling, regenerative agriculture and protecting the rainforest and its indigenous peoples. One of his first campaigns was to halt the pollution of a cellulose plant in Porto Alegre which he has subsequently redesigned to be environmentally friendly.

It is a background that has hardened him to dealing with authority but which could well complicate his task in government. At present he relishes the challenge.

and he has been much influenced by the thinking of James Lovelock, the British scientist who developed the Gaia theory. In essence this envisages mother earth (the Greek Gaia) as a vast, living being that survives through an intricate process of inter-dependence and self-regulation — now threatened by man.

"It is not a question of life surviving because by accident conditions remained right over that incredibly long period of time (the past three and a half billions years)," he said in a recent lecture.

"Just as my organism is homeostatic, regulating my internal temperature to close to 37.5 degrees regardless of snow or sunshine... so it is with planet earth. It is a living planet, a living being. You may object that a mountain is not alive, it is dead rock.

"Well, look at a scallop. It is dead calcium carbonate. But take the shell from the scallop and it dies. It is the unit of the shell and that meaty organism that makes the scallop... The mountain is just as much part of life as my heart is of my organism."

Mr Lutzenberger is convinced, almost to the point of obsession, that most modern technical and scientific thinking ignores the "whole organism". As a result we believe we violate the organising structure without realising it. Of the rainforests which act as a "colossal heat pump", he says: "They take nature millions of years to build and we are destroying them for triviality. We should have an almost religious approach to these great forests."

Despite thinking on such a mystical plane, his energies have been directed in very practical ways to improve the environment. He established the Fundacao Gaia in Brazil as a "missionary" institution to divulge his ideas. This now has an international offshoot in London and also runs a small experimental farm outside his native Porto Alegre.

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It is a background that has hardened him to dealing with authority but which could well complicate his task in government. At present he relishes the challenge.

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custody, but may be released

on bail because they appear to

have a defence that they were

innocent.

Even the assassination of a

Hitler or the theft of docu-

ments proving a criminal con-

spiracy by government cannot

1992: REDRAWING THE MAP OF EUROPE

SECTION III

Monday, July 2, 1990

The collapse of Communist systems has ended Europe's rigid post-war division along ideological lines. But the removal of that dividing wall has created a set of formidable new challenges. Edward Mortimer considers the problems that lie ahead

Curtain up on new scenario

ANYONE WHO thought one could wait until 1992 to redraw the map of Europe has by now had to think again. Last summer "life itself", to use Mr Mikhail Gorbachev's phrase, seized the pencil from the astonished hands of statesmen and diplomats and set about the redrawing process in a swift and decisive manner. What had been the sharpest and clearest dividing line in Europe — the Iron Curtain — suddenly disappeared.

Germany as of today is a single economy with a single currency, and by the end of the year or soon after will be a single state. "Eastern Europe" no longer exists as a separate socio-economic or geopolitical region. There is only "Europe". But what is Europe?

Europe in political terms has come to be identified with the European Community. Yet the EC, until now, has been essentially a West European phenomenon. That may be less of a paradox than it seems. William Wallace, in a book* published earlier this year, points out that the centre of gravity of European civilisation — demographically, economically and culturally — has been, for at least 1,000 years, in Western Europe.



It is historically normal that the countries of central and Eastern Europe, including Russia, should look to the West for inspiration and leadership, and should aspire to be integrated into an essentially West European community. What was abnormal was the way that in the last 40 years they were cut off from it.

For the EC itself, and for the people who already belong to it, this sudden reopening of the East is gratifying. Should they not be elated at the discovery of so many admirers and would-be imitators? Yet the change also poses problems to Western Europe, which at its deepest level are problems of identity and self-definition.

Until now, the question of Europe's geographical extent was largely academic. The only borderline case that mattered (admittedly a very awkward one) was Turkey. Otherwise, Europe was defined on three sides by the sea and on the fourth, *de facto*, by the Iron Curtain. Now the curtain has suddenly lifted, revealing to the East a dizzying vision of open space: the eye does not know where to stop.

Grasping in their past for reference points, some Europeans have discovered a "German

problem." The Germans themselves find this perverse. They see today's German problem as being essentially theirs to worry about. Somehow they have to overcome an economic and cultural rift in their society, caused by 40 years of enforced separation under different political and social systems. By comparison, Britain's much-touted South divide looks almost imperceptible. Only Italy among Western countries has a comparable problem, with its underdeveloped, resentful and parasitical *Mezzogiorno*.

But luckily the West German economy, which has to shoulder this burden, shows every sign of being equal to the task. Nothing in present (as opposed to past) realities suggests that the united Germany will be a threat to its neighbours. On the contrary, there seems every reason to expect that it will be a stable and prosperous

democracy, well-equipped to provide political as well as economic leadership to the rest of Europe. The big questions lie further east: how much of Eastern Europe can be integrated into "Europe" properly, by what methods, and how will the process affect the existing political and economic structures of Western Europe?

To reduce these questions to a "wider versus deeper" debate about the EC to oversimplify them and to underestimate their importance. In fact, even the idea that there would be such a debate now looks like a momentary British fantasy, already past. Continental members of the EC concluded very quickly, with almost unanimous instinct, that the events in the East strengthened the case for the closer integration of Western Europe and made it more urgent.

Partly, of course, this instinct sprang from the desire to head off any resurgence of German nationalism — or, among the Germans themselves, to allay any apprehensions on that score. But there is more to it than that. Even before the precipitate decline of Soviet power, there were signs of a much slower but still significant decline in American power, or at least in the resources Americans were willing to allocate to the defence of Western Europe. The collapse of the Warsaw Pact and the removal or sharp diminution of the Soviet threat were bound to accelerate this process.

In the previous situation the East exerted military pressure on the West, thereby highlighting the political importance of Nato, a body in which political relationships are determined by military ones, and in which the US plays the leading role. In the new one the demands made by the East on the West are primarily economic, related

between them, blazing a trail which it is hoped the rest of the Community will follow.

All this deepening does not rule out widening, although a moratorium on membership applications has been declared until it is complete. This may be intended by some as a wheeze to block widening, by ensuring that the *acquis communautaire* is too onerous for any would-be new member to accept. But a more widely held interpretation is that it will enable the EC to admit new applicants at a later date without jeopardising its cohesion.

Meanwhile, Efta members are being offered the "European economic space" (which really means the right to enforce the rules of the single market without having a say in the definition of those rules), and no doubt tailor-made association agreements will soon be devised for the emerging market economies.

But several crucial questions remain unanswered, among them the following: How far east will the integrative process extend? Can it include Russia, and if not, how will the new Europe cope with an excluded and embittered Russia on its eastern border? How much money will Western Europe put where its mouth is, to support the transformation of the former socialist countries, and how quickly will it give them access to its market, especially for farm produce?

What will the new Europe retain in the way of defence forces and alliances or "security structures"? Will European political union extend to defence as well as foreign policy? Will the new ties to the east be at the expense of a less generous and more restrictive policy towards the even poorer countries to the south? Can the EC avoid being overwhelmed by a flood of immigrants from east and south alike, without flagrantly contradicting its proclaimed attachment to human rights?

Will the new Europe be part of a free world trading system, bound by common rules, or will it be one of three vast trading blocs, each seeking vainly to enrich itself at the others' expense?

"The Transformation of Western Europe", Royal Institute of International Affairs, £5.95.

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Editorial production Gabriel Bowman

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1992: REDRAWING THE MAP OF EUROPE 4

David Buchan looks at institutional political and economic links

Accelerator pedal pressed on the path to union

SUPRANATIONALITY is a long and, to many, a dirty word. But it may prove to be the right label for political behaviour in the last decade of the 20th century. The states of Europe are finding it increasingly in their self-interest to forge closer political and economic links with each other, with the disappearance of the military divisions that have for so long tri-sected the continent into Nato, the Warsaw Pact and Europe's neutrals.

Frequently, this activity goes further even than inter-governmental co-operation because it accentuates the tendency for states to interfere in each other's affairs, whether controlling state aids (in the interest of creating distortion-free free trade) or lecturing each other on human rights (as in the Conference on Security and Co-operation in Europe).

The trend toward integration is most obvious in the European Community, but it does not stop there. All manner of states or groups of state are reaching out to each other — members of the European Free Trade Association (Efta) are now negotiating far-reaching links with the EC. East European countries are forging economic agreements with both the EC and Efta and readying themselves to take the pledges of democracy required for Council of Europe membership, and arcing over all these organisations is the new stress laid on the Cscs by the 33 states who participate in it.

There are reasons for the current surge towards closer EC integration which have nothing to do with the dissolution of communist power in the East. They are the desire to build on the astonishing success of the Community's barrier-flattening single market by giving it a single money, and the growing feeling that the shift of decision-making to EC institutions requires greater democratic control by the European Parliament as well as by national legislatures.

In addition, there is an awareness that the increased supranationality (more major-

ity voting and mutual recognition of each other's laws) introduced by the Single European Act of 1986, while far from politically painless, can bring very real benefits.

But most surprising has been the effect of events in Eastern Europe on the EC. If you had asked people a year ago how the break-up of the Soviet hold on Eastern Europe would affect the EC, nine out of 10 would have predicted a powerful head of steam now built up behind the idea that a single market deserves a single money, and at a pace

quicker than evolutionary British concepts of monetary union would allow.

Will such "deepening" of the EC rule out its subsequent "widening"? The new wisdom, even accepted by many in the UK government, is that the former is essential to the latter. In other words, if a Community of 20 member states could not take almost all decisions by majority vote, complete supranationality would set in. Of course, the acquire (the stock of EC commitments and legislation that new members must take on) is growing fast, and treaty revisions for Ema and political union will enlarge it even more.

But two factors need bearing in mind. First, close Efta neighbours like Austria and Norway are already part of EC monetary integration, and recently asked to join the EMS. Even though the Austrian schilling shadows the D-mark closer than any other currency, both requests were refused in spring 1990 on the ground that non-EC membership of, or observer status at, the EMS could complicate the essentially political task of Ema.

Second, and far more important for the neutral and ex-communist states of Western and Eastern Europe, is that Western Europe now seems less likely, at least for the time being, to open its doors sufficiently to their goods and people.

An even bigger question is whether the Soviet Union would be ready to accept some outside supervision as price of the aid the West now seems willing to give it.

short term, to develop any kind of defence identity. It is not just that setting up new defence organisations appears inappropriate when all the talk is of disarmament. More significant is the fact that there is remarkable harmony between the US and Western Europe on East-West security issues.

In contrast to the transatlantic tension during the Reagan years — that brought revival in the mid-1980s of the Western European Union (WEU) — President Bush is moving to make Nato more political and to create a new relationship with the EC, just as rapidly and flexibly as any European could want. There thus seems no incentive for West Europe to shift security from Nato to EC.

After 18 months of preparation, the EC and Efta at last fired the starting pistol on June 20 in their negotiations to create a free flow of goods, services and capital around a "European Economic Space" (EES) of 350m people.

These negotiations will probably spell the institutional end of Efta. If they succeed, Efta will acquire supranational characteristics — so that it can speak with one voice to the EC, control state aids of its members, supervise implementation of EES rules and enforce EES legal judgements. If the talks with the EC fail, Efta will collapse inward, with half its membership seeking to join the EC.

Most East European states — President Iliescu's Romania may be an exception — are at the moment very ready to accept economic advice and political conditions as the price of Western help. This readiness may quickly decline, if they feel they are not getting enough aid from the Group of 24 Western donors (OECD members, broadly speaking), if the EC fails to open its doors sufficiently to their goods and people.

Similar trends are emerging in military contracting, where European suppliers are seeking to bolster their position ahead of defence spending cuts by absorbing smaller competitors and stitching together alliances and joint ventures.

But how successful have these developments been in creating a more competitive European presence in high-technology? Enthusiasts of collaborative research and development argue that it not only saves costs but enables companies jointly to undertake large-scale projects which they could never afford on their own.

The four-nation Airbus pro-

gramme is usually held up as a shining example of the approach. From modest beginnings 20 years ago, Airbus has emerged as a heavyweight contender on the world market for commercial airliners, second only to Boeing of the US.

Yet Airbus also underlines the limits to cross-border collaboration. It is still a loosely-knit organisation with weak central management, in which effective control and responsibility for manufacturing is divided between four partner companies.

This has given each partner a strong incentive to maximise its own Airbus work share, but little interest in the consortium's performance as a business enterprise. Lack of accountability and absence of effective controls on the programme's costs have meant that efficiency has regularly been sacrificed to the principle of *le juste retour*.

In electronics, collaboration between Siemens of West Germany and Philips of the Netherlands in the Megaproject has helped the two companies to develop advanced microchip technology. But even those involved in plans for an expanded successor project, the Joint European Submicron Silicon (Jess) initiative, complain that much time has been wasted haggling over the distribution of work and money.

These examples suggest that nationalistic rivalries remain close to the surface. In practice, governments and companies appear to view collaborative programmes less as a stepping-stone to creating truly integrated European industries than as vehicles for promoting their own particular interests. Furthermore, while restructuring has produced bigger European companies, it is still far from clear that they are strong enough to survive in world markets on their own. The challenge is particularly acute in electronics, politically the most sensitive of all the advanced technology sectors.

In the next few years, Europe's chipmakers will need to spend huge sums on plants to mass-produce "standard" components, such as memories. Once again, collaboration is being mooted as the answer, notably between Siemens and

the Italian-French SGS-Thomson group, which have been discussing joint production of memory chips.

However, this looks, at best, like a partial solution. Ferocious international competition has eroded profits on chipmaking to the point where they are inadequate to fund the investments the industry requires. Increasingly, these have to be financed from profits earned by manufacturing in volume products which use chips.

Yet, unlike the US and Japan, Europe lacks large, concentrated sources of demand for chips. Its computer industry is small and fragmented and, despite EC and national efforts at liberalisation, its tele-

Nationalistic rivalries remain close to the surface

communications markets are still segmented by monopolistic procurement policies and divergent standards and regulations.

Recently, the electronics industry suffered a further blow when Philips — Europe's biggest consumer electronics manufacturer — was plunged into turmoil by the collapse of this year's first quarter operating profits. Philips has long portrayed itself as the foremost European bulwark against Japanese technological domination and has been a leading recipient of EC subsidies and trade protection.

The company's crisis is expected to compel it to make severe retrenchments, either by shedding decision-making activities or by seeking partners to share the burden. As the choice of potential European allies is limited, Philips may have to swallow its pride and turn to Japanese or US competitors for help.

In that sense, at least, Europe's attempts to strengthen its technological base and on-shore sources of supply can be said to have proven highly successful. The question for the future is how much longer there will be a clear role for European policies which discriminate in favour of "home-grown" champions — particularly when the champions are increasingly looking to join forces with competitors outside Europe.

Ironically, many of these investments have been encouraged by EC measures, notably anti-dumping actions and changes in rules of origin, designed to protect European producers from overseas competition.

Most leading Japanese and South Korean manufacturers of products such as televisions, videorecorders and compact disc players have set up plants inside the Community. In semiconductors, companies including Texas Instruments, Fujitsu and Mitsubishi are committed to large expenditures on European production facilities.

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1992: REDRAWING THE MAP OF EUROPE 5

John Wyles on immigration and the Community

A bolt on the door

IN THE midst of a renaissance of democratic values to the East, growing political self-confidence to the West and strengthening economic prospects across the Continent, Europe is now confronted by a problem which is both a stern test of its values and of its readiness to step up aid for the development of many Third World countries.

Western European countries are beginning to realise that in its various facets immigration touches not only domestic policies and social policies, but also international relations and the steady removal of barriers within the European Community to the free movement of people and goods. This is a much wider agenda of problems than the original view of 20 years ago that immigration largely involved controls on the entry of citizens of the Third World and the provision of employment opportunities and welfare for those that are admitted.

Governments are now learning that immigration poses a potential problem of conflicting cultures which may manifest itself in arguments in France over Muslim girls wearing headscarves to school and in Britain over Iran's attempt to come to an agreement. The *Statue of Liberty* and the *Statue of Justice* to eliminate it completely from the American political landscape.

These fears have been fertile soil for right-wing politicians like Mr Jean Le Pen in France, but rather less so for aspiring equivalents in Britain and West Germany. However, governments have responded by steadily tightening immigration controls and by offering cash incentives to encourage some of the resident immigrant population to depart. West Germany's offer of DM10,000 has not yet swayed a large response among its large Turkish minority, despite the pressure that some are said to be under to make way for immigrants from East Germany.

In seeking to curb immigration from outside the EC, most

countries are bolting the door against the perceived threat of steeper waves of immigration from North Africa and the Middle East. Demographic forecasts for countries lining the Mediterranean's southern shore are startling. Currently the North African countries have a working age (15-64) population of around 57m, which will rise to around 105m by the end of the decade and to 175m by 2025.

These forecasts imply that each year over the next decade there will be a labour surplus

A labour surplus of about 4m youths from the Arab world

of around 4m youths across the Arab world, with 60 per cent of them concentrated in Egypt, Algeria, Morocco and Sudan.

A growing awareness of such potential migratory pressures, allied to inexplicable evidence of hostile domestic reaction in such cities as Florence to a visibly expanding illegal immigrant population from North Africa, was one factor which recently prompted Italy to try to champion the development cause for the southern Mediterranean. This is particularly dear to the heart of Mr Cianni De Michelis, the Italian Foreign Minister, who, when he was Minister of Labour in 1987, farsightedly sponsored a conference with his North African, French and Spanish counterparts on demographics and the labour market.

Mr De Michelis will use his position as chairman of the EC's Council of Ministers to urge his Community colleagues to consider setting up a development bank for the southern Mediterranean comparable to the one being created for Eastern Europe. He also wants the Community to set itself the goal of allocating 1 per cent of its gross domestic product in aid, half of which would go to the Third World, a quarter to Eastern Europe and a quarter to the southern Mediterranean.

Finally, Mr De Michelis will also seek to harness support for the European Commission's own Mediterranean action programme.

THE European Community's relations with the six countries of the European Free Trade Association have attracted much less attention in recent months than its efforts to strike up new accords with the former communist countries of Eastern Europe.

Yet in the context of trade development after 1992, relations with Efta remain very much more important. Efta, which includes Switzerland, Austria, Norway, Sweden, Iceland and Finland, is the Community's largest trading partner. EC exports to Efta last year of \$116bn were almost as much as its sales to the US and Japan combined.

For this reason, trade relations between Efta and the EC in the wake of 1992 have always assumed great importance in planning the single market. The debate which has ensued, however, has been fraught with difficulties as Efta countries sought to maintain their privileged position vis-à-vis the Community, without undermining their own independence and neutrality.

The two blocks have long enjoyed a duty-free exchange of trade in goods, and on the surface there is no reason why close trade relations should not continue on this basis after 1992. In Efta, however, the worries have been two-fold.

First there is general concern about whether the Community will become a trade fortress after 1992, keeping out Efta goods as well as those originating from places further afield such as Japan. Second there has been a fear, which has been borne out by statistics on investment flows, that Efta countries will lose investment as foreign firms bypass them and their own companies

BASED ON its own assessment of itself, the European Community should be regarded as a model member of the international trade community.

It top officials never tire of pointing out that the Community believes strongly in the multilateral trading system embodied in the General Agreement on Tariffs and Trade. In the current Uruguay Round it is trying hard to see that developing countries are more fully integrated in the system, without recourse to the blunt unilateral instruments found in US trade law.

The truth about the Community's trade policy probably lies somewhere between these extremes. Trade policy is an area in which the Community speaks with one voice. The Commission, not member states individually, negotiates

Peter Montagnon says trade relations with the EC have assumed great importance

Why Efta is worried

seek to develop business inside the Community itself.

So far, one Efta country, Austria, has sought to get round this by actually applying to join the Community. Brussels for its part has looked askance at the idea of Efta countries applying for membership of the Community *en masse*. It is still more con-

sidered so well in the past, no longer seem adequate. From Efta's point of view, the reasons for concern are evident.

Trade with the EC amounted to some \$5 per cent of all Efta exports last year. Importantly for the Community, it ran a surplus of some \$10bn in its trade with Efta. Community

tariffing duties on Efta goods. But it would imply the extension to Efta of the European Community's common external tariff. It would mean that dumping duties applied by the EC to goods produced in third countries would also have to be applied by Efta. A full customs union could also mean extending the Common Agricultural Policy to Efta countries so that free trade in farm products, excluded from the present arrangements, could develop between the two sides.

One idea that has been discussed is that there should eventually be some kind of common enforcement in these areas, but Efta countries are worried both about submitting themselves to EC jurisdiction and to rules designed by the EC over which they themselves have no real say.

This underlies the quest for common institutions to police commercial behaviour in the European Economic Space. So far, however, it has been difficult to devise such institutions. The two sides have argued over the question of how to organise joint decision-making in the EES.

With negotiations now due to start in earnest, both sides still hope to reach a comprehensive agreement by the end of the year which could be fully implemented from January 1993 when the single market comes into force.

In a declaration early last month, Efta heads of government said an EES agreement would be acceptable only if it involved "the establishment of a genuine joint decision-making mechanism in substance and form as a basic prerequisite."

Without strict action by Efta countries to prevent the devel-

opment of cartels, their firms would be able to charge high prices in domestic markets for goods which they could then be able to dump in the EC.

Similar arguments apply in the field of subsidies, which Efta countries could use to give themselves an unfair commercial advantage in the EC.

The EC Commission is becoming increasingly strict on subsidies. Efta has also set up a system for controlling subsidies through its ministerial council but its powers of enforcement are regarded by Brussels as weak.

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EC TRADE POLICY

The anti-dumping test

dumping measures as a means of limiting market penetration by Japan and other Asian countries suggest another side to Community policy — one ready to twist the rules to its own protectionist advantage whenever the occasion suits.

The truth about the Community's trade policy probably lies somewhere between these extremes. Trade policy is an area in which the Community speaks with one voice. The Commission, not member states individually, negotiates

in the Gatt and a common position must be agreed on each major issue among members.

Yet trade policy is also an area where the common position is arrived at by qualified majority vote rather than unanimous agreement. This is important because within the member states there are considerable divergences in approach. Broadly speaking, the southern member states tend to be more protectionist in their orientation than their northern counterparts — West

Germany, the Netherlands, the UK and Denmark. These have the voting power to block protectionist proposals in a qualified majority vote, but they cannot, on their own, force through trade liberalisation.

The blocking power of these four has long been regarded as a significant factor preventing the Community from becoming a fortress in trade terms after 1992. That does not necessarily mean, however, that they are capable of winning all the arguments, or that the pres-

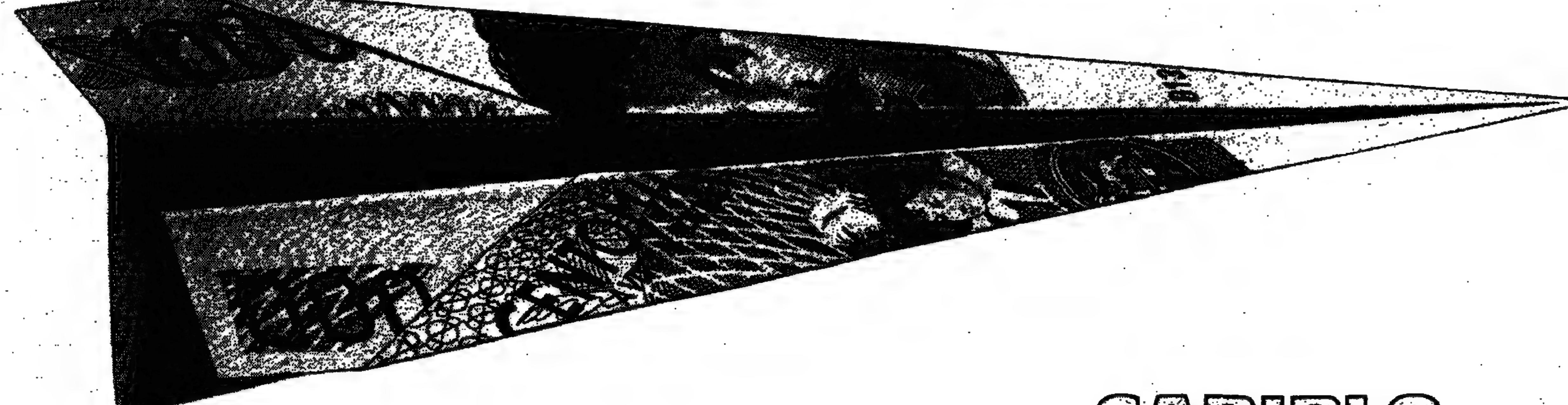
Ayer

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We know how.

1992: REDRAWING THE MAP OF EUROPE 6

EASTERN EUROPE

Post-communist politics

PREPARING FOR Europe is the dominant theme in the politics of the Eastern European states. In every case, those who are practising the new politics – even the now hastily reformed Communists – attempt to institutionalise a *Drang nach Westen* within the developing political system.

This is not, and will not be, a simple matter. Especially in the cases of the most developed states – Czechoslovakia, Hungary and Poland – the post-communist politics must also attempt to redefine and give content to an independent state – a task made the more difficult for the lack of independent traditions. Only Czechoslovakia can claim a stable pre-war democracy; in all cases, the settled political and civil societies of an old-established nation state are lacking. They are thus emerging both into independence and into a new European order.

In part, what they will do is to help create that order. If Europe really is to stretch from the Atlantic to the Ural, it will be a different Europe from that envisaged by the creators of the Community. The ending of the Cold War releases the nations of the East from frozen subservience – there will thus be a new security order. But it also makes evident their backwardness; and thus there will be, must be if they are to avoid being immersed in a Latin American world of constant crisis, a new economic order which will see a large human,

technical and capital inflow from the West to the East. These states must thus make themselves presentable to the International Monetary Fund and to the World Bank, as well as to the Western bankers, industrialists and politicians who are so important to their fate. This means adopting, rapidly, policies which will open the way to a marketisation of their economies: purging subsidies from industry, agriculture and even from some public services, and beginning the colossal task of handing over state-owned industry to private hands, native and foreign.

At the same time, they face enormous pressures. The critically important meeting of Comecon in January saw the Soviet Union adopt the logic of the new times – by proposing to make all intra-Comecon trade in hard currency next year. This means that the East European states, used to exchanging sub-standard manufactures for valuable and underpriced Soviet oil, will be faced with vast deficits with the USSR where before they had, in many cases, been used to surpluses.

Second, the absorption of the East German economy into that in the West will render efficient enterprises which were once part of the backward Comecon system. The other Comecon economies, without West German support, must attempt to keep pace.

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1992: REDRAWING THE MAP OF EUROPE 7

A look at progress towards the single financial market

Banks seem set to move cautiously

WHEN THE Bank of England published its latest quarterly bulletin in May it pointed out a significant figure: the volume of business conducted between European-based banks in the first nine months of 1990 was more than double the volume for the whole previous year.

This increase, which the Bank described as "unexpected", was, it said, "almost certainly stimulated by the plans for a single European market by the end of 1992. The Bank attributed the surge particularly to the lifting of such few exchange controls as remained in France, Italy and Denmark, as well as the growing presence of the big Japanese

Blood is beginning to course through the market's veins

new banks on the continental markets.

It was the first real evidence that blood is beginning to course through the veins of the single financial market. Even though the deadline is still more than two years away, many of the institutional changes shaping that market are already in place.

The removal of exchange controls (most are due to go this summer) is almost certainly the most important because this will hasten the unification of the member countries' dealings in capital and currencies. But measures to create the "passports" that will allow banks and securities houses to move freely around the EC are also ready — or nearly so.

The sense of anticipation that is building up in the financial services sphere about 1992 is unmistakable. But the question is whether it is fully justified. While there are plenty of bankers and dealers who see historic changes in the offing and are positioning themselves to take advantage, there are many others who predict that 1992 will be a great anti-climax or, at least, an event that should be approached with caution.

The view that great changes are afoot is reinforced by deals like Deutsche Bank's £1bn acquisition of Morgan Grenfell, the London merchant bank, at the beginning of this year. The largest deal of its kind, it showed how one of Europe's top financial institutions was expanding geographically and acquiring new skills to achieve super-bank status.

But Deutsche is pursuing a rather lonely path. None of Europe's other big banks have been anything like as expansive. The only one that comes close is Crédit Lyonnais of

Securities dealing is tending to move to the most liquid markets

France, which has been steadily acquiring small or medium-sized retail banks around the EC with a view to covering the Continent in branches.

Other banks have preferred to form alliances or take up cross-shareholdings so as to have "friends" across the Community. These have proliferated. According to a study by KPMG Peat Marwick McLintock earlier this year, there were no fewer than 185 cross-border links between financial institutions in the six months to February 1990, suggesting that the EC is gradually being pulled together by a network of relationships.

There are many reasons for this caution. One is that 1992 will make little difference to the wholesale banking market serving the multinational corporations. This already transcends borders. Indeed, the unification of Europe could even cause this market to shrink because much of it thrives on helping companies

David Lascelles
Banking Editor

THE ENVIRONMENTAL map of Europe — no less than its political and economic landscape — has been transformed by the collapse of the Iron Curtain.

The discovery of an environmental disaster on a scale difficult to comprehend was one of the first fruits of the crumbling of censorship in Eastern Europe. The more prosperous Northern European countries have in the past adopted a greener-than-thou attitude to the Mediterranean nations. But these environmental tensions paled into insignificance once the West had had a chance to glance at the pollution problems of their fellow Europeans to the East.

Forty years of Stalinist emphasis on heavy industry, coupled with obsessive secrecy and repression of nascent green movements, have left a dismal legacy. Just how dismal was spelt out last month at a conference in Dublin — the first of its kind — between European Community environment ministers and their Eastern European counterparts.

The Eastern bloc ministers appeared at times to be vying with each other as to who could tell the bleakest story. Messrs Heinz Fassbender and Peter Wulff argued in a report this spring that European banking would remain "a local business", though they warned that competition in national markets would intensify after 1992 because of the inflow of new products and ideas.

A third reason for caution is that relationships need a lot of tending if they are to be made to work. Although some analysts have pointed to the growth of "constellations" of loosely associated financial services companies as a possible pattern to the future, one of the best-known constellations — that grouped round Pargesa/Groupe Bruxelles Lambert — is beginning to come apart.

The group has sold many of its stakes, and it recently put its 62 per cent share in Henry Ansbacher, the London merchant bank, on the block, citing a disappointing lack of synergy.

A much more striking trend than cross-border acquisition has been domestic consolidation. Banks in smaller countries such as the Netherlands, Denmark, and Switzerland are rushing to merge into groups which they hope will be big enough to compete with the

Eastern Europe's pollution problems have given new impetus to the EC's environmental initiatives, reports David Thomas

A distinct change of gear

Islaw Kaminski, the Polish Minister, went one better by dubbing the Silesian industrial belt "the most polluted part of Europe."

For once, there was no hint of political exaggeration when Mr Carlo Ripa di Meana, the EC's flamboyant Environment Commissioner, summed up the conference with the words: "We are talking about the survival of health and of our continent."

It is not just the health of the Continent which is under threat. Policy-makers in Europe are also increasingly aware that wildly divergent environmental standards will put at risk the process of integrating Europe economically. This was one consideration underlying the EC's decision to draw up an environmental code of conduct for West European companies setting up in the East: Brussels wants to scotch at birth any thought of taking advantage of East Europe's primitive environmental regulations to gain a competitive advantage.

Czechoslovakia could beat that about 70 per cent of its trees are blighted by pollution and only a third of its sewage is adequately treated. Mr Bronislaw Kaminski, the Polish Minister, went one better by dubbing the Silesian industrial belt "the most polluted part of Europe."

The internal market will not succeed without strict standards on the environment," argues Mr Laurens Brinkhorst, the forceful Dutch official who heads directorate general XI, responsible for the

the need to combine free trade objectives with a high level of environmental protection.

"The internal market will not succeed without strict standards on the environment," argues Mr Laurens Brinkhorst, the forceful Dutch official who heads directorate general XI, responsible for the

converter. Did this damage the competitiveness of the Japanese car industry?"

Until now, the Commission has drawn mainly on one weapon — regulation — from the arsenal of possible measures to promote a greener Europe. It has prodded EC countries to cut power station

emissions of sulphur dioxide, the main cause of acid rain; it has put in place a directive requiring the fitting of catalytic converters on all new cars by 1992; and it has laid down minimum standards for water cleanliness and for waste disposal, not hesitating to prosecute countries which infringe these standards.

The derisory amount of cash allocated for EC environmental measures — 0.1 per cent of the total EC budget, on Mr Brinkhorst's estimate — meant there was little alternative. But a distinct change of gear can now be detected within the Commission. "There is a change in approach. In many areas, we have the regulations in place which we need. We are

moving out of the phase where we rely simply on strict regulations," explains one senior Commission official.

The Commission is now working on a range of initiatives to complement its traditional emphasis on regulation:

• Environmental taxes. The Commission is preparing a policy document on the new fashion for environmental taxes, such as on lead in petrol and on plastic bags. The trend has implications for both environmental and trade policy: a tax introduced for sound environmental reasons could, perhaps inadvertently, act as a barrier to trade. "We must have order in the house, if we are to avoid environmental protectionism," Mr Brinkhorst says.

• Spending programmes. EC environment officials can influence the direction of Community spending, not through direct cash handouts, but by monitoring the very large amounts of cash dispensed under the EC's structural and regional programmes.

A small team of officials has been established in the environment directorate-general to monitor the environmental implications of, for example, a proposal for a large EC-funded road building programme in

Portugal. "When the decision to fund is subordinate to our approval, it gives us considerable influence," says one of the officials.

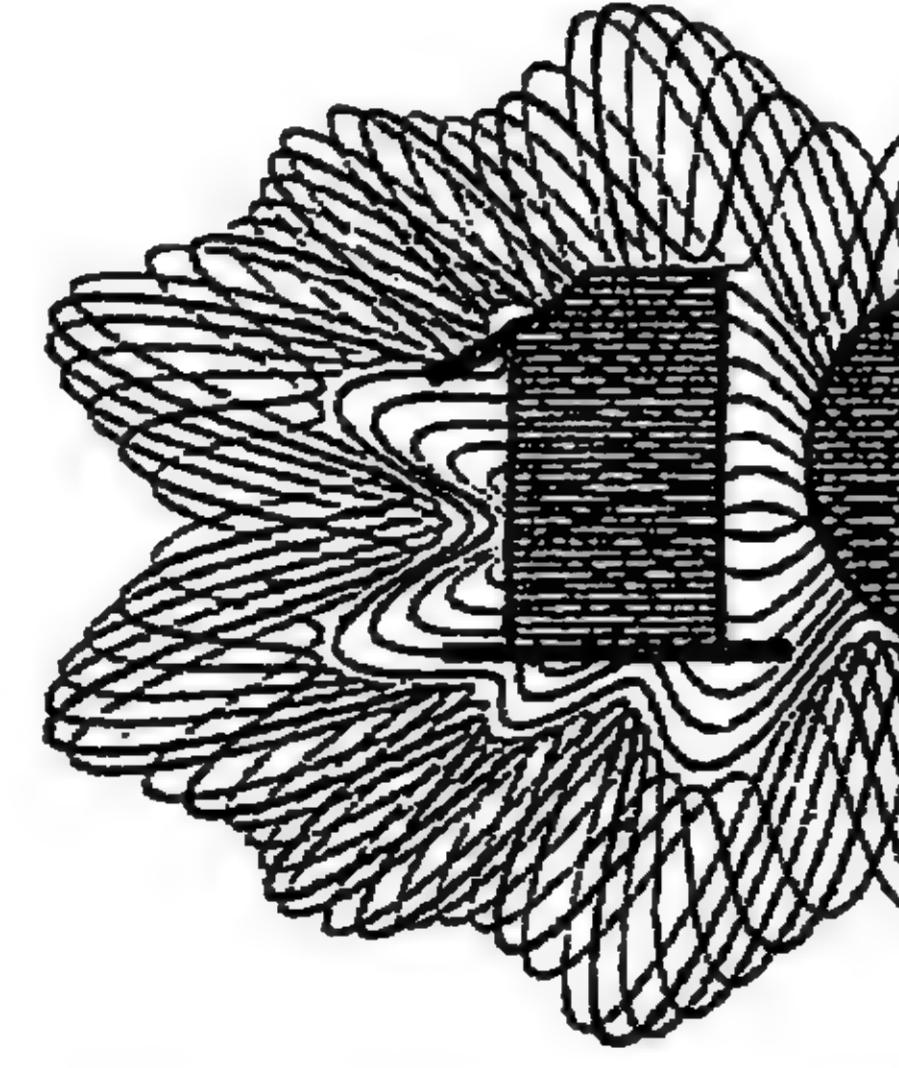
• Best practice. The Commission is now working on initiatives which would spread environmental best practice throughout the Community without relying on mandatory directives.

One example is its proposal for a "green labelling scheme" whereby companies could pin an environment-friendly label on products which had passed certain tests. Companies will not be obliged to submit their goods for approval under the scheme, but, in the era of green consumerism, those which fail to do so are in danger of losing out.

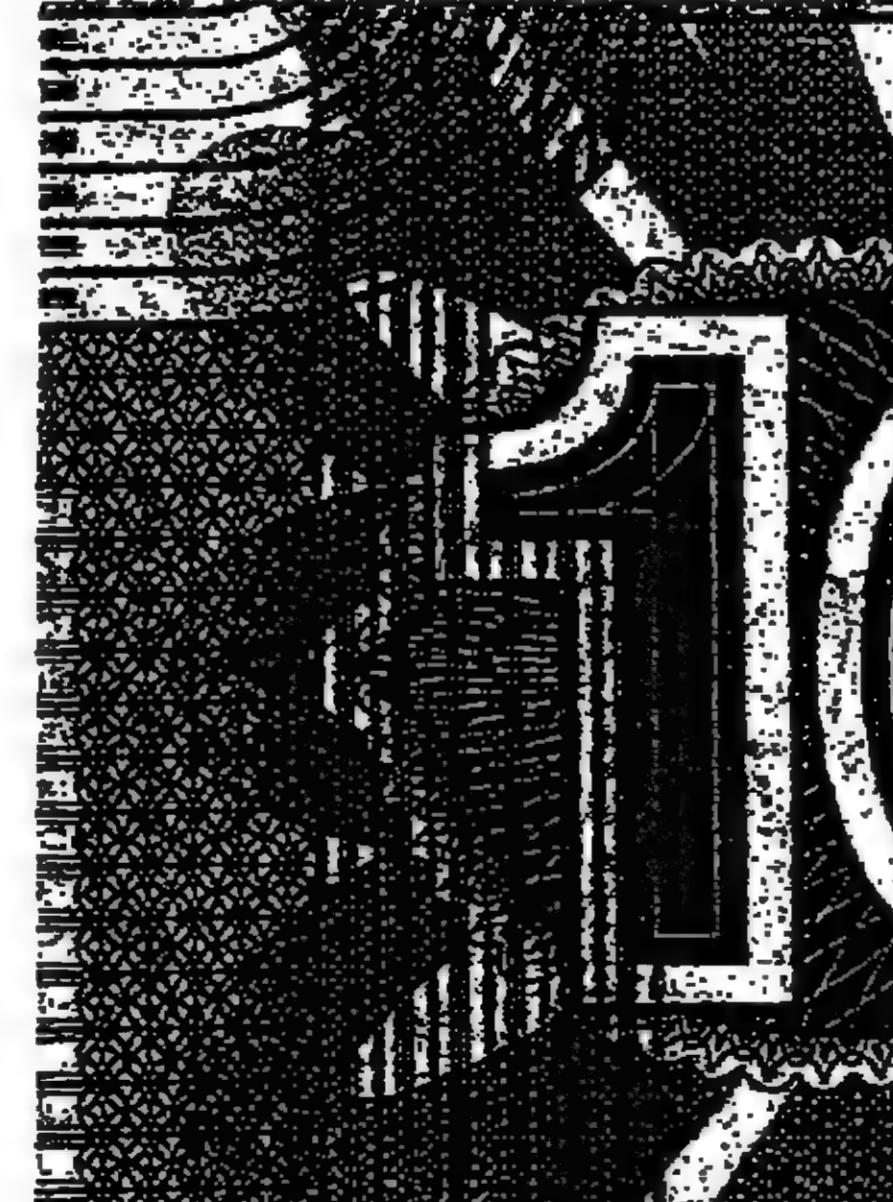
The EC's new European Environment Agency will have a key role in spreading the often patchy information about best environmental practices throughout Europe. The agency will now be at the forefront of the drive to clean up the East, since agreement to allow Eastern European countries to participate in its work was one of the main results of the Dublin conference.

East Europe's environment ministers surprised their counterparts in the West by not holding out a begging bowl at Dublin. Access to Western environmental technologies and information gathering procedures was what they wanted. "In our country, we are just starting to build up an environmental protection system," said Mr Josef Vavrousek, the Czech Minister.

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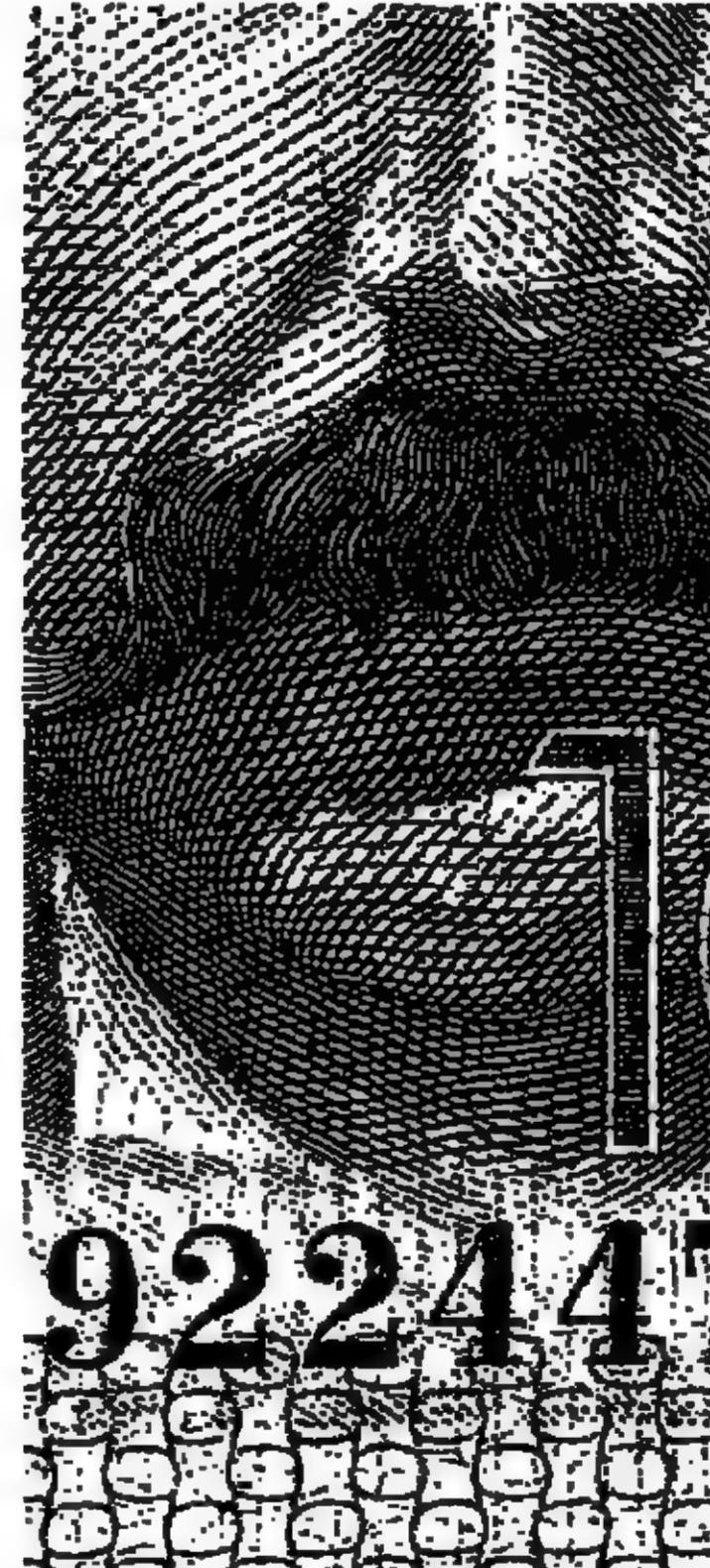
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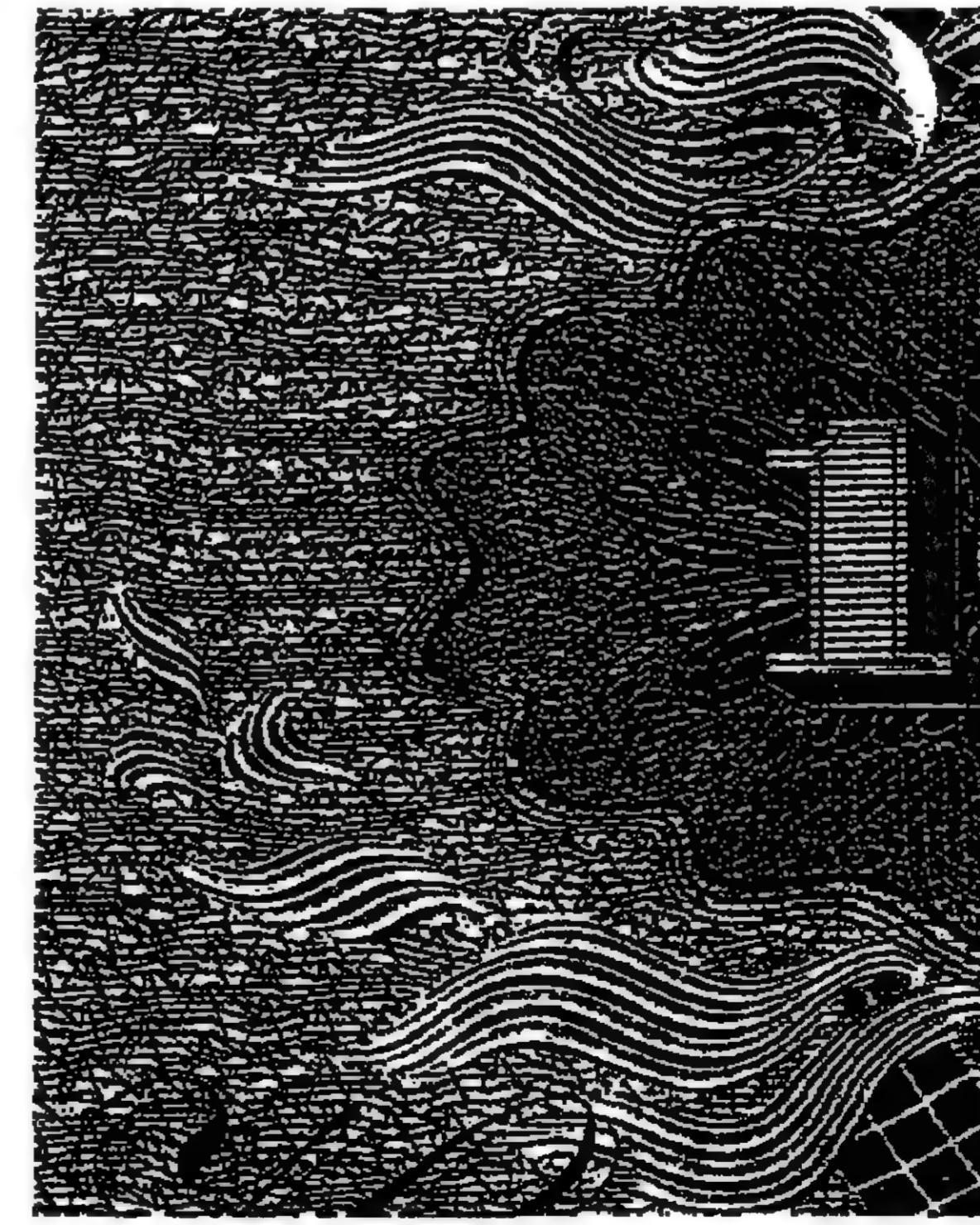
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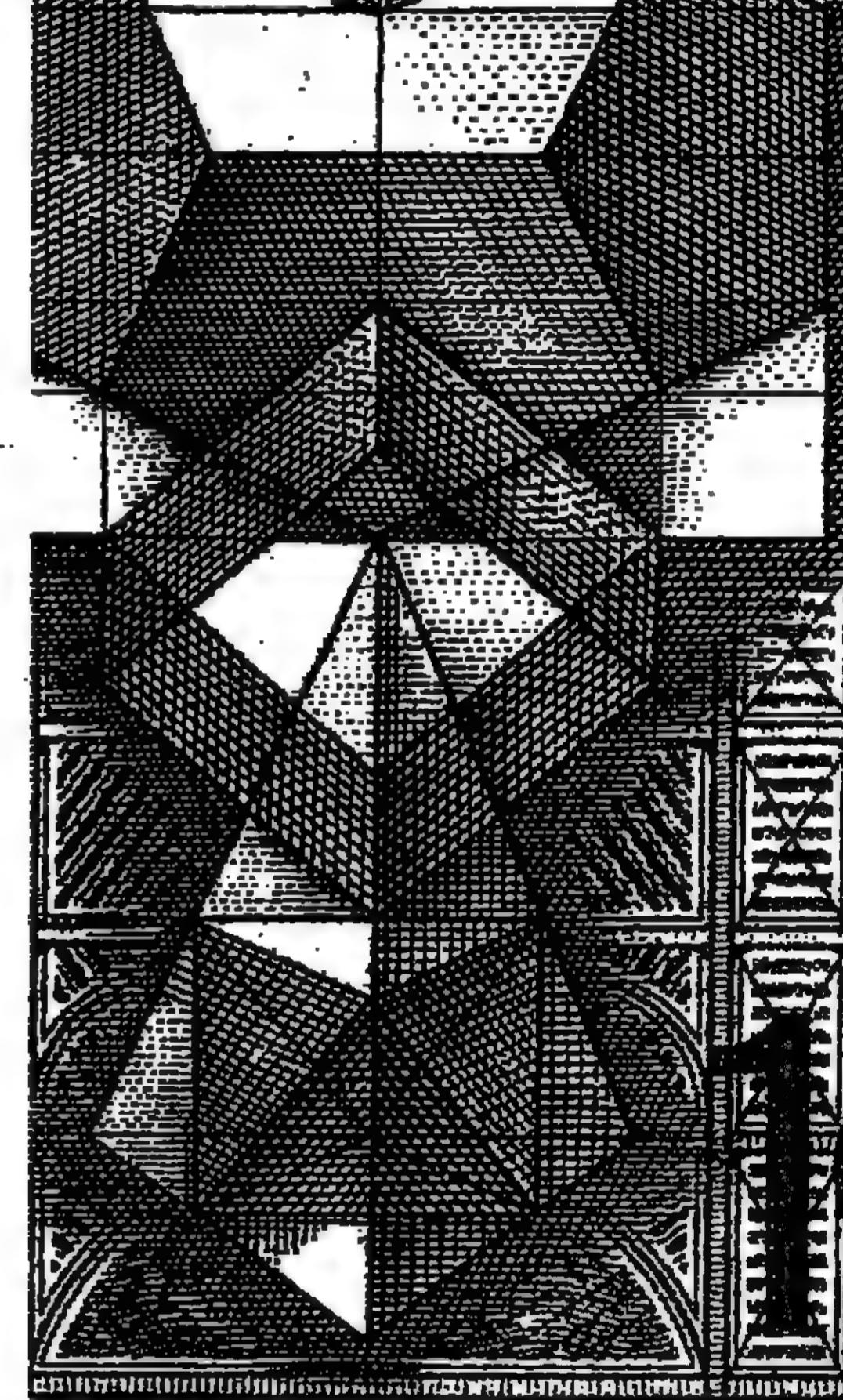
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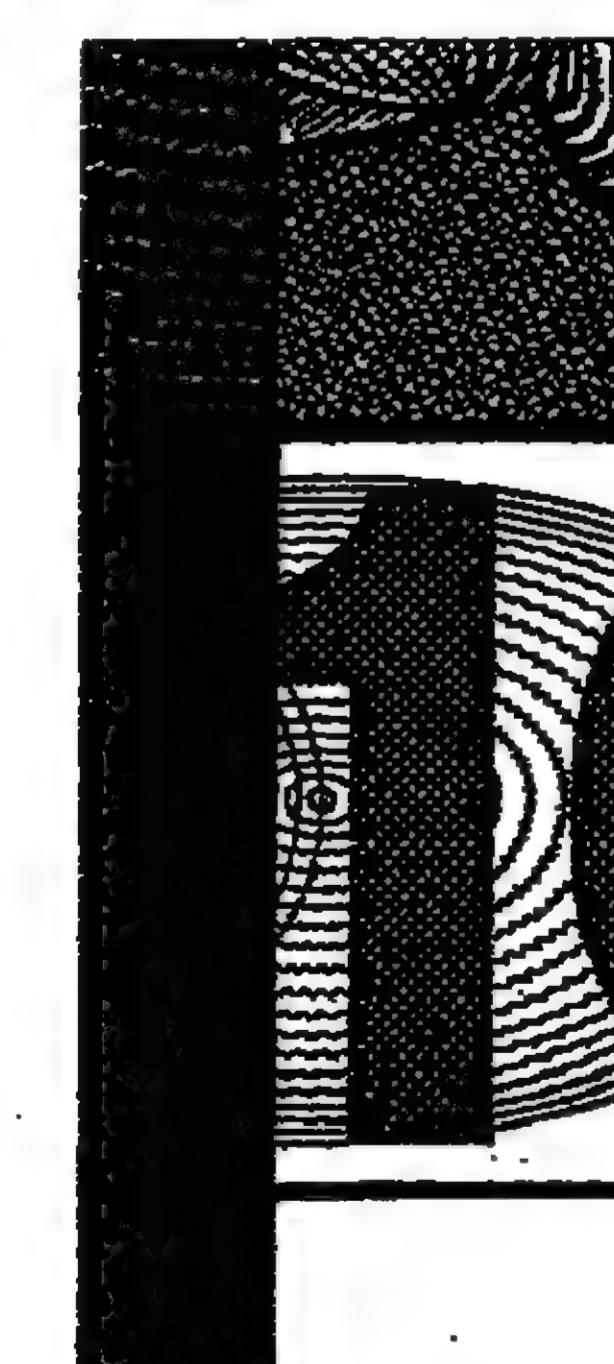
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1992: REDRAWING THE MAP OF EUROPE 8

Guy de Jonquieres considers the likely effects of the single market

Pressure on companies to strive for size

IN THE five years since European Community leaders launched their ambitious programme to create a unified EC market, the contours of the economic and industrial landscape on which the new order is being constructed have undergone sweeping change.

So far, however, the transformation is due only indirectly to the impact of EC legislation. Though 149 of the 222 measures in the EC's internal market white paper had been approved by the Council of Ministers at the start of June, few are yet fully in force. Indeed, only 2½ years before the end-1992 deadline, only 18 directives had received parliamentary ratification in all 12 EC countries.

Furthermore, tough bargaining lies ahead on a number of the 130-odd proposals on which the council has still to decide. Among the thorniest are indirect taxes and the liberalisation of sectors including insurance, telecommunications services, pharmaceuticals and transport. Little progress has yet been achieved, either, on energy, though this is formally not part of the white paper.

However, in few, if any, sectors have companies waited on the completion of EC legislation to position themselves in preparation for the single market. Indeed, the past few years have seen an explosion of restructuring, rationalisation and international diversification without precedent in Europe's industrial history.

Much of this activity is exactly what the authors of the 1982 programme hoped to provoke. European companies have abandoned long-standing inhibitions and ventured into each others' home markets – both as competitors and as partners – while fragmented and overcrowded industries such as power engineering and telecommunications manufacturing have been restructured into larger groupings.

The prospect of 1992 has undoubtedly injected psychological impetus into this process.

Nevertheless, many of the stimuli to which companies are now responding also stem from global forces which affect businesses almost everywhere. Indeed, as the 1982 programme has advanced, it has come to look increasingly like a means of facilitating rather than originating change.

In effect, the programme has coincided with the convergence of two trends. One is the erosion of barriers around established home markets brought about by technology, deregulation and shifting costs. The other is the decreasing ability of companies to survive simply on the basis of those home markets.

The consequent drive to internationalise has led European companies to look well beyond European horizons. Despite the surge in intra-EC mergers and acquisitions last year, it was greatly exceeded by the number and value of deals made by European acquirers in the US. That discrepancy can only be partly explained by the greater openness of the American market to takeovers relative to many European countries.

Nevertheless, for many European companies, broadening and strengthening their European base is an overriding strategic priority.

It is becoming clear that that objective can only be partly met by stepping up trade across EC frontiers. In many cases, companies have concluded that it requires a bigger presence on the ground, whether by mergers and acquisitions or by alliances.

The approaches chosen are highly specific to individual industries – and often to the companies within them – and are closely related to their particular economic circumstances. Furthermore, some contradictory trends appear to be at work.

In chemicals, for instance, others has helped stimulate a vigorous market in cross-border mergers and acquisitions.

Increased specialisation has also been a trend in the electronics industry, where companies including Phillips of the Netherlands, Thomson of France and Ericsson of Sweden have reversed earlier efforts at diversification and sought to concentrate selectively on "core businesses".

By contrast, in other sectors, accelerated diversification has been the pattern. A striking example has been the primarily continental phenomenon of growing links between banks and insurance companies, both within countries and across borders.

In the motor industry, Daimler-Benz has expanded by acquisition in defence, aerospace and electronics, while BMW has involved itself in aero-engine manufacturing.

Consumer industries, such as foods, drink and confectionery, have been among Europe's most active cross-border acquirers. Their main objective has been to secure locally-established brand names and access to local distribution networks. But the logic of that thrust is being challenged by the emerging trend for retailers to join forces across borders to centralise purchasing.

In parallel with outright acquisitions, there has been a surge in joint ventures and alliances, such as the pooling of the power engineering businesses of Britain's GEC and France's Alsthom and the flood of recent deals between leading European airlines.

A common theme in most of these developments is the search for scale. In almost every industry, companies argue that to survive on global markets they need rapidly to acquire the market share and productive apparatus to put them among the leaders in their particular sector.

In a sense, this is a self-fulfilling argument. The more capacity becomes concentrated, the greater the pressures on companies to strive

for size. However, the trend raises a number of questions. Does size necessarily bring efficiency and strength? And will industrial concentration thwart the keen competition which many economists consider the most salutary conse-

quence of a single market?

For all the emphasis which businessmen place on the importance of scale, it does not guarantee competitive dynamism. Philips, for instance, is a world leader in lighting and consumer electronics, yet its recent profits record has been at best mediocre – and, since the start of this year, catastrophic.

There is also evidence that mergers and alliances are tricky to manage effectively. The failure of many large cross-border European mergers initiated in the 1970s, such as Dunlop-Pirelli in tyres and Hoechst-Hoogovens in steel, is a harsh reminder of the challenges.

Simultaneously, the prospect of liberalisation of air transport has stimulated a spate of mergers, cross-shareholdings and collaboration agreements between European airlines.

The carriers argue that these deals are designed to strengthen them against international competition. Critics, however, argue that these agreements amount in many cases to collusive non-aggression pacts designed to pre-empt

competition.

How far the workings of the single market are threatened by industrial concentration will depend in large measure on competition policy. The European Commission, after many years of lobbying, has persuaded EC governments to give it increased powers to control large mergers, which will come into force next September. Simultaneously, some national authorities, notably in the UK and France, are also starting to stiffen their policing of mergers.

Against that, the idea of breeding European "champions" also continues to exert considerable appeal. The West German Government overruled objections by its Central Office to Daimler-Benz's takeover of the MBB aerospace group, while the EC has awarded extensive subsidies and trade protection to such companies as Philips and Thomson in the belief that they would thereby be strengthened in competition against non-European rivals.

More time will be needed to judge how far the efficiency and competitiveness of European industry has benefited from the rapid changes of the past few years. Restructuring has been greatly assisted by the resurgence of growth since the mid-1980s. However, the buoyant economic climate has also increased companies' margin for error. The real test may have to await the next downturn in the economic cycle.

Kevin Done on the prospects for car and truck makers

The weak cannot stand alone

JOCKEYING FOR position in the world auto industry has intensified as the leading car and truck makers seek to face up to the challenges of fierce competition in the 1990s.

Even the biggest players realise that they cannot stand alone in the coming decade. Further consolidation of the world industry is occurring in a rapid-fire series of takeovers, mergers, alliances and co-operative ventures.

Car makers around the globe face the pressures of Japanese competition, rapidly rising research and development costs, tougher environmental regulations, the challenges of a single European market and the opening up of East Europe. It is not a climate in which the weak can survive alone.

The prospect of a single car market in Europe, however imperfect it may be given the obvious intent of Community governments to continue some restraints on Japanese car imports, is only one of the catalysts for change facing Europe's vehicle makers. For it is to Europe, at the beginning of the 1990s, that the focus of restructuring has moved.

Ford has taken over Jaguar, the UK luxury car maker for £1.4bn. General Motors has taken a 50 per cent stake and management control in the loss-making Saab car operations, and Renault of France and Volvo of Sweden are entering an ambitious alliance encompassing their car and truck operations.

In trucks the Austrian Steyr operations have been bought by MAN of West Germany which, with Daimler-Benz, plans to acquire Spain's Enasa, though that deal has been stalled.

Lengthened by German and EC competition authorities, IVECO, the Fiat subsidiary, is setting up a joint venture with Ford to run the US group's heavy truck operations.

Jaguar and Saab were only the latest small volume producers in Europe to accept that independence was no longer tenable.

Before them Alfa Romeo and Ferrari had been swallowed by Fiat, and SEAT of Spain was absorbed by Volkswagen. The smaller specialists had already fallen, Lotus to General Motors, Aston Martin to Ford and Lamborghini to Chrysler. In recent months Fiat has virtually completed its monopoly position in the Italian motor industry by taking effective control of Maserati and Innocenti.

Mr Pehr Gyllenhammar, chairman of Volvo, who is leading the Swedish group into the alliance with Renault, maintains that "the economies of scale lie not primarily in production but in technology development and product development. We have big advantages to gain in these areas and in purchasing."

According to Mr Roger Holtback, head of Volvo's car operations, "when you see sky-rocketing development costs and increased globalisation, you must have the necessary volumes and engineering capacities."

For Mr Raymond Levy, chairman of Renault, several pressures are forcing the pace of auto industry collaboration:

• the danger of a downturn in the record European car and truck market,

• questions of "the very acceptability of the automobile", its effects on the environment.

from around 11 per cent at present (9.5 per cent within the European Community), implying the possible elimination of one of the present volume car players in Europe, whose shares vary between Renault's 10.4 per cent and VW's and Fiat's 14.9 per cent.

So far, the US car makers have been bearing the brunt of Japanese competition, as cars have rolled in increasing numbers off the lines of the Japanese assembly plants developed in North America during the second half of the 1980s.

However, the focus of

Japan's effort to build a global

car production base has already turned to West Europe.

Nissan, Toyota and Honda are developing car plants in the UK, and Mazda and Mitsubishi are expected to announce their first moves into European production later this year.

It is unclear to what extent the North American experience in components will be repeated in West Europe. Japanese vehicle assemblers have claimed that they will seek to use existing components makers in Europe to supply their local assembly plants, but some giants of the Japanese automotive components industry are determined to follow the assemblers by breaking into the European market.

In theory the single market should spell the end of the long era of protectionism in Europe, which has allowed West European car makers to shelter behind quota restrictions – official and unofficial – against Japanese car imports. In leading European markets, Italy, France, Spain, and the UK as well as in Portugal.

The European Community is still in disarray over the formulation of a motor industry trade policy, however, although the contours of a possible consensus have begun to emerge in recent days.

After bitter wrangling in Brussels, EC governments have authorised the European Commission to negotiate "transitional" restraints on Japanese car sales after 1992. The Commission judges such arrangements politically necessary to persuade Britain, France, Italy, Portugal and Spain to eliminate long-standing national import curbs, which are incompatible with the planned single market.

It does not aim to enshrine the restraints in a formal agreement. Instead, it is seeking a bilateral deal, whereby Japan would undertake to "monitor" its car sales in Europe, so as to keep them within EC-prescribed limits. Japan has indicated that it will contemplate some restraints on exports, though not beyond the end of the century.

Exactly how these arrangements might operate has yet to be determined. But once the EC's internal customs barriers fall, ways would have to be found to stop leakage of Japanese cars from open markets such as West Germany to protected ones. Current thinking favours reliance on national registration controls or commitments by dealers to sell the cars only in their home markets. Both measures would segment the single market for the EC's most important industry.

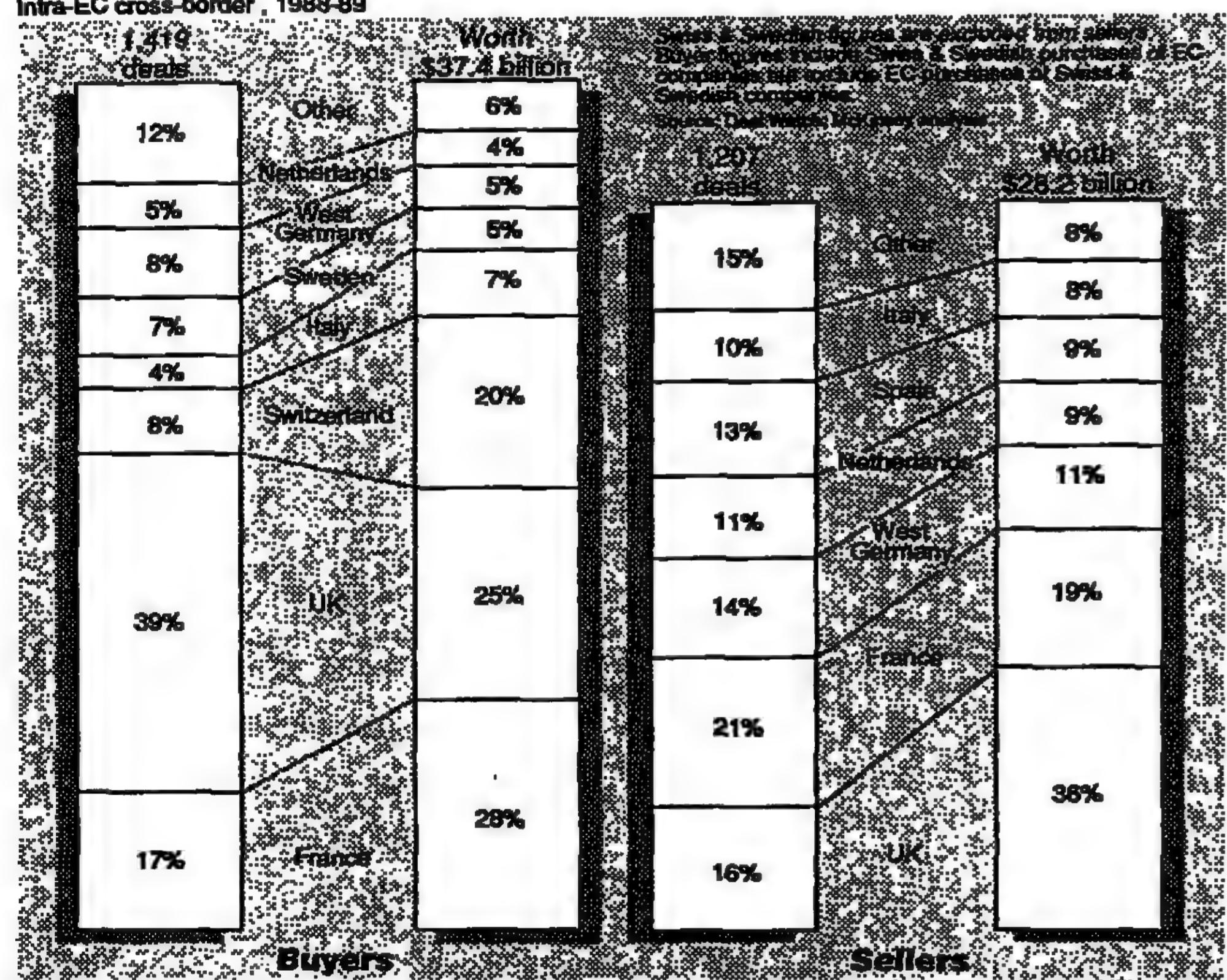
The most contentious issue, though, concerns Japanese-owned EC "transplants". The Community wants in effect to include these in the overall quota by reducing their output against total direct imports from Japan. Such a stance would still allow the UK-built Japanese cars gain free access in all EC markets.

In recent months the flurry of deal making in the European auto industry has moved into Eastern Europe, a market for long virtually closed to Western vehicle makers.

Leading car and truck makers are not to be excluded from the opportunity to carve out a presence in this suddenly emerging market, but at the same time are uncomfortably aware of the enormous costs and political uncertainties involved in modernising Eastern Europe's antiquated car and truck industries.

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Business Law Brief

Editors: A H Hermann and Celia Hampton

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di Milano, a

DEFENCE AND SECURITY

Nato and the Warsaw Pact: a balance of power upset

AS THE political and economic barriers come down between Eastern and Western Europe, no one is in doubt that new structures for organising European security will have to be found. Both Nato and the Warsaw Pact are well aware that their huge military arsenals, built up at a time when each side feared attack by the other, have become largely superfluous in what is fondly hoped will be an era of peaceful co-operation. Nor can either camp - least of all, the Soviet Union and the Eastern European countries - afford to reject the enormous "peace dividend" of at last being able to switch scarce resources from armaments to more productive economic sectors.

However, reorganising military alliances, particularly at a time of continuing political uncertainty in the Soviet Union and Eastern Europe, is easier said than done. A situation in which it was easy to identify the enemy and organise oneself accordingly, has been replaced by the virtual self-destruction of one of the competing political and military systems. Yet however much the dissolution of the communist systems of much of Eastern Europe and the Warsaw Pact as a military alliance may be welcomed by the West, the resulting disequilibrium is not necessarily conducive to greater stability in Europe.

There is something reassuring about a balance of power. Once that balance has been upset, the weaker camp, in particular, will be anxious to reorganise the whole security system in a manner which will neutralise the superiority of the other side. That is what has happened in the aftermath of perestroika and glasnost in the Soviet Union and the democratic revolutions in Eastern Europe.

In the knowledge that former allies such as East Germany, about to be unified with its big Western sister, and possibly others like Hungary, will want to leave the Warsaw Pact altogether, Moscow is pressing for the two military

alliances to be progressively subsumed in a new pan-European security system. Such a system would be set up in the framework of the Conference of Security and Co-operation in Europe (CSCE), strengthened with new institutions.

Not surprisingly, the Nato countries have shown not only less urgency, but even considerable scepticism about the feasibility of creating a pan-European military security system, as distinct from a joint

Make haste more slowly has become the watchword of the West ... It is much too early for it to lower its guard completely

East-West political forum. The Western countries consider that they have won the political battle in Europe largely because their alliance stood firm throughout the troubled post-Second World War period. If major wars in Europe were avoided for more than 40 years, it was largely thanks to the strength and unity of Nato, according to the standard Western argument.

"Our Alliance remains vitally important as an instrument both for ensuring the security of its members and the stability of Europe and as a keystone of our efforts to build a new European order of peace," the Nato foreign ministers declared after their meeting last month at Tumbyne, Scotland.

That does not mean that Nato is insensitive to the declared efforts of the Warsaw Pact to transform itself into a political rather than a military alliance. It has nevertheless made it a condition of the prior conclusion of the conventional forces in Europe (CFE) negotiations in Vienna. The aim of those negotiations is to bring Nato and Warsaw Pact troop and offensive armaments levels down to equal ceilings.

Once such an agreement has been reached, Nato has given its support to the opening of talks between the US and the Soviet Union on the reduction, even abolition, of short-range nuclear forces in Europe.

What the Nato countries do

not accept, however, is that the CSCE can somehow replace existing organisations as an effective guarantee of the security of all European nations. Making haste more slowly has become the watchword of the West. Certainly, a start should be made by turning the CSCE into a more effective political and economic forum with a Council of Ministers meeting at regular intervals. Its activities could be further enhanced by the creation of special conflict

(SNF). Nato considers, however, that it would be premature to commit itself finally to any new security structures at this early stage of the political and economic evolution in the Soviet Union and Eastern Europe. The whole problem has been complicated by the argument over German membership of Nato. Though Moscow, initially in favour of the neutralisation of a unified Germany, has finally accepted the Western argument that it would be dangerous to have a "loose cannon" in the centre of Europe, it is still not reconciled to a united Germany's membership of Nato.

All kinds of alternative

solutions have been put forward by the Soviet Union, such as dual German membership of Nato and the Warsaw Pact, associate Nato membership, and most recently, a transitional period of several years after unification during which Nato and the Warsaw Pact would agree not to "extend" their territories. But the Western allies, including the Federal Republic of Germany, have insisted that Germany must be fully sovereign once unification has taken place at the end of this year and should have the right to belong to whatever international alliances it wishes.

Nato is fully aware that the Soviet Union must be given tangible security assurances to compensate it for the demise of the Warsaw Pact and the loss of its dominant position in Eastern Europe. It is clear, however, that these assurances will stop short of allowing the Atlantic Alliance to withdraw. In the medium term, Nato and even the truncated Warsaw Pact, will not be completely dissolved. It is much more likely that they will continue to exist, with their political roles enhanced and in close association with a strengthened CSCE, without however being entirely replaced by a new European security system.

Robert Mauthner

A EUROPEAN labour market is a distant prospect. While employers regard labour costs and skills as an important part of an investment decision, and some workers are willing to move between regions and countries to seek the best work, the European Community is far from a clearing market matching skills demand to supply.

The number of nationals working in another European country is fewer than the 15m people who are counted as unemployed within the EC. France is host to the highest number of resident workers of other EC nationalities - there were about 600,000 there in 1988.

Another category of transnational worker is frontier employees, who live in one EC state and work in another. Some 35,000 French workers commute daily or weekly to work in West Germany. Both these groups mostly comprise relatively highly skilled workers seeking work and better pay abroad.

The largest movements of labour within Europe have involved the low-paid and low-skilled moving out of peripheral regions such as southern Italy to find work - a phenomenon of the 1960s and early 1970s. The closest modern equivalent is the movement within construction and hotel and catering.

If the Single European Market included a more fluid labour market at higher skill levels, that would be one of its most radical achievements. But the European Commission's efforts to construct a social programme matching the economic one could have contradictory effects on mobility.

One set of proposals from the Commission is clearly aimed at improving workers' geographical mobility. These include the directives intended to allow the transfer across borders of financial entitlements tied to pay such as pensions and social security benefits.

Another set of harmonisation

proposals from the Commission come under its social action programme - the means of trying to put the Social Charter of workers' rights into practice. These are based on constructing minimum standards and entitlements in fields such as working hours and work contracts.

One of the premises behind the social action programme is that employers should be prevented from a certain type of mobility - what the Commission calls "social dumping." This refers to companies seeking out low cost labour regions such as Spain and Portugal for capital investment.

The Commission has just published its first set of directives under the action programme - covering part-time and temporary workers. It has made clear that it wants to prevent a labour market driving down employment conditions to match the lowest standards within EC countries.

If there is some ambivalence about the political attitudes to a European labour market, it perhaps reflects an ambivalence

early retired, with severe shortages of skilled labour and sometimes regional labour shortages.

About a half of the EC unemployed - or 5 per cent of the total labour force - have been out of work for more than a year. The Round Table estimates that 3m are unemployed due to a lack of geographical mobility, and 1.5m because they are not mobile enough within professions and industries.

These statistics point to a formidable problem of flexibility within the EC. Many workers are not being matched with available jobs because they are in the wrong place or they have the wrong skills. At the same time, employers are crying out for skilled workers.

This would be exacerbated by 1992 if the programme's employment effects follow the "J curve" pattern predicted in the Cecchini report - an initial loss of about 250,000 jobs followed by longer-term gains. Many of those job losses could be among more vulnerable older workers in manufacturing.

The effort to re-integrate the EC's displaced and inactive workers through education and training programmes could also be disrupted by labour competition from its eastern borders. Many East European workers will not only be willing to move, but already have the skills which are in demand.

The separately imbalanced labour markets of the EC might benefit from a shock adjustment through the single market. But it is clear that the creation of anything approaching a European labour market will be a longer process, even than knocking down tariff and trade barriers.

The policy challenge facing EC governments and the European Commission is to encourage the mobility of skills both across national borders and within companies. A return to the mass migration of the 1960s will not solve Europe's formidable labour market problems.

John Gapper

THE LABOUR MARKET

Challenge of encouraging mobility of skilled workers



Vasso Papandreu, European Commissioner for Social Affairs

framework of vocational qualifications in Europe, which often prevent workers having a real chance of getting higher grade jobs. The British National Council for Vocational Qualifications has undertaken to try to forge

One of the premises behind the social action programme is that employers should be prevented from a certain type of mobility - what the Commission calls "social dumping." This refers to companies seeking out low cost labour regions such as Spain and Portugal for capital investment.

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One of the distinctive features of EC unemployment is that many countries are now combining high long-term unemployment and a growing proportion of economically inactive people such as the

1989 Highlights of the year

The ordinary and extraordinary shareholders meetings of Banca Popolare di Milano, were held on 28th April 1990 and chaired by Prof. Avv. Piero Schlesinger (1,476 shareholders were present). During the extraordinary meeting, a number of changes to the Bank's Statutes were approved. Its Report and Accounts for the year ended 31st December 1989 (the 124th since the Bank's establishment) were approved by an overwhelming majority during the ordinary meeting.

As far as banking services are concerned, the positive results for the year show:

Customer deposits	ITL 12,040.1 billion	+17.6%
Total deposits (including banks)	ITL 20,425.2 billion	+20.4%
Funds administered (total deposits & securities held for banks and customers)	ITL 35,598.3 billion	+18.4%
Loans and advances	ITL 8,084.5 billion	+12.4%

During 1989, the notable increase in the Bank's operations continued in parallel with a widespread expansion to the territory it serves which resulted from the consolidation of Banca Popolare di Apricena (with 25 branches, mostly in Puglia). This expansion followed a similar merger with Banca Popolare di Bologna e Ferrara which took place in 1988.

The Bank also strengthened its international presence with the opening of the London Branch, situated in the heart of the City of London, and with the relocation of the New York Branch to new and more prestigious offices.

The first part of an increase in the share capital of the Bank was conducted very satisfactorily, producing an inflow of ITL 134 billion. To this amount, must be added ITL 66 billion resulting from the conversion into shares of warrants issued in 1989.

As a result of the increase in share capital and the allocation to reserves approved during the shareholders meet-

ing, Banca Popolare di Milano's net worth increased to ITL 1,247.5 billion (+20.5%).

A rise in income, coupled with profits derived from the sale of minority participations (in particular the sale of the Bank's shareholding in Nuovo Banco Ambrosiano), produced an increase in the Bank's internal cashflow.

In fact, after having provided for extraordinary losses realized during the year (of which ITL 90.9 billion related to Bimonte Leasing), a profit before tax of ITL 283.5 billion was recorded. After the deduction of taxes, a 32.1% jump in net profit to ITL 168 billion was achieved.

The shareholders meeting, while retaining ITL 77 billion for the Bank's reserves, also approved the distribution of ITL 65.5 billion from profits to pay a dividend of ITL 460 per share to the 144.6 million shares in issue (as against the ITL 525 distributed to each of the issued 104.3 million shares in the previous year).

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INTERNATIONAL CAPITAL MARKETS

SECTION IV

Monday July 2 1990

The excesses of the 1980s pervade the new decade. Yet in spite of the reaction now under way, there can be no reversion to some previous state, says Stephen Fidler. There are exciting opportunities, though the role of the world's regulators is likely to increase.

A franchise under stress

IT WAS quite a party in the world's capital markets but it went on too long. There seemed no end to it: company takeovers, or unprecedented size-financed by debt, stock and land-price booms financed by credit. Clearing up the mess will preoccupy many in the coming decade.

Quite why companies and individuals in the industrialised countries built up their debt to such high levels is not completely clear. Perhaps the effects of a long period of uninterrupted economic growth distorted 'expectations' about returns on investment.

But their ability to do so was facilitated by the increasing international mobility of capital, following the abolition of exchange controls in one country after another. This in turn brought about a kind of competitive deregulation of financial markets and an opening up to foreign competition.

Huge movements by banks and securities houses attempting to establish a "global" presence was one consequence. This increased competition and capacity at a time when another development - the advance of technology and computing - was reducing the "specialness" of banks and, to a lesser extent, securities houses.

As the president of the Federal Reserve Bank of New

York, Mr Gerald Corrigan, has said: "The historic value of the banking franchise is under great pressure. The institutionalisation of savings, the securitisation of financial assets and liabilities, the easy access to information about the creditworthiness of individual borrowers... are all symptomatic of a rapidly changing banking and financing environment which has unquestionably undercut the once-considerable value of the banking franchise."

This is undoubtedly more true of the US than it is of Germany or Japan. It is also more worrying to banks than to securities firms; but - as Mr Corrigan points out - it is also a matter that should worry the securities houses: "We now have instances where firms with particularly strong credit ratings are able to place their own commercial paper directly with institutional and other investors, thereby bypassing not only the commercial banking system but also the investment banking industry."

Indeed, financial intermediaries as a whole did their image no favours in the 1980s. Inside trading scandals, market manipulation and high-pressure salesmanship, great companies being forced into "play", share trading strategies that were seen as causing market volatility, of

the "increasing vulnerability of

equity, i.e. ordinary shares, can play a role. Throughout the 1980s, the issuing of shares by a predator company played virtually no role in US bid financing - unlike the UK, where it was the predominant form of payment until the 1987 stock market crash.

In the US, with its large (though nowadays much chastened) group of Wall Street arbitrageurs, who invest in bid stocks with the hope of a quick return, there is not much appeal in getting one company.

The buy-out that employees at UAL are trying to organise by early August will be an interesting test of market receptiveness

ny's shares in return for another's. Cash has always been king.

That said, equity can be deployed in some situations, notably an agreed merger between two businesses, where the chance of a rival offer is remote, or impossible, and there is clear sense in the companies combining their strengths. This was the case with the recent insurance broking merger proposal between Britain's Willis Faber and New York-based Corrion & Black, where Willis Faber's bid was entirely with its own shares.

One of the larger bids of this year, that by Georgia Pacific for fellow papermaker Great Northern Nekoosa, involved Bank of America and a syndicate of domestic and international banks putting together a \$4.5bn facility, allowing the bidder to make the offer.

Georgia Pacific has recently refinanced this through a \$1bn

WORKMEN remove stock-quotation equipment from the offices of the junk-bond giant Drexel Burnham Lambert, in lower Manhattan, on February 14 this year.

The firm's collapse has added urgency to talks between regulators, who agree that the risks inherent in the global securities industry demand action -

See page 4 of this survey



ing to institutions rather than individuals - such as the US private placement market, which grew 10-fold to \$200bn in the 1980s - thus are likely to gain further in importance, helped by new Securities and Exchange Commission rules.

There will be interest, too, in new markets such as east Europe. Sensitivity to the risks of investment in these markets seems likely to rule out for now a significant commitment of capital, but banks and securities firms are likely to be most comfortable following the lead of the corporate customers. Interest more generally in the "emerging markets" of east Europe and the developing world seems likely to grow as international investors seek to diversify risk and increase their returns.

Japan's influence on the international markets has grown significantly in the 1980s. That growth seems unsustainable, but the Japanese are already hugely important. The Japanese banks' retreat from leveraged lending in the US and their subsequent extreme caution in the international lending market is already having a big international impact.

Profit margins for banks and securities houses in Japan seem likely to shrink, following their counterparts abroad. This trend will be intensified by the likely abolition of fixed commissions.

Another important trend will change the look of many of the world's capital markets in coming years - the switch to screen-based trading is likely, in time, to render obsolete many of the futures and stock market trading floors. They will also liberate these markets geographically, but subject them to vertical competition with information vendors such as Reuters and even the powerful world telecommunications concerns.

This will provide a continued and an ever-more complex challenge for the world's securities and banking regulators. Their co-operation will have to intensify, both across borders and within countries. As they move into a decade where the fragility of the financial system is already an issue of some concern, their job will be so much tougher.

The development of the derivatives markets should, if carefully managed, allow for a better distribution of risk in

the financial sector to a slowdown in economic activity and to possible further rises in interest rates".

All these factors have prompted greater official scrutiny of the financial markets by regulators and bank supervisors - which has had a significant influence already on the behaviour of banks and securities firms (something which brings its own dangers).

Yet while there is undoubtedly a reaction now under way in the international capital markets to the excesses of the 1980s, in no way can they revert to some previous state. Unglobalising the capital mar-

kets is not an option, and in a large and complicated world there are clearly opportunities.

The changes evident in the 1980s are not yet complete. In

the next five years, the remaining barriers between banking and the securities business, in both the US and Japan, are likely to be lifted formally. In the US, interstate banking will become easier with information vendors such as Reuters and even the powerful world telecommunications concerns.

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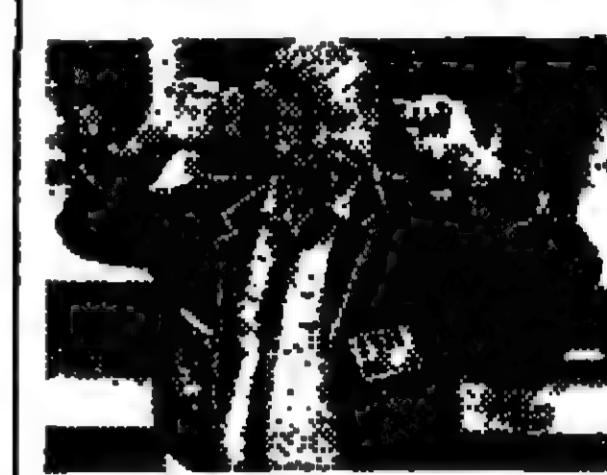
The institutionalisation of

savings seems unlikely to be

reversed. Those markets cater-

IN THIS SURVEY

Jackets may go out of fashion



■ Traders in bright jackets could be a sight of the past, as screen trading makes its way into the world's frenetic futures pits Page 4

■ Securitisation in Europe: Corporate lending; International bonds Page 2

■ Ecu bonds; European stock exchanges; International equities Page 3

Total Swaps written

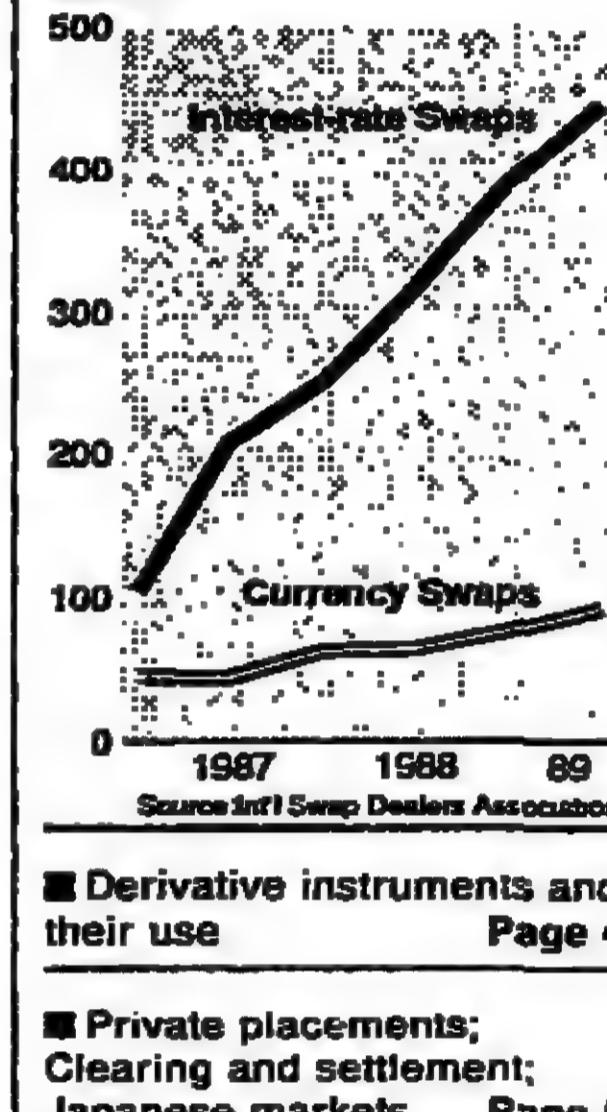


Illustration: Robin MacFarlan

Martin Dickson on US life after junk bonds

Cash is king but equity has a substantial role

WITH BANKRUPTCY taking an ever greater toll of US companies which leveraged themselves up to the hilt in the heady days of the takeover boom, it is hardly surprising that today it is much more difficult raising funds for an American bid.

Difficult, but not impossible - provided you are a well-respected management running a well-positioned company and have good strategic arguments to present to potential investors or lenders.

What is virtually impossible is raising funds for a bid if you are a "financier" or an "entrepreneur" - the polite way of describing the quick-fire takeovers of the 1980s who were not so much interested in what a company did as how profitably they could dismantle its assets.

The mature 1980s form of the financially-engineered takeover involved a bidder getting the backing of an investment bank which would agree to provide a "bridging loan" of funds sufficient for him to launch rapidly an all-cash tender offer for the target. That loan would later be transformed into junk, or high-yield, non-investment grade bonds which the investment banks would distribute to a wide range of investors.

But since the collapse of the junk market last autumn, leaving institutional investors with paper worth billions of dollars, trading way below its par value, the high-yield market has not been the place to look for bid finance.

So what does the acquisitive company do? That depends on both the nature of the bidder and its target. In some cases,

This, for example occurred in the recent takeover by ConAgra of fellow food group Beatrice, which was sold for \$1.3bn by Kohlberg Kravis Roberts, it was the predominant form of payment until the 1987 stock market crash.

In the US, with its large (though nowadays much chastened) group of Wall Street arbitrageurs, who invest in bid stocks with the hope of a quick return, there is not much appeal in getting one company.

Still, investment bankers suggest that this construction may be the forerunner of similar deals involving the sale of privately owned businesses. "But the seller has to be comfortable with the paper he is getting," says one banker. "This will give companies with well-perceived managements and good track-records a competitive advantage when trying to strike deals."

However, in bids for publicly quoted companies the consideration usually has to be in cash, and that means various combinations and layers of debt, provided mainly by the commercial banks, although institutional investors are still willing to assume large amounts of subordinated debt for the right borrower.

One of the larger bids of this year, that by Georgia Pacific for fellow papermaker Great Northern Nekoosa, involved Bank of America and a syndicate of domestic and international banks putting together a \$4.5bn facility, allowing the bidder to make the offer.

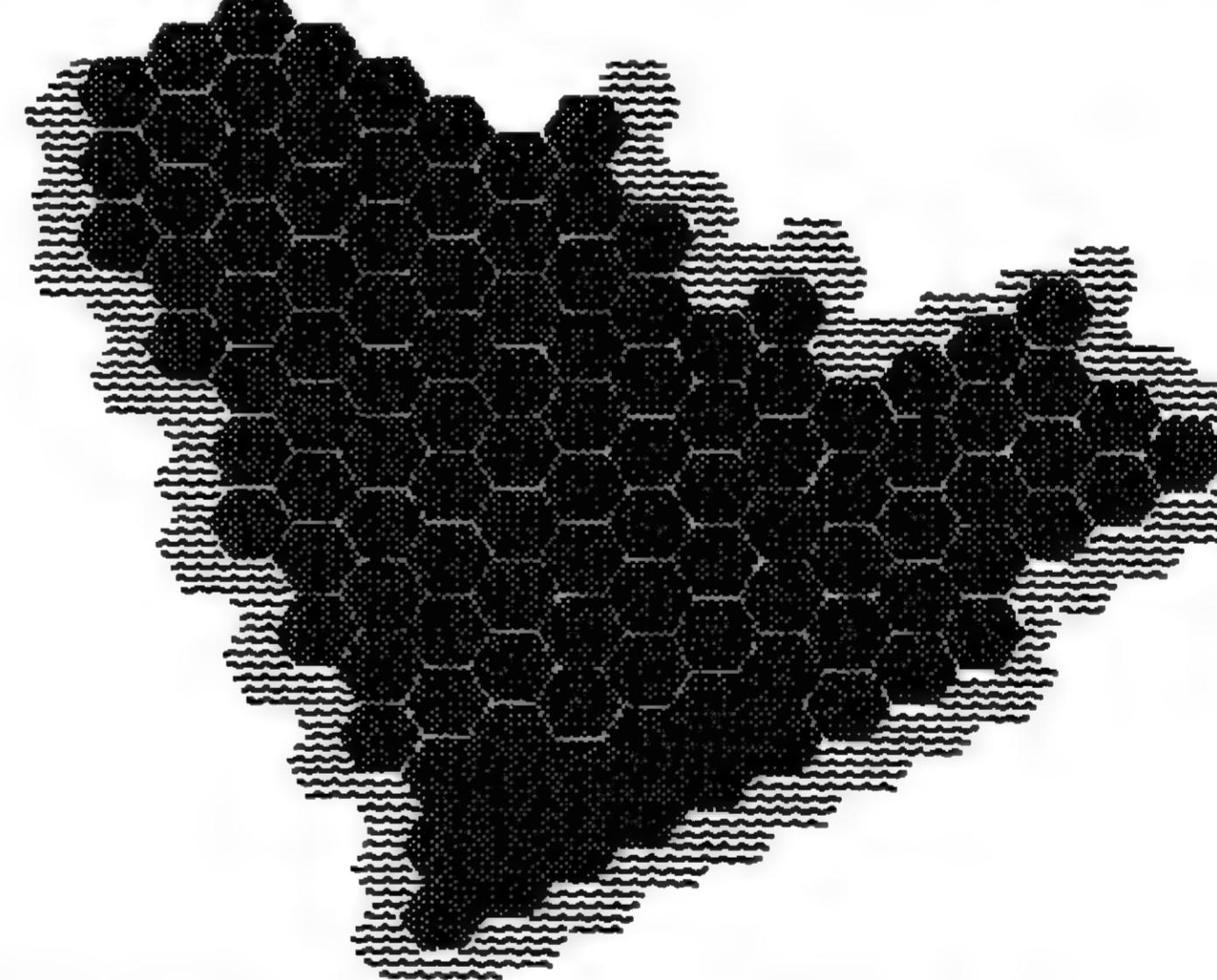
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See page 4 of this survey

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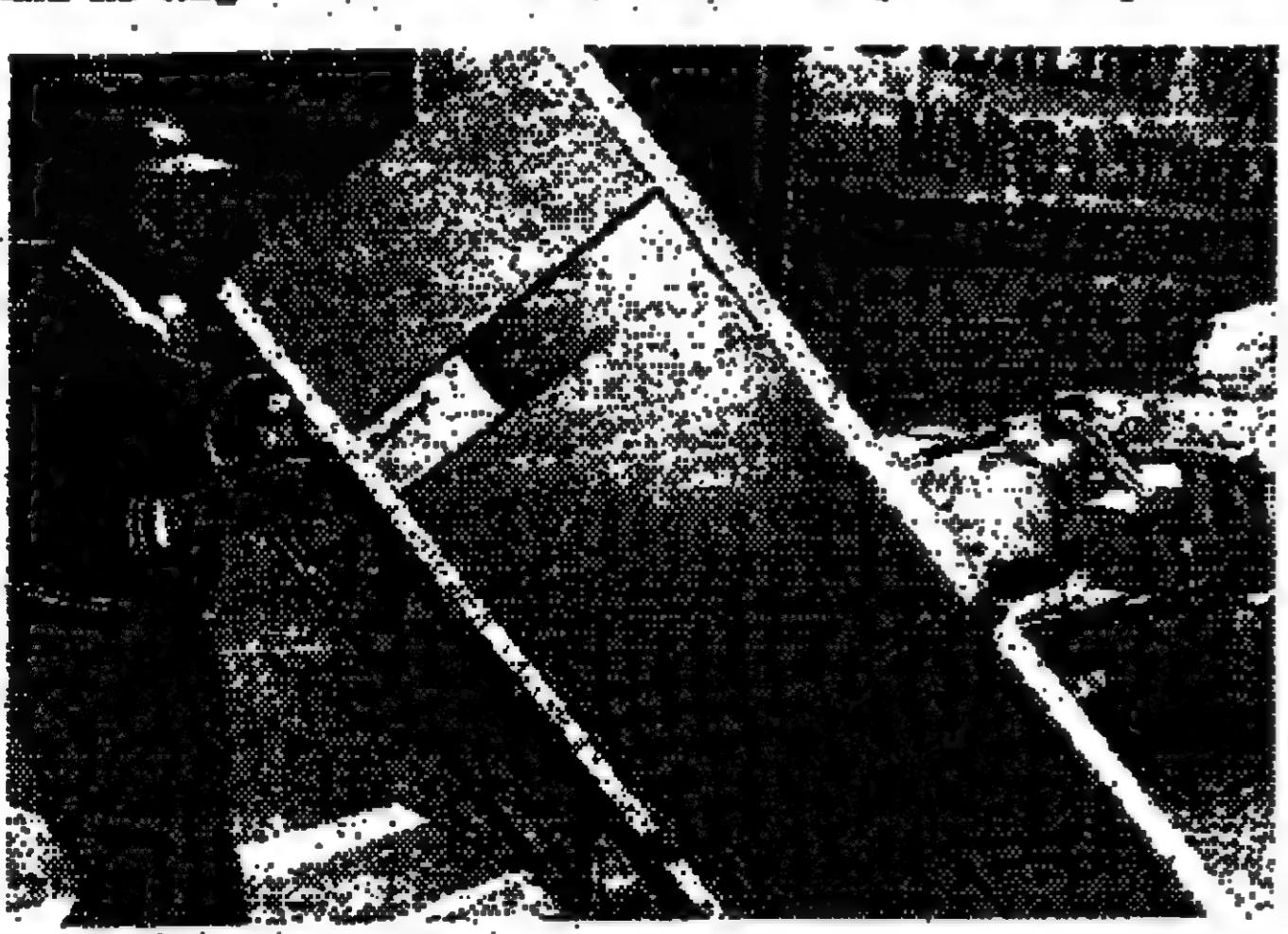
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INTERNATIONAL CAPITAL MARKETS 2

Asset securitisation in Europe has followed the US pattern

Pointers to expansion

ASSET-BACKED deals have been relatively slow to take off in much of western Europe. The lack of a clear regulatory framework, coupled with suspicion among investors, were hurdles which have only recently been removed.

Only in the last few weeks has there been evidence that the market can sustain regular issuance involving a range of different secured assets at a variety of maturities. Even now, however, putting deals together is a daunting task and many forecasters are re-writing their predictions of exponential growth in the sector.

Many European houses see the pressure for the growth of asset securitisation as coming mainly from US specialists, rather than end investors. The rush of US financial-guarantee insurance specialists into London in recent months is a sure sign that they feel the market is due to expand.

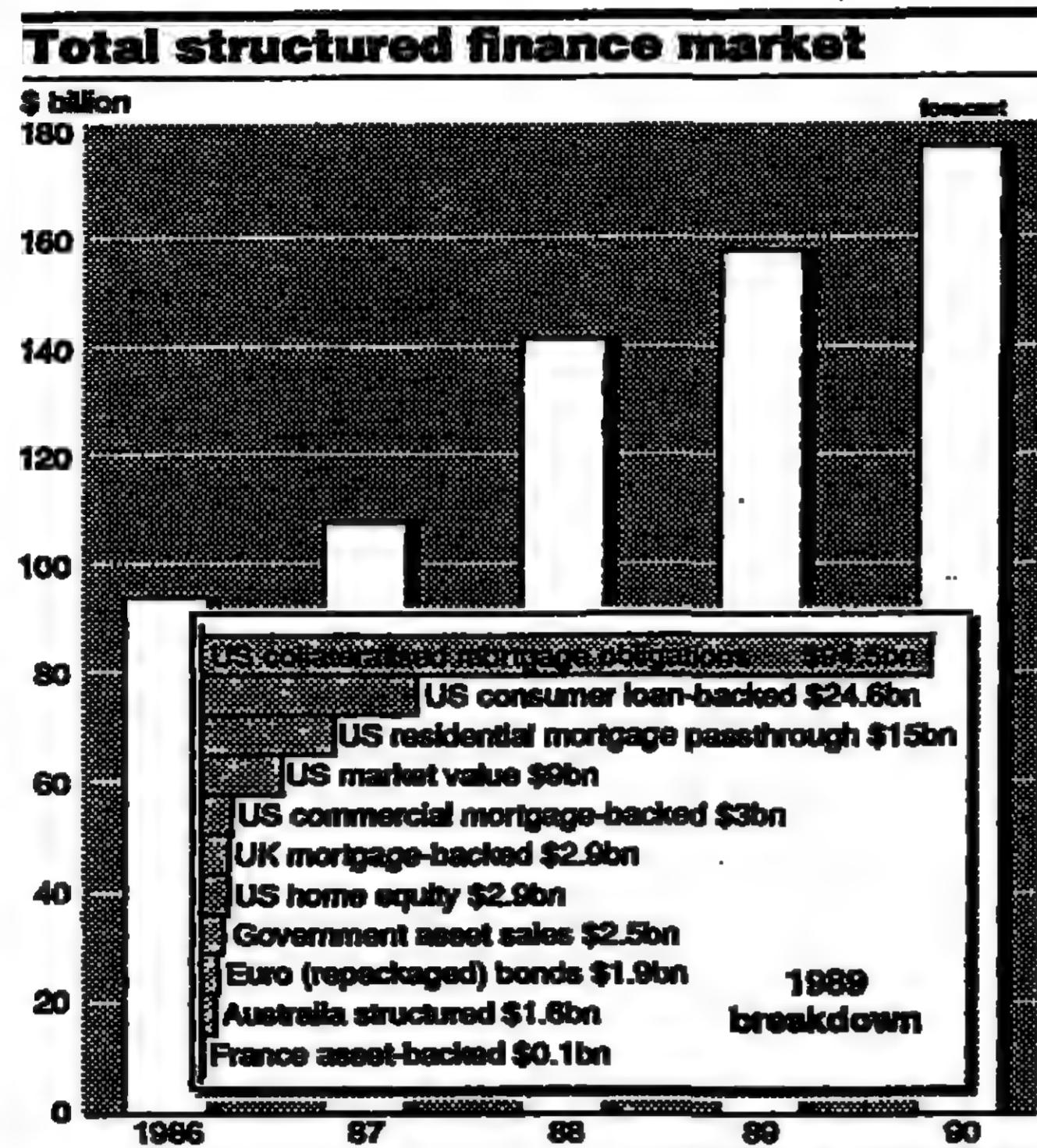
Financial Security Assurance has been in London for around 18 months, but was joined in March by Capital Markets Assurance Corporation (CapMAC) and Financial Guaranty Insurance. All three specialise in providing credit enhancement to asset-backed deals to ensure the paper carries a triple-A rating.

Credit judgments are the key to the asset-backed market. In a report last year, Moody's Investor Service, the international rating agency, predicted that the first wave of structured deals would carry top credit ratings and that has largely been the case.

For example, one of the latest large asset-backed deals to emerge is the \$500m five-year, fixed-rate, wholesale auto receivable-backed certificates, launched by Swiss Bank Corporation through a special-purpose vehicle known as DEALs Wholesale Trust.

The key to this deal is that the loans, owned by Chrysler Corporation which was the subject of an embarrassing credit downgrade just after news of the deal became public, are not typical retail auto loans.

Rather, they are loans to Chrysler's dealers, a group which has a minute historic default rate compared with typical consumer loans. This meant a relatively straightfor-



Source: Moody's Investors Service

ward credit enhancement package, including a Letter of Credit from SBC, could ensure a triple-A rating.

One feature of this year's run of deals has been the care with which they are being marketed to underwriters and syndicators alike. When Salomon Brothers brought its credit card-backed deal for Citicorp, it preceded the launch with an extensive education programme in an attempt to ensure maximum understanding of the structure and the risks. SBC's Chrysler deal was the subject of a similar roadshow.

By contrast, Goldman Sachs ran into sharp criticism when it launched an unusual fixed-rate packaged deal for ESOP Trust, where the collateral consisted of employee stock ownership plans owned by Exxon Corporation; it gave underwriters the same notice that applied to a normal Eurobond issue, a deadline which officials at rival houses said was insufficient to judge the structure and give investors an accurate evaluation.

This general concern to mar-

ket deals carefully reflects the continued investor reticence when faced with bonds carrying complicated structures and terms. Thus, while many syndicate officials are privately pinning their hopes on the asset-backed sector as the long-term savour of the Eurobond market, they are aware of the medium-term difficulties they face.

This lends piquancy to the arguments over whether a simple senior-subordinated structure is more appropriate in Europe than third-party credit insurance. Advocates of each method argue that it is easier for investors to understand.

For the specialist insurers the danger is clear. If they are involved in too many deals, they could over-expose themselves in the market, frightening investors away from paper carrying their guarantee.

There is also the danger that they might guarantee an issue which fails to light the touch-paper of investor interest, so that their name is associated with poorly-performing securities.

This problem hit Financial

Security Assurance late last year, when it guaranteed the main tranche of an innovative repackaging of US leveraged buy-out loans. The \$500m eight-year floating-rate deal, underwritten and syndicated by BNP Capital Markets, was a classic example of the asset-backed issue.

It was secured by a pool of loans provided by a group of banks, anxious to remove the loans from their balance sheets and free up capital for other purposes. After an apparently steady launch, the deal ran into significant resistance from investors and began to trade badly. FSA found its name in the spotlight.

FSA is now operating a temporary moratorium on insuring further floating-rate issues, saying that it does not want to oversupply the market. It is concentrating on fixed-rate deals.

Asset securitisation in Europe has followed the pattern of the US market, growing out of the packaging of residential mortgages and gradually becoming more sophisticated. In individual markets, this has meant sometimes rapid development towards auto loans and then more complex deals.

In France, the third deal under the so-called *affrangement* laws allowing securitisation was launched early in June by a joint venture between Société Générale and Merrill Lynch.

The FFR900m (\$160m) in floating-rate bonds was backed by consumer loans belonging to Cetelem, a subsidiary of Compagnie Bancaire. A subordinated tranche of FFR100m was what produced the credit rating on the senior tranche.

In Italy, issuance has been hindered by what bankers describe as a mass of complex and archaic laws which require each deal to have a unique structure. Citicorp managed to launch a successful issue via its Chariots vehicle, but other would-be issuers have been less visible.

One sector still regarded as promising is consumer auto loans, which in Italy have relatively long average lives because of the strict penalties borrowers face for prepayments.

Andrew Freeman

The banks' caution in corporate lending is creating problems

Tougher times expose the last decade's shortcomings

IN INTERNATIONAL banking, a year can make a world of difference.

Twelve months ago, new deals for corporate customers were flowing in the syndicated-lending business. Now, the deal flow has dried up, and lending to anything but the best corporate borrowers is regarded with extreme caution.

Some lending banks are becoming so cautious that, in the extreme, their actions are precipitating difficulties for weaker companies.

The parallels with the "contagion effect" that precipitated a debt crisis in countries with little in common with Mexico after 1982 are obvious. In both cases, banks failed to distinguish appropriately between different quality borrowers in the good years. In the bad years, their actions were hardly more subtle. Differentiation emerged between the best and the rest. But for the rest, that differentiation was manifested in a severely reduced access to credit, rather than through a higher price.

Tougher times have laid bare some of the shortcomings of international banking practice of the 1980s, which have spread mainly from the US. This practice was based on a banking philosophy that put the transaction first. Arranging the deal was what produced the fees. Even lending money – except where it provided the catalyst to get the deal done – became unattractive.

Many banks specialised in arranging deals. Although they lent money, they often quickly passed on that exposure to the swelling hordes of smaller banks looking to book bank assets. Leading banks would often skim off or part of the interest margin before passing on the exposure.

It was a process in which the corporate borrowers themselves played a big part, and for understandable reasons.

How could they justify using their traditional banks when they were being offered something far cheaper outside? Unsurprisingly, all this ate away at the historical relationships between companies and their banks.

These historical relationships were further undermined, particularly in the UK, by the offers to consolidate all bank credit lines into one, often aggressively-priced, banking facility. This would provide a stand-by credit, for which banks would be paid a facility fee. It was often accompanied by a tender panel of banks, which were not committed to lend but would bid for the company's paper or to make advances. This, at least

would often come to less than 20 basis points. The Bank of England warned that companies would probably most need to draw on these underwriting facilities at the time when the aggressive pricing was most out of line with prevailing market rates.

The aggressive pricing of

such MOFs was justified inter-

nally by banks, because they

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and finance business from the customer. Given the frequency with which this claim was made by bankers, there

was presumably some truth in it.

Confidence in corporate lending began to be shaken by the interest being taken by

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participation had essentially underpinned the syndicated loans market – began to get nervous. The nervousness was exaggerated by the drop in Japanese share prices and the prospective implementation of tougher capital requirements.

So what had happened? Companies facing financial difficulties found they had been relying on uncommitted creditors, whose support dried up. At this point, the underwritten portion of the MOF was meant to provide a stand-by credit. But because the margins were so tight, compared with the perceived risk – some banks were looking for ways to get out of the commitment. Technical breaches of covenants provided just this escape.

Other companies were left with banks with which they had a "transactional" relationship. Many banks in the original syndicate had passed on their exposure to others. In both cases, because of the changes in the loans market which had taken place over the previous five years, the interests of bank and their corporate customers diverged – to the detriment of both borrower and lender.

These problems will presumably now tend to push bank and customer closer together. Some bankers are already claiming the rebirth of "relationship banking" and pointing out that the corporate difficulties in the Anglo-Saxon countries are not replicated in those countries, such as Germany and Japan, where there are strong ties between bank and customer.

Others, perhaps wisely, remain sceptical. The fundamental overcapacity in this area of banking remains – and that is the ultimate cause of banks' inability to gain adequate compensation for the risks they take.

Stephen Fidler

International bonds

Weakness of Tokyo equities punishes Eurobond market

Equity warrant prices have recovered as the Nikkei has clawed back around one third of its March losses, and there is talk of stronger investor demand. [The Tokyo markets are covered on page 5 of this survey]

THE EUROBOND market has defied predictions of its demise on numerous occasions. Despite the dearth of new-issue opportunities during much of this year, many players believe the primary threat to its future comes not from poor short-term economic fundamentals, but from an innovation of its own making – the global and international bond structure.

The greatest blow to the market this year was the unexpected weakness of the Tokyo equity market in the first quarter. The speed with which the equity-related business, on which the Eurobond market depended so heavily in 1989, was withdrawn took securities houses by surprise. Some \$63bn of deals was launched last year, but this year's total will be lucky to reach one third of that.

Since March, when the Nikkei stock index plummeted by 28 per cent on its year-end level, there has been no issuance of Japanese bonds with equity warrants. Similarly, in the Swiss foreign bond market, there have been no convertible issues save a solitary recent deal designed to test sentiment.

Equity warrant prices have recovered as the Nikkei has clawed back around one third of its March losses, and there is talk of stronger investor demand. [The Tokyo markets are covered on page 5 of this survey]

Eurobond market are increasingly irrelevant.

Issues which look as if they are tailored for the US market are being launched in London, designed for international trading available for settlement in Euroclear and Cedel. These deals are not Eurobonds in the strict sense. They are international securities, a portion of which will be registered to satisfy US requirements.

This development has left syndicate managers facing what they describe as a two-tier market. On the one hand, an institutional market served by the new structures. On the other, traditional bearer bonds aimed at retail markets, regarded as almost niche business, where specialist houses concentrate research and placement on specific currencies and instruments.

Ironically, this year has been significantly more profitable

for the niche players. A widespread lack of arbitrage opportunities has limited swap-driven new issues, so most bond issuers have called for fixed-rate funds. Small houses can generally sell bonds at issue price, so they have an advantage bidding on smaller, straight bond issues – they find it harder to compete for swapped mandates.

Large redemption flows in the UK, where Australian dollars were expected to underpin retail demand in the second quarter this year, but the continued inverse yield curves in many of the markets meant that a large proportion of funds has been kept in the money markets, earning high rates of interest. Retail placement has become hard, but rewarding work.

By contrast, a small number of large securities houses have declared their participation in the dollar market, playing to work for less, and within a matter of months fees had been shrunk almost to nothing.

The general lack of money in the Eurobond market has had a visible effect on the Association of International Bond Dealers, the trade association for the secondary market.

Many of its members had a clear message for the AIBD when its annual conference convened recently in Amsterdam – they are not interested in developing new services that will cost money, even if those services carry implied future savings.

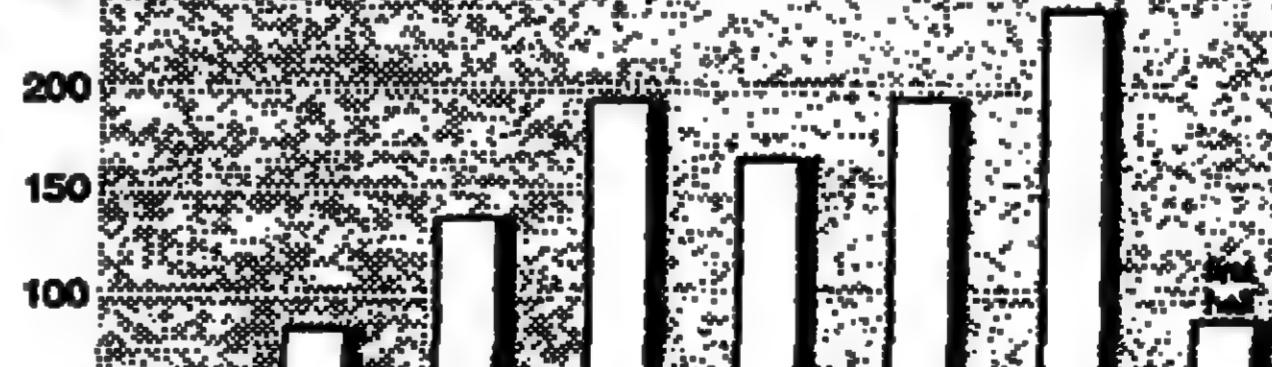
For example, a project to establish a joint communications network with the two international clearers, Euroclear and Cedel, was the subject of an extensive presentation. It only had such an audience because the AIBD board felt it had a clear mandate to pursue the matter. The network will now be the subject of a membership survey in an unprecedented act of consultation.

The danger for the AIBD is that the members will reject the network. A system established on sensible commercial lines, leaving the integrity of price and trade data intact, would help entrench the association by making it an integral part of what would become an indispensable communications network.

Andrew Freeman

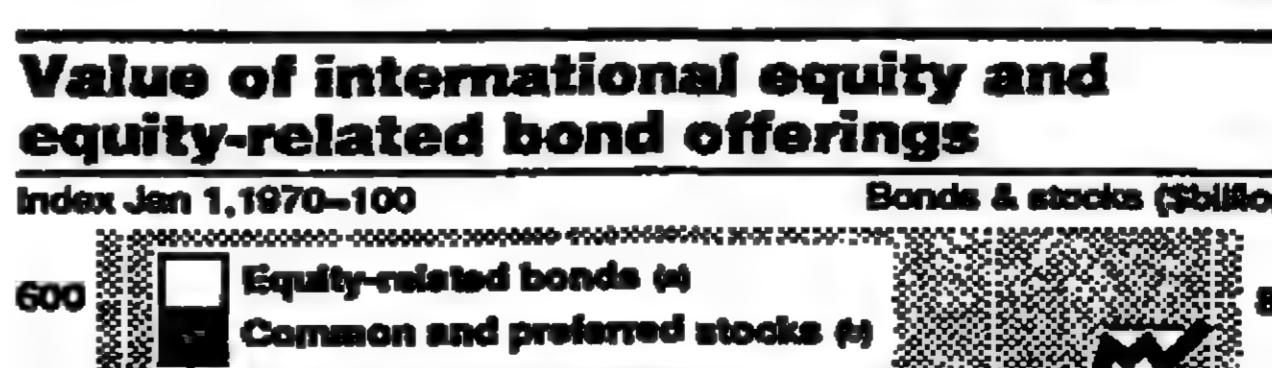
Eurobonds

New issue volume (\$ billion)



Value of international equity and equity-related bond offerings

Index Jan 1, 1970 = 100



(\$ billion)

(a) All euro-equity offerings, targeted foreign offerings and American Depository Receipts.

(b) Convertible bonds and bonds with equity warrants.

Source: Morgan Stanley, Economy Bureau and Bank of England

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INTERNATIONAL CAPITAL MARKETS 3

The Ecu bond market is growing fast

Investors attracted by firmer currency

THE EUROPEAN Currency Unit bond market has swung into favour. Boosted by economic and political trends, it has shed its status as a niche sector for retail investors.

Volume of new Ecu Eurobonds so far this year is not far short of \$10bn equivalent, and a series of liquid benchmark issues has heralded the advent of major institutional investors.

Large multi-currency bond funds, particularly in the UK, have started to invest substantial sums, drawn by the Ecu's potential role as the currency of European Monetary Union. Previously, a lack of liquidity and hedging inefficiencies proved a sufficient deterrent, but institutions "can now take advantage of the high yield argument," says Bob Tyley, head of bond research at Paribas Capital Markets.

For Japanese investors, there has been an upturn of interest in European bonds generally, according to Alex Monnas, director in charge of trading at Daiwa Europe. The development of benchmark issues in the sector is encouraging them to "move towards having core European bonds in Ecu".

The market's development has been accelerated by practical backing from several European governments. Domestic government bonds have now been issued by Italy, France, Spain and Ireland, and the UK is widely tipped to follow their lead.

"I think the [UK] authorities are aware of the substantial grip that Paris has on the market. If they were in a position to issue, they would like to bring some Ecu debt," reckons Mr Monnas of Daiwa.

Even without UK participation, the various government bond issues currently available are starting to form a viable government bond yield curve. Analysts also observe various "synthetic" yield models, calculated from the component bond markets of the Ecu basket.

The most liquid Ecu bond issues – particularly the seven- and 10-year French government *Obligations Assimilables du Trésor* (OATs) – can now be bought and sold in order to hedge trading positions, in the same way that traders use the US Treasury market to hedge Eurodollar bonds. Some Ecu bond traders have recourse to the German bond market, a more liquid,

but also a more imperfect hedge.

But according to Stephen Lewis, a consultant at UBS Phillips & Drew, "there is still a lack of effective benchmarks."

[The Ecu OAT market] is not a particularly large market compared with benchmarks for other markets."

The development of derivative products will boost liquidity, as well as offering more sophisticated hedging techniques. On October 18, the Matif, the Paris futures exchange, is launching a futures contract deliverable into eligible six- to 10-year Ecu OATs.

The London International Financial Futures Exchange (Liffe) has somewhat vaguer plans to launch a contract. "It is consistent with our policy to develop an Ecu bond contract," says Michael Jenkins, Liffe's chief executive. The problem is to ensure that there is sufficient deliverable supply to secure reasonable liquidity. Mr Jenkins adds that the end of the year is a target date. Liffe has a three-month Ecu Libor contract.

As well as governments, the major supranational agencies, most notably the European Investment Bank, have also played a key role in the market's progress. The EIB now boasts the largest outstanding Eurobond in the sector, an Ecu125bn (\$92bn) seven-year issue. The need to finance eastern Europe's regeneration will continue to bolster agency funding levels in the sector for some time. For example, the newly-created European Bank for Reconstruction and Development, set up to provide loans to Eastern Europe, will fund a proportion of its lending by the Ecu to just under 50 per cent.

Sterling entry into the Exchange Rate Mechanism of the European Monetary System would further reduce volatility, Yvonne Fierlinger, an analyst at Deutsche Bank Capital Markets, says that sterling, with a 13 per cent nominal weighting in the Ecu, is the currency that German investors are worried about. "They are afraid that if they buy Ecu bonds, sterling fluctuations will upset their currency calculations," she says.

The effect would also be to reduce theoretical yields, according to UBS analysis. "If sterling were to join the ERM, sterling interest rates would be seen as less volatile," says Stephen Lewis, of UBS Phillips & Drew. He says the resulting disappearance of the current yield premium would benefit current bond holders.

Tracy Corrigan

As take-off of an international equities market is delayed . . .

Turbulence keeps global issues on the ground

THE MARKET for international equities was heralded as a bold move towards the globalisation of share trading at its inception in the early 1980s. But new-issue volume has failed to meet some of the enthusiastic predictions with which the market was greeted.

In fact, equity syndicators are unconvinced of the market's global credentials, believing that, instead of one global market, there are a lot of domestic markets working together and becoming more international in their outlook. Truly global equity issues are few and far between, and the pricing and size of international issues are still controlled by conditions in the domestic market.

It has been the turbulence in world stockmarkets that has inhibited the growth of international equity issuance, since companies are wary of issuing new stock when their domestic share prices are rocky. After growing on the back of the bull market in the early 1980s, the international equity market was hit hard by the 1987 crash.

International investors were looking to diversify rapidly into a wide range of foreign stocks in the euphoria that dominated the markets in the run-up to October 1987. But as share prices plummeted, international holdings were shed as quickly as they were bought.

In the chastened climate that followed Black Monday, new issues of international equities dropped dramatically from \$8.8bn in the third quarter of 1987 to \$1.3bn in the fourth, according to the Bank of England.

The crash heralded a difficult period for international equity offerings, and activity was depressed throughout the following year. The market did not begin to show signs of a pick-up until last year, when the primary market reached a level of \$14.9bn – although this was still below the 1987 level.

A review in the Bank of England's quarterly bulletin suggests that the crash did not reverse a long-term trend towards international portfolio

diversification and increased issues of international equity. Indeed, US institutional investors are still keen on foreign stocks, as they look to diversify their holdings from a 4 to 5 per cent weighting in foreign equities – accounting for a value of some \$75bn. Some estimates see US holdings of international equities growing to around \$200bn in the next four years.

While this remains the case, companies are much more interested in making international equity placements when their own stockmarkets are buoyant. The fact that stockmarkets around the world rose

A buoyant stockmarket has encouraged French companies to make international offerings

for most of last year was a key reason for the improvement in the international equity market. The Bank of England points out. At the same time, the increase in the number of privatisations last year boosted international equity issuance.

A buoyant stockmarket has encouraged French companies to make international offerings this year. An issue of equity in UAP, the French insurance company, at the beginning of the year, is likely to be followed with similar issues for banks and insurance companies; since it was prompted by a change in the law which allows the Government to reduce its stake in financial institutions in which it has a majority share.

However, the recovery in the new-issue market has been slowed by the volatility that has affected world stockmarkets – particularly Japan – in the first half of this year. Japanese investors were keen enough to buy anything European while their own market was healthy – manifested by their passion for single-country funds – but bailed out amid the uncertainty in Tokyo early this year.

The early part of this year has been characterised by a steady flow of medium-sized issues out of the US, where companies have been more

ish confectionery and pharmaceuticals firm is considering an international offer series I free shares.

Atlas Copco, which raised \$125m with its offering, placed 20-to-25 per cent of the shares in the US as the first placement of equity in the newly-liberalised professional market created by the Securities and Exchange Commission with its rule 144a amendments. The private placement rules make it much easier for medium-sized European companies to include the US as part of an international share offering since they will not have to adhere to the onerous SEC registration requirements.

A similar development took place in Japan, when Daiwa pioneered the concept of a public offering without a listing (Powl) in a bid to sell UK water shares in the country. Before Tokyo's recent bout of severe volatility, Japanese brokerage houses saw a lot of interest among small to medium-sized European companies – those that were not interested in the visibility of a Tokyo listing – but bailed out amid the uncertainty in Tokyo early this year.

So far, four Powls have been made. Coastal Corp, the US oil explorer, raised \$86m in October last year, which was followed by the privatisation of the UK water companies which raised \$380m. In December,

GLOBAL WARFARE is breaking out among stock exchanges. Many of these previously catastrophic institutions have discovered a new commercial verve as their traditional domestic roles have come under threat.

A big decision now faces them: should they gang up in larger groups, to defend their territory, or should they go it alone in the increasingly crowded marketplace for international equities?

Changes are being forced by companies in search of foreign investors; investors in search of foreign companies; and broker-dealers in search of the best way to interpose themselves between the two.

Not all stockmarkets will prosper. The winners will be the exchanges that carry the keenest stock prices, offer the lowest execution costs and have the most efficient settlement arrangements.

The most obvious battleground is Europe. A fair proportion of European shares are already traded outside their home country. This is due partly to investor interest, sparked by the approaching single market in the EC, and partly to the antiquated systems of some national exchanges.

It also owes something to SEAQ International, the system created five years ago by London's International Stock Exchange (ISE) which gave investors somewhere to trade their foreign shares outside the home market.

Last year, London's trade in foreign shares was big enough to make SEAQ the third most active stockmarket in Europe, behind only the German and London domestic equity markets. In the first quarter of this year, trading on SEAQ surpassed the domestic version of SEAQ for the first time – although this is due in part to the depressed level of business in the London market.

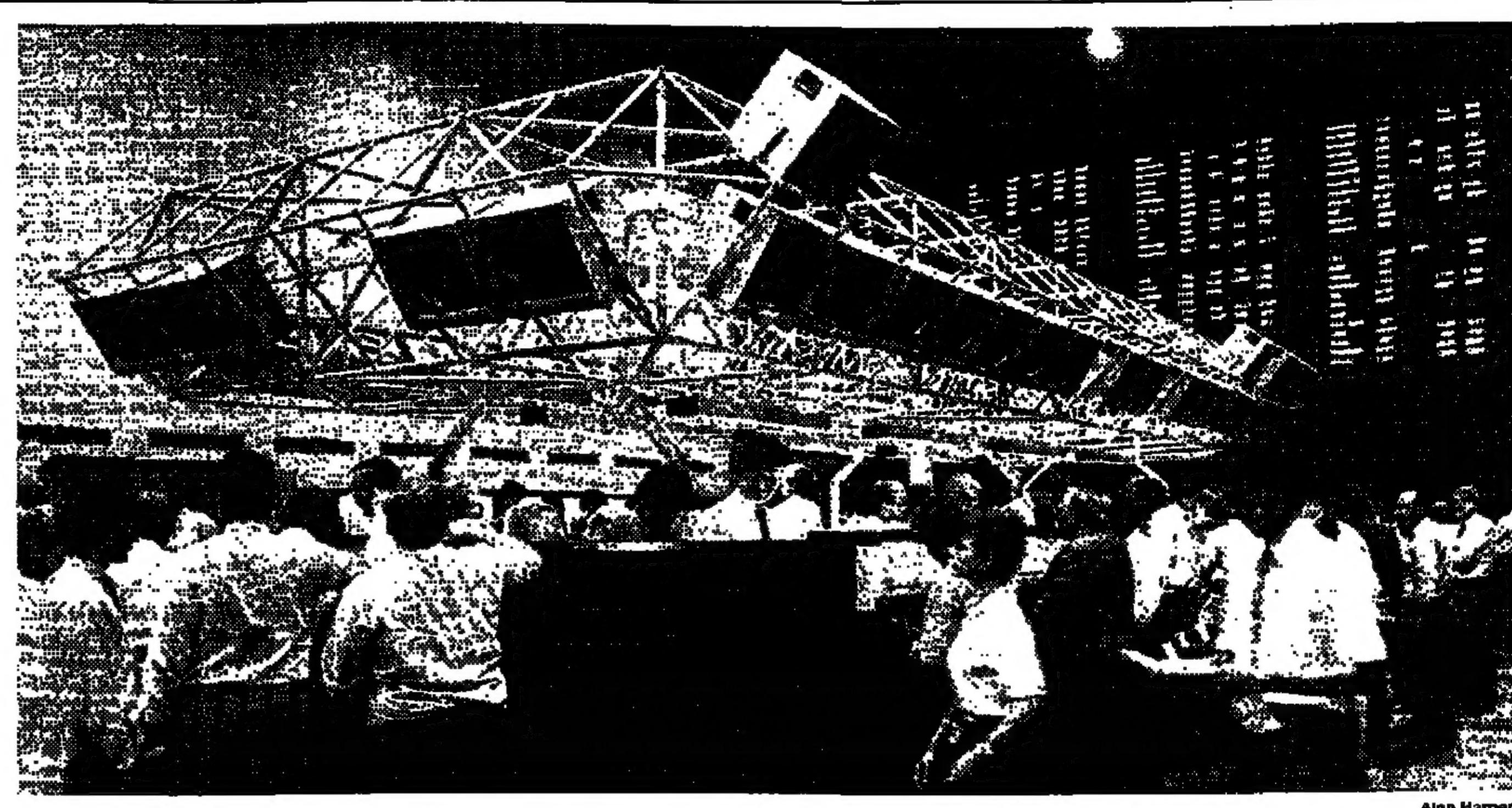
SEAQ looks more like a regional trading system than a truly international one. Nearly

London's International Stock Exchange has two things going for it: its large domestic market and its dominance of cross-border deals

two thirds of its business is in the shares of European companies. Most of the rest comes in Japanese shares, with US stocks making up only 4 per cent of the trading volume.

London's ISE has two things going for it: its large domestic market (twice the capitalisation of its nearest rival) and its dominance of cross-border deals.

Others are trying to catch up. For instance, turnover



The Frankfurt stock exchange has 118 foreign companies among the 189 on its unofficial third-tier market

Alan Harper

European stock exchanges are in a crowded market, where . . .

Rivals may yet collaborate

European stock exchanges compared					
	Market capitalisation (£m) Dec 1989	Turnover of domestic equities: 1989 (£m)*	Domestic companies listed: Dec 1989	Turnover of overseas equities: 1989 (£m)	Overseas companies listed: Dec 1989
United Kingdom	507,159	197,739	2,015	84,556	544
West Germany	227,938	217,252	628	11,070	535
France	226,671	68,732	462	2,921	223
Switzerland	106,723	n/a	117	n/a	229
Italy	105,622	26,711	211	0	0
Netherlands	95,886	29,587	251	649	229
Spain	78,267	21,632	368	0	0
Sweden	74,000	11,206	135	40	9

*Capitalisation of listed domestic equities. *Sales only. Turnover in domestic and overseas equities combined: £139,770m.

Source: International Stock Exchange, London

tances are to be abolished in countries like Germany and Sweden, as part of the fight to win business back from London. Trading systems are being modernised across the continent, and short dealing days lengthened. Clearing and settlement (London's great weakness) is being improved.

These enhancements are important in winning business for an exchange. The Frankfurt stock exchange, for instance, has 118 foreign companies among the 189 on its unofficial third-tier market. These companies, many of them from Italy, have been attracted by the efficient two-day clearing and settlement process in Germany.

They realise that the more efficient the system for dealing in their shares, the better their chance of attracting international investor interest.

At the same time, rivals are emerging to take on the exchanges at international business. The most significant development came earlier this year with the launch by Credit Suisse First Boston of an arrangement for trading Nestlé shares through Reuters, with Euroclear clearing, settling and registering bargains. This prototype has not yet been extended to other equities. But the creation of this integrated trading and settlement process is a clear sign of things to come.

Against this background, the chairmen of the national bourses, represented by the Federation of Stock Exchanges in the EC, meet this month to discuss a co-operative venture in cross-border trading.

The difficulty for the exchanges – and particularly

The chairmen of the European national bourses will meet this month to discuss a co-operative venture in cross-border trading

for London – is that they do not appear to have made up their minds yet about whether they really want to co-operate. London already has a strong contender in SEAQ. Should it go it alone, or join with the other exchanges? And if the exchanges do join together, should they compete head-on with the quote vendors like Reuters, or seek to co-operate by using them as distributors for their prices?

The answer depends on what co-operation means. The initial signs, from London's point of view, have not been good. There has been more enthusiasm among European exchanges at large for a retail cross-border trading system than a wholesale one. That suits some markets, which have a greater reliance on private shareholders, more than it does London, which is tied to the wholesale end of the business.

Unless the ISE can raise some enthusiasm for its own proposal of a pan-European wholesale market, it is likely to go it alone.

The European single market, in the run-up to 1992, and German unification are currently the strongest "stories" in the international market. Japanese and US investors are once more looking to Europe as stockmarket volatility calms down, leaving room for strong growth in overseas share placements in the second half of the year.

Deborah Hargreaves

American exchanges, tied to their floor dealing arrangements, have had to tread more carefully in their plans for out-of-hours, screen-based dealing, but both came forward with plans last month.

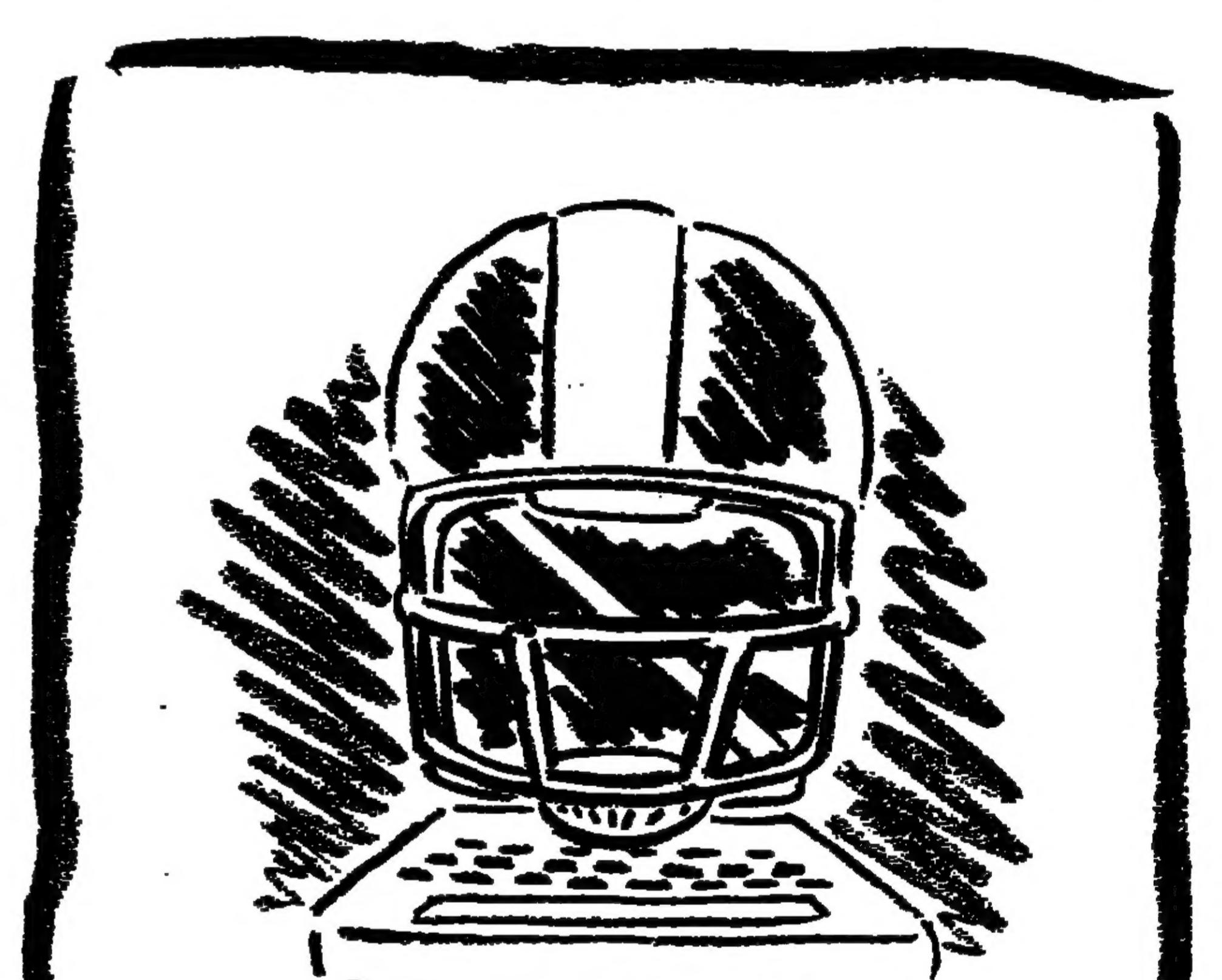
The US and European exchanges will not find themselves in head-on competition – yet. The US markets are trying to capture international dealing in US shares, while the European markets are looking primarily at European stocks.

Competition will come at the fringes, for instances in those US stocks carried on European trading systems. Since US

American exchanges account for only 4 per cent of turnover on SEAQ, there is little to be fought over at the moment.

Longer-term, though, the going is likely to get much more competitive, particularly if the European exchanges either together or separately fail to develop an effective pan-European market. Such a failure would leave the way open for others to take European prices to investors in Japan or New York. And there would be no shortage of contenders willing to fill this gap.

Richard Waters



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